The Cash Box

VOLUME XVIII—NUMBER 29 APRIL 6, 1957

Mickey and Sylvia, who had made several records separately, finally found the secret by teaming up and producing "Love Is Strange" on the Vik label. Now they are one of the top teams in the recording world and have hit the jackpot as far as personal appearances are concerned. They are shown above with Bob Rolontz, Vik Records musical director, who produced "Love Is Strange". Their latest is "There Oughta Be A Law" and "Dearest".

BIGGEST OF ALL... ALL ON RCA VICTOR

Harry Belafonte

MAMA LOOK AT BUBU

DON'T EVER LOVE ME

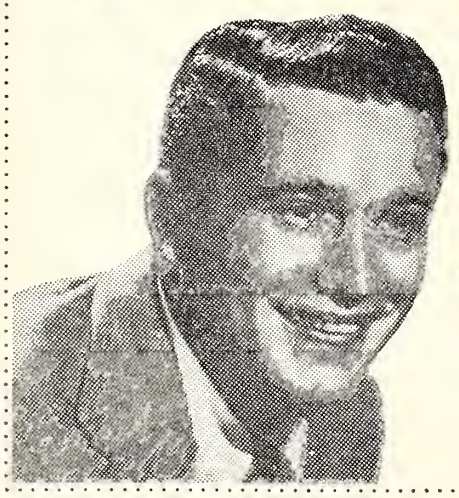
47/20-6830

Elvis Presley

ALL SHOOK UP

THAT'S WHEN YOUR HEARTACHES BEGIN

47/20-6870



Perry Como

ROUND & ROUND

MI CASA SU CASA

47/20-6815

Kay Starr

A LITTLE LONELINESS

JAMIE BOY

47/20-6864

RCA VICTOR

Tmk(s) ® RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 29 April 6, 1957

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Chuck Peele

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EXECUTIVE STAFF
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
CISSIE GERSH, Woman's Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. *"The Cash Box Price Lists"* have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in *"The Cash Box Price Lists."*

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

TYPE CASTING

It seems to us that the rest of the entertainment world, so deeply immersed in type casting, could well take a leaf from the record business. As we all know, in the past several years the barriers between Pop, Country and Rhythm & Blues have become a lot less rigid. Artists who are popular in one field can also enjoy the same success in the other fields and this is a departure from what the situation was only a few years ago.

Attesting to the fluidity of acceptance in the various fields of the record world are the many, many artists who have gained Pop acceptance from both Country and R&B areas. In the Country field, there are such artists as Elvis Presley, Tommy Sands, Ferlin Husky, Sonny James, Gene Vincent, Marty Robbins, Martha Carson and a lot more. From the Rhythm & Blues field have come Fats Domino, Little Richard, Ruth Brown, Lavern Baker, Mickey & Sylvia, Lloyd Price, Nappy Brown, Bill Doggett, Ivory Joe Hunter and again many, many more.

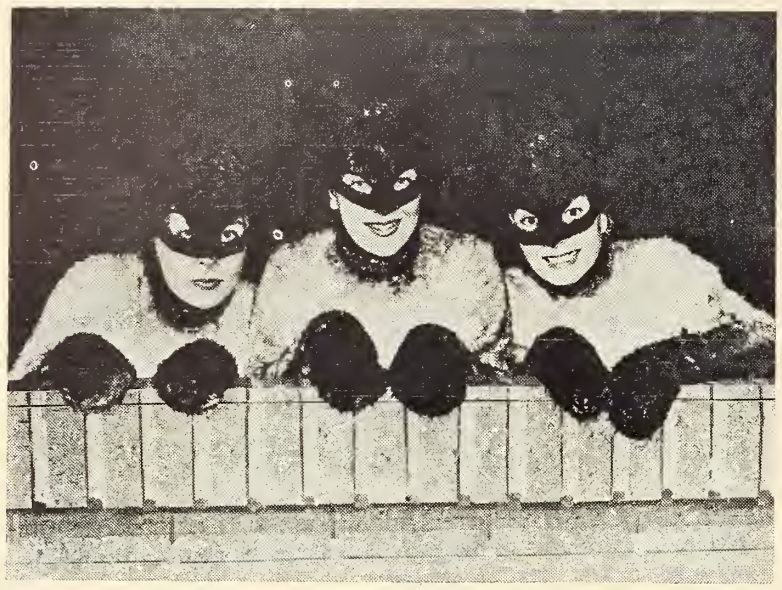
Now, while these artists have been able to make the transition as far as records are concerned, they too suffer from that old entertainment bugaboo, type casting. For the people who engage artists for television, movies, plays and theaters seem to have no idea that Country and Rhythm & Blues artists can also have a large Pop following. It's true that some of the top TV variety shows such as the Ed Sullivan Show, the Perry Como Show and the Steve Allen Show, have made it a practice to engage artists who have top records no matter what field they came from, and an occasional artist has been given the opportunity to make it big in another medium, such as Elvis Presley or Tommy Sands, but for the most part, placing a Country or R&B artist on a Pop show has been an arduous task.

Fortunately with the preponderance of artists from the Country and R&B fields now breaking through into Pop, even the entertainment world is beginning to be convinced and so the situation looks as though it may be improved shortly. A case in point, for instance, is the interest which the booking agencies have recently shown in signing Country and R&B artists with the purpose of building up their Pop acceptance.

The problem these booking agents are going to have is not with the public, which obviously accepts any artist no matter from what field he comes as long as he fulfills the public's entertainment desires, as has been demonstrated in the record business time and time again. The problem is going to be with those people in the entertainment world whose job it is to engage artists but whose public pulse is practically dormant and whose concept of the right artist for the right place is bound tightly by all the cliches of type casting that ever existed.

Brunswick NEW POP Release....

A Fresh, New Approach



The Three Kittens

TRINIDAD TRANSFER

and

CAT AN' MOUSE

Brunswick 9-55002 (45 RPM)
55002 (78 RPM)

A Bullseye Everytime

Vicki Young

CHEER LEADER FLIP

and

PEN AND PAPEI SWEETHEART

Brunswick 9-55001 (45 RPM)
55001 (78 RPM)

it's better on . . .

Brunswick HI FI RECORDS

CORAL RECORDS, INC.
48 West 57th Street, New York 19, N. Y.

Brunswick NEW POP Release.....

A Great New Release

Bunny Paul

BUZZ ME

and

POOR JOE

Brunswick 9-55003 (45 RPM)
55003 (78 RPM)

Top Talent - Top Tunes

The Lennon Sisters

TEEN AGE WALTZ

and

YOUNG AND IN LOVE

Brunswick 9-55000 (45 RPM)
55000 (78 RPM)

it's better on . . .

Brunswick HI FI RECORDS

CORAL RECORDS, INC.
48 West 57th Street, New York 19, N. Y.

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

Pos.		Last Week
1	**YOUNG LOVE** **TAB HUNTER—SONNY JAMES** CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts VI-20/47-6751—Ric Cartey & Jiva-Tones	1
2	**BUTTERFLY** **CHARLIE GRACIE — ANDY WILLIAMS (Tie)** BY-1028—Bobby Carroll CD-1308—Andy Williams CM-105—Charlie Gracie CR-61795—Billy Williams EL-505—Bill Allen	3
3	**ROUND AND ROUND** **PERRY COMO** DA-2121—Walter Solek O. VI-20/47-6815—Perry Como	6
4	**PARTY DOLL** **BUDDY KNOX — STEVE LAWRENCE** CR-61792—Steve Lawrence DE-30211—Wingy Manone RO-4002—Buddy Knox	9
5	**MARIANNE** **TERRY GILKYSON — HILLTOPPERS** CO-40817—Terry Gilkyson DE-30217—Burl Ives DO-15537—Hilltoppers VI-20/47-6810—Lane Bros.	2
6	**TEENAGE CRUSH** **TOMMY SANDS** CA-3639—Tommy Sands	4
7	**TOO MUCH** **ELVIS PRESLEY** VI-20/47-6800—Elvis Presley	5
8	**I'M WALKIN'** **FATS DOMINO** IM-5428—Fats Domino	—
9	**BANANA BOAT (DAY-O)** **HARRY BELAFONTE** VI-20/47—Harry Belafonte	8
10	**LITTLE DARLIN'** **THE DIAMONDS** EX-2101—The Gladiolas ME-71060—The Diamonds	—

11) DON'T FORBID ME. 12) COME GO WITH ME. 13) I'M STICKIN' WITH YOU. 14) LOVE IS STRANGE. 15) BANANA BOAT SONG. 16) WHO NEEDS YOU. 17) GONE. 18) ALMOST PARADISE. 19) WHY BABY WHY. 20) MAMA LOOKA BOOBOO. 21) BLUE MONDAY. 22) MOONLIGHT GAMBLER. 23) WALKIN' AFTER MIDNIGHT. 24) SITTIN' IN THE BALCONY. 25) I'M SORRY. 26) YOU DON'T OWE ME A THING. 27) SINGING THE BLUES. 28) BLUEBERRY HILL. 29) NINETY-NINE WAYS. 30) ONLY ONE LOVE. 31) JUST BECAUSE. 32) I'M WAITING JUST FOR YOU. 33) JIM DANDY. 34) BAD BOY. 35) A POOR MAN'S ROSES.

CODE

AB—Abbott	CK—Checker	EP—Epic	HE—Herald	MO—Madern	SE—Seeco
AL—Aladdin	CM—Cameo	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC-Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RO—Roulette	VJ—Vee-Jay
CH—Chess	DU—Duke	GL—Glory	MG—MGM	RP—RPM	VK—Vik
	EL—Eldorado	GR-Groove		SA—Savoy	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

IMPERIAL IS HOT!

Over A Million!

No. 5428

Fats Domino

"I'M WALKIN'"

Heading For The Top!

No. 5426

Irving Ashby

"LOCO-MOTION"

No. 5432

Ken Copeland

"PLEDGE OF LOVE"

No. 5433

The Strikes

"BABY I'M SORRY"

No. 5434

Bill Stubblefield

"BLUE INDIAN SUMMER"

No. 7004

Bob Winn

"THE RIVER'S EDGE"

"ONLY TRUST YOUR HEART"

Chart Busters!

No. 5424

Sugar Boy

"SHE'S GOTTA WOBBLE"

No. 5425

Rudy Jackson

"TEASING ME"

No. 5427

Roy Brown

"PARTY DOLL"

New And Hot!

No. 5430

Ernie Freeman

"WITHOUT A LOVE"

No. 5431

Smiley Lewis

"SWEETER WORDS"

IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.

The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Party Doll — Pos. 3/30: 2, Pos. 3/23: 6
- ★CR-61792— STEVE LAWRENCE — *Pum-Pa-Lum*
- DE-30211—WINGY MANONE — *Real Gone*
- ★RO-4002—BUDDY KNOX — *My Baby's Gone*

2—Round And Round — Pos. 3/30: 3, Pos. 3/23: 5
- DA-2121—WALTER SOLEK O. — *Georgie Porgie*
- ★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Casa*

3—Butterfly — Pos. 3/30: 4, Pos. 3/23: 4
- BY-1028—BOB CARROLL — *Look What You've Done*
- ★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
- ★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
- CR-61795—BILLY WILLIAMS — *The Pied Piper*
- TL-505—BILL ALLEN — *Oo-We-Baby*

4—Little Darlin' — Pos. 3/30: 8, Pos. 3/23: 11
- EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*
- ★ME-71060—THE DIAMONDS — *Faithful And True*

5—I'm Walkin' — Pos. 3/30: 6, Pos. 3/23: 8
- ★IM-5428—FATS DOMINO — *I'm In The Mood For Love*

6—Young Love — Pos. 3/30: 1, Pos. 3/23: 1
- ★CA-3602 (F-3602) SONNY JAMES — *You're The Reason*
- ★DO-15533 (45-15533)— TAB HUNTER — *Red Sails In The Sunset*
- ME-71022 (71022x45)— CREWCUTS — *Little By Little*
- VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

7—Come Go With Me — Pos. 3/30: 11, Pos. 3/23: 14
- DE-30231—SUNNY GALE — *Please Go*
- DL-6112—FEDERALS — *Cold Cash*
- ★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

8—Marianne — Pos. 3/30: 7, Pos. 3/23: 3
- ★CO-40817 (4-40817)— TERRY GILKYSON — *Goodbye Chiquita*
- DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
- ★DO-15537 (45-15537)— HILLTOPPERS — *You're Wasting Your Time*
- VI-20/47-6810—LANE BROS. — *Segno D'Ore*

9—Mama Looka Booboo — Pos. 3/30: 13, Pos. 3/23: 17
- CA-3672—ROBERT MITCHUM — *What Is This Generation*
- CO-40866—KING FLASH — *Zombie Jamboree*
- ★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

10—Gone — Pos. 3/30: 12, Pos. 3/23: 16
- ★CA-3628—FERLIN HUSKY — *Missing Persons*
- CO-40852—JOAN WEBER — *A Love That's A Lie*
- ME-71070—BOBBY WAYNE — *Mexican Maidens*

11—Teenage Crush — Pos. 3/30: 5, Pos. 3/23: 2
- ★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

12—Why Baby Why — Pos. 3/30: 16, Pos. 3/23: 19
- ★DO-15545—PAT BOONE — *I'm Waiting Just For You*

13—All Shook Up — Pos. 3/30: —, Pos. 3/23: —
- ★VI-6870—ELVIS PRESLEY — *That's When Your Heartaches Begin*

14—I'm Stickin' With You — Pos. 3/30: 14, Pos. 3/23: 13
- IM-5427—ROY BROWN — *Party Doll*
- ★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

15—Sittin' In The Balcony — Pos. 3/30: 17, Pos. 3/23: 21
- ★CL-430—JOHNNY DEE — *A-Plus In Love*
- CR-61811—DON CORNELL — *My Faith, My Hope, My Love*
- ★LI-55056—EDDIE COCHRAN — *Dark Lonely Street*

16—Almost Paradise — Pos. 3/30: 19, Pos. 3/23: 18
- AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
- ★KA-175—ROGER WILLIAMS — *For The First Time*
- ★UQ-385—LOU STEIN — *Soft Sands*

17—Banana Boat (Day-O) — Pos. 3/30: 9, Pos. 3/23: 9
- ★VI-20/47-6771)— HARRY BELAFONTE — *Star-O*

18—Love Is Strange — Pos. 3/30: 18, Pos. 3/23: 12
- ★GR-0175 (4G-0175)— MICKEY & SYLVIA — *I'm Going Home*
- KI-5010 (45-5010)— LUTHER & LITTLE EVA — *Ain't Get No Home*

19—Too Much — Pos. 3/30: 10, Pos. 3/23: 7
- ★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

20—Walkin' After Midnight — Pos. 3/30: 21, Pos. 3/23: 20
- AC-1044—LYNN HOWARD
- ★DE-30221—PATSY CLINE — *A Poor Man's Roses*
- DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
- SG-231—EDDIE DEAN — *Finger Prints*

21—I'm Sorry — Pos. 3/30: 22, Pos. 3/23: 28
- ★ME-71032—THE PLATTERS — *He's Mine*

22—Just Because — Pos. 3/30: 23, Pos. 3/23: 29
- ★AP-9792—LLOYD PRICE — *Why*
- SP-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

23—Ninety-Nine Ways — Pos. 3/30: 24, Pos. 3/23: 34
- CM-105—CHARLIE GRACIE — *Butterfly*
- ★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

24—Don't Forbid Me — Pos. 3/30: 15, Pos. 3/23: 10
- DE-30219 (9-30219)— ERNEST TUBB — *God's Eyes*
- ★DO-15521 (45-15521)— PAT BOONE — *Anastasia*

25—A Poor Man's Roses — Pos. 3/30: 27, Pos. 3/23: 32
- DE-30221—PATSY CLINE — *Walkin' After Midnight*
- ★ME-71059—PATTI PAGE — *The Wall*

26—Who Needs You — Pos. 3/30: 20, Pos. 3/23: 15
- ★CO-40811 (4-40811)— FOUR LADS — *It's So Easy To Forget*

27—Only One Love — Pos. 3/30: 26, Pos. 3/23: 23
- ★AP-9782— GEORGE HAMILTON IV — *If I Possessed A Printing Press*

28—Empty Arms — Pos. 3/30: 37, Pos. 3/23: —
- ★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*
- ★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

29—Lucille — Pos. 3/30: 33, Pos. 3/23: 40
- ★SP-598—LITTLE RICHARD — *Send Me Some Lovin'*

30—Love Is A Golden Ring — Pos. 3/30: 36, Pos. 3/23: 43
- ★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

31—I'm Waiting Just For You — Pos. 3/30: 25, Pos. 3/23: 24
- ★DO-15545—PAT BOONE — *Why Baby Why*

32—Rock-A-Billy — Pos. 3/30: —, Pos. 3/23: —
- ★CO-40877—GUY MITCHELL — *Hoot Owl*

33—Calypso Melody — Pos. 3/30: 35, Pos. 3/23: 38
- ★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

34—So Rare — Pos. 3/30: —, Pos. 3/23: —
- ★FR-755—JIMMY DORSEY — *Sophisticated Swing*

35—First Date, First Kiss, First Love — Pos. 3/30: 40, Pos. 3/23: —
- ★CA-3674—SONNY JAMES — *Speak To Me*

36—Pledge Of Love — Pos. 3/30: —, Pos. 3/23: —
- AP-9800—JOHNNY JANIS — *I Played The Field*
- ★DE-30230—MITCHELL TOROK — *What's Behind That Strange Door*
- ★IM-5432—KEN COPELAND — *Night Air*
- ME-71079—DICK CONTINO — *Two Loves Have I*

37—Mangos — Pos. 3/30: 44, Pos. 3/23: —
- ★CO-40835— ROSEMARY CLOONEY — *Independent*

38—School Days — Pos. 3/30: —, Pos. 3/23: —
- ★CH-1653—CHUCK BERRY — *Deep Feeling*

39—Dearest — Pos. 3/30: —, Pos. 3/23: —
- ★VK-0267—MICKEY & SYLVIA — *There Oughta Be A Law*

40—Peace In The Valley (EP)* — Pos. 3/30: —, Pos. 3/23: —
- ★VI-EPA-4054
- **Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.*

41—Bad boy — Pos. 3/30: 32, Pos. 3/23: 27

42—Lucky Lips — Pos. 3/30: 30, Pos. 3/23: 31

43—There Oughta Be A Law — Pos. 3/30: —, Pos. 3/23: —

44—Banana Boat Song — Pos. 3/30: 28, Pos. 3/23: 22

45—Moonlight Gambler — Pos. 3/30: 29, Pos. 3/23: 25

46—Jim Dandy — Pos. 3/30: 31, Pos. 3/23: 30

47—Wringle Wrangle — Pos. 3/30: 38, Pos. 3/23: 33

48—After School — Pos. 3/30: —, Pos. 3/23: —

49—Blue Monday — Pos. 3/30: 34, Pos. 3/23: 26

50—Wind In The Willow — Pos. 3/30: 49, Pos. 3/23: —

50—Forty Cups Of Coffee — Pos. 3/30: 47, Pos. 3/23: —

CODE:

AB—Abbott
AC—Accent
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
PE—Peacock
PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeca
SG—Sage
SP—Specialty
SU—Sun
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

REMEMBER THE NAME!

CONWAY TWITTY

REMEMBER THE SONG!

"I Need Your Lovin"

A BIG BIG SMASH!

MERCURY 71086

Mercury
REG. U.S. PAT. OFF.
RECORDS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

FOUR HAPPY FELLAS
(Tabb 1011)

B+ "IT'S ILLEGAL, IT'S IMMORAL (Or It Makes You Fat)" (2:12) [Barton A S C A P — Hecht, Griffin, Bruce] A clever proverb by Alexander Wollcott is imaginatively set to music by the Four Happy Fellas. Terrific calypso ditty that's extremely commercial. The boys blend wonderfully as they fashion a top notch piece of material that could break wide open. Watch this sleeper. It could be an all out smash.

B "HIT DE LONG BALL" (2:19) [Barton ASCAP — Martin] An amusing baseball story is set to the calypso beat on this half by the quartet. Strong arrangement.

THE TARRIERS
(Glory 254)

B+ "THOSE BROWN EYES" (2:46) [Sanga B M I — Guthrie, Arkin, Carey, Darling] The Tarriers display the delightful blend that won them fame on "Banana Boat" as they waltz thru a lovely folk flavored ballad. Prety opus that could catch on.

B "CHAUCOUN" (2:53) [Bryden BMI—Arkin, Carey, Darling] A latin tempo accompanies the boys thru this pretty romancer presented attractively in a foreign language.

WANDA JACKSON
(Capitol 3683)

B+ "LET ME EXPLAIN" (2:27) [Rush BMI—Willis] Wanda Jackson, one of the country field's top thrushes, gets the big pop push from Capitol on this coupling. This half is a dramatic rock and roll beat item with loads of guitar work and a socko teenage lyric. Wanda has a great sound and style that should have no trouble catching on in the pop market. Big song too.

B+ "DON'A WAN'A" (2:10) [Acuff-Rose BMI—Bryant] The lark ups the beat on this half and belts across a terrific calypso jumper here, making the disk a twin threat. Solid rhythmer with tremendous potential. Both decks have the ingredients needed for pop success.

BING CROSBY
(Capitol 3695)

B+ "SEVEN NIGHTS A WEEK" [Cahn ASCAP — Van Heusen, Cahn,] Bing Crosby follows his "True Love" Capitol click with a catchy bouncer fashioned in the Groaner's relaxed and inviting style. Wonderful instrumental accompaniment enhances this free-swinging romancer.

B "MAN ON FIRE" [Robbins ASCAP—Fain, Webster] Bing chants the tender title tune from an upcoming MGM flicker. Sincere and appealing delivery of a well written piece of material. Chorus assists.

CAROL BENNETT
(Capitol 3693)

B+ "HAUNTED LOVER" [World ASCAP—Pockriss, Vance] Carol Bennett has a humdinger in this rhythmic unusual tune with a romantic story line. Exciting, refreshing piece of material that could step out. Terrific arrangement of an off-beat item with clickability. Could catch on.

C+ "LET THE CHIPS FALL" [Bregman, Vocco & Conn ASCAP—Vars, Dunham] A cha cha beat accompanies the thrush as she drifts thru a love song with appeal. Interesting side.

The Cash Box Disk of the Week

"SO LONG MY LOVE" [Eddie Shaw ASCAP—Cahn, Spence]
"CRAZY LOVE" [Barton ASCAP—Cahn, Tuminello]
FRANK SINATRA (Capitol 3703)

● The incomparable Mr. Sinatra, who creates industry excitement with every new release, has a terrific follow-up smash to his current chart rider "Can I Steal A Litle Love". "The Voice" is just great and he swings free and easy thru a great new rhythm romancer titled "So Long My Love". The orchestra supplies a sensational jazz flavored rhythm accompaniment that's tailor-made for Frankie's unique brand of phrasing. Fabulous song with a class lyric presented in the delectable Sinatra style. Jockeys will "flip" when they hear this half. Flip "Crazy Love" is a touching love song treated in a sincere and convincing manner by the top star. Lovely mood item that grows on you with each new listen. Top half is Frank's best up-beat side since "Learnin' The Blues."

"YES TONIGHT, JOSEPHINE" (2:26)
[Robert Astor BMI—Scott, Goodman]
"NO WEDDING TODAY" (2:22)
[Oxford ASCAP—Wayne, DeMetrius, Schroeder, Engberg]
JOHNNIE RAY (Columbia 40893)

● Johnnie Ray is in the hit groove once again and it looks as tho his latest release will extend his consecutive hit string to three-in-a-row. With "Just Walkin' In The Rain" and "You Don't Owe Me A Thing" under his belt, Ray follows-up with a sensational jump novelty tagged "Yes Tonight, Josephine". It's a powerhouse cutie with a simple lyric, a terrific dance beat and an exciting backdrop and arrangement supplied by Ray Conniff and the chorus. It's got a great Yip! Yip! gimmick that'll have the kids flippin'. Watch this one take off like a rocket. The companion piece "No Wedding Today" is a stirring tear-jerker in the true Ray tradition. Emotional broken-hearted tale chanted dramatically by the star. Potent side. Ray has another sure-shot money-maker.

"WHEN ROCK 'N' ROLL CAME TO TRINIDAD"
[Marvin ASCAP—Alfred, Fisher]
"CHINA GATE" [Victor Young ASCAP—Young, Adamson]
NAT "KING" COLE (Capitol 3702)

● Nat "King" Cole, currently enjoying a successful run with his rhythm recording of "Ballerina", offers a delightful new disk for his many admirers. In the novelty department, Cole lilts thru an amusing calypso beat ditty dubbed "When Rock 'n' Roll Came To Trinidad". It's a contagious cutie describing the effects of American rock and roll records on the Island. Light and inviting change of pace that should enjoy a huge sale in today's calypso conscious market. The coupler "China Gate" is a haunting ballad—the title tune of a forthcoming 20th Century Fox pic. Moody item effectively rendered in Cole's soft, smooth style. Top half should take off rapidly. It's refreshing and the kids will love it.

"THE SHRINE OF ST. CECELIA" [Braun SESAC—Carroll, Jokern]
"HE WAS THERE" [Alamo ASCAP—Dodd]
FARON YOUNG (Capitol 3696)

● Faron Young, who has been one of the leading personalities in the country field for the past several years, makes his debut on the pop scene with two superb religious ballads that should win the gifted star many, many new fans. One side is the great favorite "The Shrine of St. Cecilia", an enchanting and absolutely beautiful inspirational romancer that should be an exciting new adventure to today's teenagers who probably don't remember the song. Young has a warm and penetrating voice that reminds one of the great Buddy Clark. And he's a sure bet to make the grade as a pop performer. Flip is another superb religious opus, "He Was There". Lovely song with a well written melody. The Anita Kerr Singers deserve raves for their outstanding backdrop for Faron's rich, earthy voice. Young is a true singer who doesn't need gimmicks to sell a song. Watch this lad.

"PRETTY BOY" (2:42) [Bryden BMI—Arkin, Carey, Darling]
"I KNOW WHERE I'M GOING" (2:15)
[Bryden BMI—Arkin, Carey, Darling]
THE TARRIERS (Glory 255)

● A few months ago the Tarriers were unknown. Today they are considered one of the most promising groups in the business and have to their credit one of the top songs of the year, "Banana Boat". For their follow-up disk, the boys introduce a tremendous new calypso ditty that should tred in the footsteps of their initial smash. Titled "Pretty Boy", the tune is an exciting one with a cute lyric and a terrific beat that will thrill all their new fans. Side swings. It'll probably bounce onto the lists in a matter of days. The coupling displays the trio on an easy-lilting new rendition of a wonderful old folk tune, "I Know Where I'm Going". Delightful side that should get heavy air play too.

JULIUS LA ROSA
(RCA Victor 6878)

B+ "MAMA GUITAR" (2:20) [Remick ASCAP—Schulberg, Glazer] An exciting jump number from the Elia Kazan pic "A Face In The Crowd" is dished up in winning form by Julius LaRosa. Powerful, lyric-filled rhythmic item that should do well when the film hits the theatres.

B "MAN TO MAN" (2:57) [Bourne ASCAP — Shanklin] A touching and unusual ballad dealing with the oft repeated saying, 'A man is always a boy at heart', is capably handled by LaRosa and the voice of a young lad. Off-beat story set against a subdued latin backdrop. Imaginative composition.

DON CORNELL
(Coral 61819)

B+ "A FACE IN THE CROWD" (2:34) [Remick ASCAP—Schulberg, Glazer] Don Cornell hands in a strong performance of the bluesy fish-beat title tune from a forthcoming Warner Bros. flicker. Don's big voice fits this dramatic ballad perfectly. Strong side that could make big noise.

B "MAMA GUITAR" (2:35) [Remick ASCAP—Schulberg, Glazer] This half is a good jumper featured in same movie. Lively item that fits right into today's rock and roll trend.

RUSH ADAMS
(Zephyr 014)

C+ "KISSES" (1:58) [Audubon ASCAP — Roberts, Illo-Schisa] A wonderful English adaptation of a lively Italian bounce novelty is colorfully fashioned by Rush Adams on his first waxing for Zephyr. Commercial new item that could start Rush on the road to stardom.

C+ "DANCING IN THE STREETS" (2:23) [Robbins ASCAP—Kaye] This half stars the vocalist crooning a lovely romancer with a delightful melody and a happy story line.

THE HI-LO'S
(Columbia 40840)

B+ "LIFE IS JUST A BOWL OF CHERRIES" [DeSylva, Brown & Henderson ASCAP—Brown, Henderson] The Hi-Lo's and their imaginative brand of vocalesthenics are at their level best as the boys hand in a great version of a wonderful oldie. Fantastic arrangement that swings along at a solid dance pace. Jockeys will love this side. Should get heavy air play.

B "BASIN STREET BLUES" [Mayfair ASCAP — Williams] The quartet excels once again on this thrilling interpretation of a classic jazz item. Amazing harmony and instrumentation.

DICK KALLMAN
(Liberty 55063)

B+ "YOUNG AND IN LOVE" (2:15) [Hill & Range BMI—Sherman, Roberts] Dick Kallman, a polished young crooner, makes an impressive debut on the Liberty label as he presents a touching and beautiful love song set to a subdued rock and roll ballad beat. Lovely multiple voicing. Side could catch on.

C+ "I CRY TO THE MOON" (1:52) [Larrabee BMI—Winn, Spencer, Hagen] A more torrid rock and roller is belted on this half. Exciting, driving beat and arrangement the kids will find appealing.

CASE CONNIFF

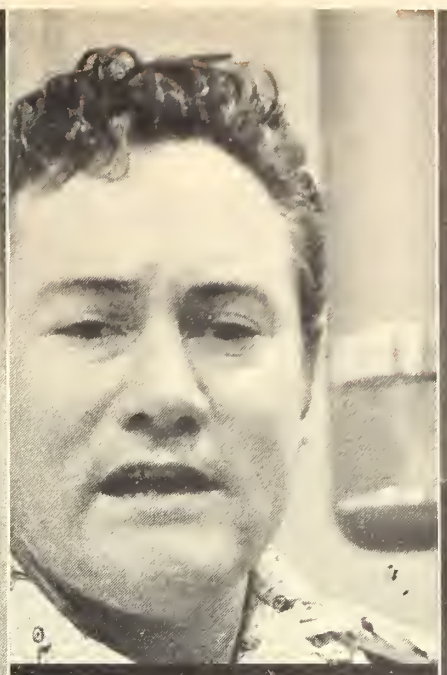
Allen Case is new and *talented*, Ray sets a firm foundation, and together they build a skyscraper! Watch for tremendous action on the flip side—a sensational ballad with sure-fire box office!

Me Too (Ho-Ho! Ha-Ha!) b/w
That's What You Do To Me
Allen Case with Ray Conniff
4-40872

COREY

Columbia's "girl versatility," Jill takes back to the charts with a double-barreled combination—one of the finest ballads pressed in years b/w a seasonal novelty with a remarkable change of pace. Lead side highlighted a recent CBS TV presentation of "Climax!" to unanimous critical "Yeas."

Let It Be Me b/w
Make Like a Bunny, Honey
Jill Corey and Jimmy Carroll
4-40878



FRIZZELL

Lefty lifts two new sides onto the charts—a ballad sung simply and tenderly, and a rhythm number delivered with ease and style. This man's a real pro. Look to the lists and watch these take off!

Now That You Are Gone b/w
From an Angel to A Devil
Lefty Frizzell
4-40867-c

HEYWARD

Sammy, the pride and joy of the Calypso Carnival group, proves his mettle here with two of the finest of the authentic island folk songs. Disc is from the group's new album "Calypso Carnival" (CL 1007) which is seeing plenty of action in its own quarter!

Miss Emmalina b/w
Honey Man
Sammy Heyward
4-40884

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS
THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS
® "Columbia" Lp Marcas Reg.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

ART MOONEY ORCH.
(MGM 12461)

B+ "A FACE IN THE CROWD" (2:40) [Remick ASCAP—Schulberg, Glazer] The title tune of a forthcoming Elia Kazan flicker is belted out to a rock and roll ballad beat by Art Mooney's orchestra with the Cloverleafs handling the vocal chores. Strong film tune set to today's most popular beat.

B "MAMA GUITAR" (2:20) [Remick ASCAP—Schulberg, Glazer] From the same pic comes this fast-stepping jumper. Good dance deck the kids should enjoy. The Cloverleafs again handle the lyrics.

DICK HAFNER
(Fraternity 754)

B "I STOLE A ROSE" (2:42) [Oxford ASCAP—Gallop, Jay] Newcomer Dick Hafner makes an inviting debut on Fraternity with a tender love song set to an easy-going tempo. Pretty material handled with warmth by the talented lad.

C+ "CREW CUTS AND PONY TAILS" (2:08) [Buckeye ASCAP—Tabor, Noel] A cute jumper describing today's teenagers.

AL HIBBLER
(Decca 30268)

B+ "BECAUSE OF YOU" (3:01) [Broadcast BMI—Hammerstein, Wilkinson] Al Hibbler here offers two of the top tunes from his latest Decca LP, "Here's Hibbler." This half is one of 1951's top smashes delivered in Hibbler's amusing tongue-in-cheek style successfully employed on his recent hit "After The Lights Go Down Low." Should get heavy air play.

B "SWEET SLUMBER" (3:12) [Advanced ASCAP — Neiburg, Woode, Millinder] This side is a tender love song chanted with heart by the unique vocalist. Pretty string accompaniment showcases Hibbler's rich tones to perfection.

AUDREY HEPBURN & KAY THOMPSON
(Verve 10040)

B+ "HOW LONG HAS THIS BEEN GOING ON" [New World ASCAP—Gershwin, Gershwin] Audrey Hepburn makes her recording debut on Verve with a charming solo performance of a great Gershwin oldie which she performs in the new Paramount pic "Funny Face." The young star has a wistful, sincere voice that comes over beautifully on this fragile love song. Pic is a major musical and could be one of the toppers of '57. Watch this record. It could break wide open.

C+ "ON HOW TO BE LOVELY" (2:30) [New World ASCAP—Edens, Gershe] Miss Hepburn teams with versatile Kay Thompson on a cute duet novelty handled with finesse by the larks. Catchy bouncer. Good sound track item.

FRED ASTAIRE
(Verve 10042)

B+ "FUNNY FACE" (3:00) [New World ASCAP—Gershwin, Gershwin] The incomparable Mr. Astaire is magnificent as he fashions the title tune of Paramount's new musical flicker co-starring Astaire and Audrey Hepburn. Charming new version of a great standard.

B "HE LOVES AND SHE LOVES" (3:00) [New World ASCAP—Gershwin, Gershwin] Another wonderful Astaire delivery of a great Gershwin oldie from the sound track of the film version of the smash B'way show "Funny Face." Tender offering.

The Cash Box Sleeper of the Week

"DARK MOON" (2:25) [Dandelion BMI—Miller]

"A LITTLE TOO LATE" (1:54) [Wemar BMI—Winkler, Weiner]

GALE STORM (Dot 15558)

● The charming voice of Gale Storm is in top form as the versatile lark comes up with a winning coupler that should be making big noise in the next few months. "Dark Moon" is a penetrating love song chanted to a smooth shuffle rhythm. Enchanting melody which the canary handles tenderly and in commercial fashion. One of Gale's prettiest sides since her Dot debut and it could be her biggest seller since "I Hear You Knockin'." Equally attractive is the coupling "A Little Too Late." A sentimental love story set to a delightful up beat. The chorus showcases the star to best advantage. Watch this double-decker. It'll be a big one.

"MY FAITH, MY HOPE, MY LOVE" (2:11)
[Reg Connelly ASCAP—Burford, Ronald]

"SO LONG "(2:29) [Shapiro-Bernstein ASCAP—Morgan, Harris, Melsher]

ROY HAMILTON (Epic 9212)

● Roy Hamilton, who has a way with a dramatic ballad, takes hold of an overpowering piece of material tailor-made for his stirring voice, and belts it out in striking fashion. The number is titled "My Faith, My Hope, My Love" and features a beautiful wedding of melody and lyrics. Stirring song of love and devotion that builds in intensity as it progresses. Thrilling performance that should send Hamilton's name onto the lists once again. Bottom half is an opus tagged "So Long." Another heart-felt delivery of an emotional tune set against a string filled accompaniment. Hamilton fans will be running to their shops for this coupler.

"BILLY (CROSS OVER THE BAMBOO FIELD)" (2:15)
[Frank ASCAP—Korsen, Lowe, Mann]

"PART-TIME GAL" (2:05) [Mayland BMI—Land, Sheldon]

LAURA K. BRYANT (Cameo 106)

● The Cameo label is here to stay! Currently riding atop all the charts with Charlie Gracie's sensational waxing of "Butterfly," the diskery introduces a fabulous newcomer named Laura K. Bryant with a thrilling new side labelled "Billy (Cross Over The Bamboo Field)". The tune is actually a very simple story with a folk flavoring and a calypso type beat. But under the control of Miss Bryant, it becomes a most exciting listening experience. The number opens with a subdued vocal set against a latin rhythm accompaniment. But as it progresses, it builds in intensity and develops into dynamic composition with a full chorus, unusually fascinating instrumentation and a captivating vocal by Miss Bryant. Watch this off-beat side. It should skyrocket to hitsville. Flip "Part-Time Gal" is a jumper with an r & r beat.

"FOR YOU, MY LOVE" (3:00)
[Grand ASCAP—Whitcup, Berman, Applebaum]
"DON'T YOU KNOW ME ANYMORE" (2:30) [Tree BMI—Lukor]

JERRY VALE (Columbia 40880)

● Jerry Vale, who chalked up two ballad hits in '56, "Innamorata" and "You Don't Know Me," introduces a strong entry for '57 sweepstakes in an enchanting new love song tagged "For You, My Love." It's a touching and beautifully written story of romance rendered with great feeling and sincerity by the talented young vocalist. Excellent string accompaniment is supplied by Percy Faith's Orchestra. This is Jerry's strongest showing since last year's hits, and the charts will soon prove this. The coupling "Don't You Know Me Anymore" is a tearful song of lost love chanted with a heavy heart. Watch the top half. It's a hot platter.

"LET THE LIGHT SHINE ON ME" (2:08) [Valley BMI—Carson] — **"SATISFIED" (2:30) [Acuff-Rose BMI—Carson]**

MARTHA CARSON (RCA Victor 6861)

● Martha Carson has been a leading female vocalist of sacred songs for many years. She has a vast and loyal following among the fans of country music and her latest coupler should establish her as a favorite with the pop music buyers. The dynamic spiritual performer shines bright as she projects with great emotion on an inspiring opus titled "Let The Light Shine On Me." A striking handclapper that makes your toes tap. The song was given excellent exposure on a recent Steve Allen coast-to-coast TV Show. Equally thrilling is the gifted lark's dynamic rendition of another religious item "Satisfied." Rockin' affair with a meaningful lyric. Both halves should start Miss Carson on the road to fame in the pop market.

DEAN JONES
(MGM 12462)

B+ "YOUNG AND IN LOVE" (2:35) [Hill & Range BMI—Roberts, Sherman] Dean Jones, a talented and handsome young warbler headed for stardom, adds to his stature as a recording name as he hands in a touching and heart rending new romancer that should make big noise. Beautiful reading of a top notch love song. Keep an eye on this kid.

B "THE GYPSY IN MY SOUL" (2:24) [Words & Music ASCAP—Boland, Jaffe] The songster, given a big send-off on the Steve Allen Show a week ago, rhythms thru a good jump version of a top standard here.

KITTY KALLEN
(Decca 30267)

B+ "STAR BRIGHT" [Bourne ASCAP—Auerbach, Siegel, Coslow] Kitty Kallen's warm, wistful voice is in top form as the lark drifts thru a tender new love song that could follow in the footsteps of "Little Things," if it gets heavy air play. Charming romancer superbly delivered by the ace songstress. Watch this one. It's a sleeper with great potential.

B "GENTLY, JOHNNY" (2:20) [Michele ASCAP—Scott, Scheerer] Another heart-felt interpretation of a strong love tale thrushed with sincerity by Kitty.

BUDDY WHISTLER
(Liberty 55057)

B "IF A DREAM (Could Make You Mine)" (2:00) [Sequence ASCAP—Schroeder, Peoples] Buddy Whistler, a big voiced and dramatic new songster, makes an exciting first showing on Liberty as he chants an emotional love song set to a powerful rock and roll beat. Buddy really can belt. Side has what the kids want: a good love lyric, a pretty melody and a strong beat. Watch this half.

C+ "'TIL ME HAT FLOATS" (1:59) [Larrabee BMI—Winn, Harty] The versatile newcomer displays his vocal talents on a contagious calypso flavored ditty on this portion.

RAY BOLGER
(Kapp 180)

B+ "THE CRICKET SONG" (3:06) [BMI—Canada-Gimby, Wayne] Ray Bolger, one of the most charming performers in the whole entertainment world, lends his homespun voice to a delightful new novelty currently making big noise in Canada. Side features Bolger's dancing, cricket sound effects and sports a delightful overall sound. Light and pleasant item tailor-made for the Spring season. Watch this sleeper. It could smash through. Deejays will love it.

B "ONCE IN LOVE WITH AMY" (2:52) [Frank ASCAP—Loesser] This half features Ray on a new recording of a tune which he made famous. Wonderful soft-shoe bouncer jam-packed with charm.

BOB DAVIES & RHYTHM JESTERS
(Rama 224)

B "SHE'LL NEVER KNOW" (2:12) [Kahl BMI—Davies, Goldner, Munro, Kalei] Bob Davies and the Rhythm Jesters glide thru a good rock and roll romancer with a strong commercial sound. Simple, easy-to-dance to deck.

C+ "NEVER ANYMORE" (2:14) [Jackie BMI—Davies, Goldner, Munro, Kalei] The boys pick up the beat and offer a swinging jumper.

First out–
and
FLYIN'!
The
ORIGINAL
record of

I LOVE MY GIRL

c/w
Why Don't You Fall In Love
No. 9811
by

COZY MORLEY

Still another break-away,
all-the-way,
runaway from
ABC-PARAMOUNT!
It's sure to do a big job–
coast to coast!
Better grab it now from
any of the following:

LEONARD SMITH, INC. 30 NORTH THIRD ST. ALBANY, N. Y.	ARNOLD RECORD DISTRIBUTORS 610 W. MOREHEAD ST. CHARLOTTE, N. C.	DAVIS SALES CO. 1724 ARAPAHOE ST. DENVER, COLO.	INDIANA STATE RECORD DISTRIBUTORS 1325 N. CAPITOL INDIANAPOLIS, IND.	MUSIC CITY DISTRIBUTORS 80 LAFAYETTE ST. NASHVILLE, TENN.	B. & K. DISTRIBUTING CO. 608 NORTH HUDSON OKLAHOMA CITY, OKLA.	ERIC DISTRIBUTING CO. 369 SIXTH ST. SAN FRANCISCO, CALIF.	LA-MAR DISTRIBUTING CO. 2642-44 WEST OLIVE ST. ST. LOUIS, MO.
SOUTHLAND DISTRIBUTING CO. 441 EDGEWOOD AVE., S.E. ATLANTA, GA.	GARMISA DISTRIBUTORS, INC. 2011 SO. MICHIGAN AVE. CHICAGO, ILL.	ARC DISTRIBUTING CO. 3747 WOODWARD AVE. DETROIT, MICH.	DIAMOND RECORD DISTRIBUTORS 2990 W. PICO BLVD. LOS ANGELES, CALIF.	ESSEX RECORD DISTRIBUTORS, INC. 114 SPRINGFIELD AVE. NEWARK, N. J.	ALLEN RECORD DISTRIBUTORS 420 W. BROAD ST. RICHMOND, VA.	AM-PAR RECORD CORP. 923 WESTLAKE AVE. N. SEATTLE, WASH.	SPARTON OF CANADA, LTD. P.O. BOX #5035 ONTARIO, CANADA
MANGOLD DISTRIBUTING CO. 211 SO. EUTAW ST. BALTIMORE, MD.	MUSIC SUPPLIERS OF OHIO 1189 GILBERT AVE. CINCINNATI, O.	FRONTIER DISTRIBUTING CO. 7042 HIGHWAY 80 EAST EL PASO, TEX.	MUSIC SALES CO. 1117 UNION AVE. MEMPHIS, TENN.	ROBERSON SALES CO. 624 BARONNE ST. NEW ORLEANS, LA.	BILL LAWRENCE, INC. 1409–5th AVE. PITTSBURGH, PA.		MUSICAL DISTRIBUTORS 1420 S. BERTANIA HONOLULU, T. H.
MUSIC SUPPLIERS OF NEW ENGLAND 263 HUNTINGTON AVE. BOSTON, MASS.	BENART DISTRIBUTING CO. 327 FRANKFORT AVE. CLEVELAND, O.	ALLIED RECORD DISTRIBUTORS 24 CLARKE ST. E. HARTFORD, CONN.	TRU-TONE DISTRIBUTORS 1214 S.W. 8th ST. MIAMI, FLA.	MALVERNE DISTRIBUTORS, INC. 424 WEST 49th ST. NEW YORK, N. Y.			
TRACY-MITCHELL, INC. 506-520 SEVENTH ST. BUFFALO, N. Y.	ERIC DISTRIBUTING OF TEXAS 1630 IRVING BLVD. DALLAS, TEX.	UNITED RECORD DISTRIBUTING CO. 1613 EMANUEL ST. HOUSTON, TEX.	JATHER DISTRIBUTORS 23 EAST HENNEPIN MINNEAPOLIS, MINN.	DAVID ROSEN, INC. B55 NO. BROAD ST. PHILADELPHIA, PA.			

ABC-PARAMOUNT
FULL COLOR FIDELITY

"FRAULEIN"

"Heartsick Feeling"

(Decca 9-30194; 30194)

BOBBY HELMS

Young Hoosier hillbilly—Bobby Helms, breaks through C & W hit barrier with moving rendition of "Fraulein." Disk should break big on C & W charts . . . and fast!

"AROUND THE WORLD IN 80 DAYS"

Bing Crosby (Side 1)

Victor Young (Side 2)

(Decca 9-30262; 30262)

BING CROSBY

Bing sings theme from Academy Award winning film. Other side features Vic Young's Oscar-winning instrumental version. A two-sided winner headed for the top. Currently exploding . . . "Around The World!"

"RUBY PEARL"

"MAMA DON'T YOU THINK I KNOW"

(Decca 9-30206; 30206)

JACKIE LEE COCHRAN
with
Jimmy Pruett at the Piano

Cochran rocks and rolls his way through "Ruby Pearl". Big in Chicago —breaking fast in Boston and all locations. Disk debut paves the way to Starville. Keep your eyes and ears keyed to this one!

London Lowdown

Henri Salvador left for Paris after concluding his successful stay in London, with a most wonderful TV show which was the talk of the town. Henri also recorded four titles for Philips (American Columbia) which are due for release very soon.

Glenn Wallichs, President of Capitol Records, is visiting Grace Kelly, now Princess Rainier, to present her with a golden disk for her recording of "True Love" which sold over a million.

Johnnie Ray arrived in this country for his tour of vaudeville theatres. . . . Also due this Monday is Sophie Tucker.

Although Guy Mitchell will not be playing the Palladium, he will appear on TV and undertake several variety dates. . . . Also coming over is Freddie Bell and the Bellboys, and the return of the Hilltoppers.

Congratulations to Perry Como and Dinah Shore for each receiving an "Emmy" for their fine TV performances over the year.

This Week's Best Selling Pop Singles

(Courtesy "New Musical Express")

1 **Young Love**—
Tab Hunter (London)

2 **Don't Forbid Me**—
Pat Boone (London)

3 **Knee Deep In The Blues**—
Guy Mitchell (Philips)

4 **Long Tall Sally**—
Little Richard (London)

5 **Don't You Rock Me Daddy-O**—
Lonnie Donegan (Pye-Nixa)

6 **Banana Boat (Day-O)**—
Harry Belafonte (HMV)

7 **Banana Boat Song**—
Shirley Bassey (Philips)

8 **True Love**—
Bing Crosby & Grace Kelly (Capitol)

9 **Garden Of Eden**—
Frankie Vaughan (Philips)

10 **Singing The Blues** —
Guy Mitchell (Philips)

11 **The Girl Can't Help It**—
Little Richard (London)

12 **Friendly Persuasion**—
Pat Boone (London)

13 **Adoration Waltz**—
David Whitfield (Decca)

14 **You Don't Owe Me A Thing**—
Johnnie Ray (Philips)

15 **Wisdom Of A Fool**—
Norman Wisdom (Columbia)

16 **Cumberland Gap**—
The Vipers (Parlophone)

17 **Wisdom Of A Fool**—
Ronnie Carroll (Philips)

18 **Look Homeward Angel**—
Johnnie Ray (Philips)

19 **Only You**—
The Platters (Mercury)

20 **My Prayer**—
The Platters (Mercury)

21 **She's Got It**—
Little Richard (London)

22 **Don't Knock The Rock**—
Bill Haley Comets (Brunswick)

23 **Knee Deep In The Blues**—
Tommy Steele (Decca)

24 **Juvenile Delinquent**—
Teenagers (Columbia)

25 **Whatever Lola Wants**—
Alma Cogan (HMV)

26 **Moonlight Gambler**—
Frankie Laine (Philips)

26 **I Dreamed**—
Beverley Sisters (Decca)

28 **Young Love**—
Sonny James (Capitol)

29 **Banana Boat Song**—
Tarriers (Columbia)

30 **The Man Who Plays The Mandolino**—
Dean Martin (Capitol)

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"FOUR WALLS" [Springfield BMI—M. Moore, G. Campbell]
"I KNOW AND YOU KNOW" [Tree BMI—Sovine, Reeves]
JIM REEVES
(RCA Victor 6874)

● Jim Reeves, a consistent hit maker in the country field, comes thru with an excellent coupling that should go great guns in the pop market. (See Country Reviews)

The Cash Box Best Bets

★	"IT'S ILLEGAL, IT'S IMMORAL"	Four Happy Fellas	Tabb 1011
★	"LET ME EXPLAIN"/"DON'A WAN'A"	Wanda Jackson	Capitol 3683
★	"THE CRICKET SONG"	Ray Bolger	Kapp 180
★	"I LOVE MY GIRL"	Cozy Morley	ABC-Paramount 9811
★	"STAR BRIGHT"	Kitty Kallen	Decca 30267
★	"YOUNG AND IN LOVE"	Dean Jones	MGM 12462
★	"YOUNG AND IN LOVE"	Dick Kallman	Liberty 55063
★	"HOW LONG HAS THIS BEEN GOING ON"	Audrey Hepburn	Verve 10040

THE TEARDROPS
(King 5037)

B+ "AFTER SCHOOL" (2:28) [Republic BMI—Wolf, Madel] The Teardrops, a team of newcomers currently wowing 'em at the Copa in New York, come up with a solid first disk that should enjoy a strong sale and establish the boys as a team to be reckoned with. The fellas have a delightful blend which comes over excellently on this top drawer teenage ballad. The Teardrops should take a healthy cut of the coin this tune is sure to garner. Watch these boys. You'll be hearing about them in the future.

C+ "DON'T BE AFRAID TO LOVE" (2:32) [All State BMI —Carroll, Moody] Another emotional romancer chanted with heart by the duo. Good shuffle rhythm for the hoofers.

FREDDY MARTIN ORCH.
(RCA Victor 6871)

B "SEVEN DAYS IN BARCELONA" (2:13) [Britton BMI —Schachtel] Freddy Martin's sax takes the spotlight as the orchestra dances thru a spright and contagious latin flavored instrumental ditty. Delightful version of a much recorded tune.

C+ "SAY SO" (2:36) [Martin ASCAP—Gannon, Carpenter] Johnny Cochran handles the vocal chores invitingly on a pretty love tale. The Martinmen supply a smooth showcase for the easy-going vocal.

THE LORELEIS
(Bally 1032)

B "I'LL LEAVE THE DOOR OPEN" (2:32) [Sheriton ASCAP—Loring, Cherdak] A sentimental waltz ballad is sung with feeling and tenderness by the wistful voices of the Loreleis. Pretty blend that comes over well on this touching tune. Could create some noise.

C+ "BUT WHY?" (2:24) [Golden Bell ASCAP—Merrill] Here the gals rhythm thru an interesting, tearful ballad with today's popular rock and roll beat.

WALTER SOLEK ORCH.
(Dana 2121)

C+ "ROUND AND ROUND" [Rush BMI—Stallman, Shapiro] Walter Solek and his orchestra bounce thru a charming polka version of the current chart topper "Round And Round". Vocal is in the spotlight. Good dance rendition.

C+ "GEORGIE-PORGIE" [Dana —BMI—Solek] The Solek men dance thru a lively polka beat interpretation of a popular nursery rhyme. Happy dance deck again featuring a vocal.

GEORGE CATES ORCH.
(Coral 61810)

B "BOY ON A DOLPHIN" (2:12) [Robbins ASCAP—Webster, Morakis, Friedhofer] The haunting title theme of a forthcoming 20th Century Fox flicker is dramatically rendered by George Cates' string filled orchestra. Enchanting melody that grows on you with each listen. Should attract attention when the pic hits the local theatres.

B "YOUR KISS" (2:14) [Famous ASCAP—Cates, Auld, Auld] This lovely mood theme also stems from a Hollywood product. It's featured in the Paramount film "To Catch A Thief". Relaxing listening.

BETTY WELLS
(ABC-Paramount 9802)

B "GOOD TIME JOE" (2:55) [Ardmore ASCAP — Samuels] Betty Wells, a lark with a powerful voice and a dramatic style, cries the blues as she belts out a torrid rhythm opus with plenty of drive. Exciting side.

C+ "SWEETHEARTS ANONYMOUS" (2:29) [Beechwood BMI —Hutchinson, Southern] The larks up the beat for this rocking side with a sorrowful lyric. Swinging item tailor made for the terpsichoreans.

BILL FARRELL
(Epic 9211)

B+ "HONKY TONK SONG" (2:20) [Tree BMI—Tillis, Peddy] A torrid blues ballad with an exciting beat and a sensational honky tonk backdrop, is belted with great strength by Bill Farrell. Far and away Farrell's most commercial side to date, and it could break wide open. Tune is currently enjoying a rapid rise in the country field. Keep a tab on this sleeper. It's hot stuff.

C+ "STILL IN LOVE WITH YOU" (2:34) [Angel BMI—Martin, McCoy] The songster projects forcefully on a rhythmic rock and roll ballad. Tearful tune presented with a choral assist.

PLAYMATES
(Roulette 4003)

B+ "PRETTY WOMAN" (2:45) [H & L BMI—Claps, Cicchetti] With the calypso craze riding high, Roulette joins the fold and presents a beautiful calypso ballad by the Playmates. Boys have a commercial sound and a delightful technique that should win many fans for them. Strong tune that could step out.

B "BAREFOOT GIRL" (2:03) [H & L BMI—Claps, Cicchetti, Magnano] Another charming calypso beat romancer chanted with great appeal by the exciting new trio. Strong coupling.

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

)U BARTEL
(BC-Paramount 9801)

+ "MY IDEA OF HEAVEN" (2:15) [Pamco BMI — Kane, Bartel, 'een] ABC-Paramount could have winner in this excellent delivery of strong rock and roll ballad potently :roduced by highly talented new-mer Lou Bartel. Lad has a big voice d some strong material for his but disk. Watch this kid. He could ake the grade. Teenagers will love e song.

+ "NATURAL, NATURAL BABY" (2:36) [Pamco BMI — Bartel, ane] Lou picks-up the beat on this d and belts out another rockin' deck th a good lyric. Double-decker aimed 'ectly at the teenage market.

)NY MARTIN
(CA Victor 6863)

"DO I LOVE YOU (Because You're Beautiful)" (2:26) [Wil-msson ASCAP—Rodgers, Hammer-ein] Tony Martin's romantic voice ides thru one of the pretty love ngs from the recent telecast of)dgers and Hammerstein's musical rsion of the fairy tale "Cinderella." etty latin tempo arrangement.

"TEN MINUTES AGO" (2:47) [Williamson ASCAP — Rodgers, ammerstein] From the same charm-g score comes this delightful, free-wing waltz love song. Tony's mel-w tones present the tune with armth and joy.

EDDI KING
(CA Victor 6866)

+ "THERE'S SO MUCH MORE" (2:46) [Harms ASCAP—Hart,)dgers] One of the business' great-t talents, Teddi King, is magnificent she breathes life into a wonderful)dgers-Hart oldie. Rich and reward-g performance dee jays will have a enic with. Should get heavy air ay. Superb song and delivery.

"SAY IT ISN'T SO" (2:41) [Irving Berlin ASCAP—Berlin] nother top drawer standard, this e out of the Irving Berlin file, is armingly handled with an easy-ing lilt by Teddi. Exciting two-sider r jockey programming.

MMY RICKS
(aris 504)

+ "DO YOU PROMISE" (2-15) [Jack Gold ASCAP—Winkler] ie rich, deep voice of Jimmy Ricks in top form as the ace vocalist ythms thru an exciting new jumper at should go well with the kids. 'rrific dance deck that could step t. Commercial offering. Has great tential.

+ "THE SUGAR MAN SONG" (2:12) [Greta BMI—Gold] Jimmy ts a good choral assist on this half o as he presents a colorful calypso at ditty. Pleasant sound.

ARETTA DILLARD
(CA Victor 6869)

"LEAVE A HAPPY FOOL ALONE" (2:25) [Iris-Trojan BMI Thomas] Varetta Dillard makes her st Victor waxing a strong one as e belts out a swinging rock and ll ditty that should have the happy et jumping. Catchy side for the enage market.

"PRAY FOR ME MOTHER" (2:05) [Tee Pee ASCAP—Tepper, ennett] This half displays the ver-tile lark on an emotional love song hich she chants dramatically. Set a good fish-beat. Two solid sides.

SANFORD CLARK
(Dot 15556)

B "THE GLORY OF LOVE" (2:07) [Shapiro-Bernstein ASCAP — Hill] Sanford Clark, who clicked with "The Fool," revives a great oldie and presents it in the rock and roll idiom for today's market. Easy-going rhythm item that could take off. Good side to watch.

B "DARLING DEAR" (2:19) [Note BMI—Counts] Al Casey's guitar supplies the attractive backdrop for Clark's smooth treatment of another good R & R ballad. Side was a top hit in the rhythm and blues field a few years ago.

LENY EVERSONG
(Coral 61808)

B "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:02) [Mills ASCAP—McHugh, Fields] The tremendously talented Miss Eversong is at her best as she belts out an exciting, free-swinging new version of a great standard. Leny has a great jazz sense that should greatly please the jockeys. Wild side.

C+ "STAY IN MY ARMS" (2:59) [Rio BMI—Alencar, Raleigh] The songstress chants from the heart as she offers a touching love story with great feeling. Pretty job.

THREE FRIENDS
(Lido 504)

B "NOW THAT YOU'RE GONE" (2:46) [Acme BMI—Fishman, Trester] The Three Friends, who had a territorial smash with a tune called "Blanche," could break on a national scale with this side. Strong, rock and roll beat ballad with a pretty melody and a good teenage lyric. Powerful side the kids'll love.

C+ "CHINESE TEA ROOM" (2:40) [Acme BMI—Cutrone] Another convincing romancer chanted by the trio and their commercial brand of harmony.

COZY MORLEY
(ABC-Paramount 9811)

B+ "I LOVE MY GIRL" (2:00) [Debmar ASCAP — DeAngelis, Marcucci] ABC-Paramount, currently riding the charts with a number of hits, picks up another top notch master of a shuffle-beat rock and roll tune that could take off. Swinging item with a great beat aimed right at the teenage market. Cozy has a commercial voice and some excellent material to work with. Kids'll love this one. Keep a tab on it. It sounds great.

C+ "WHY DON'T YOU FALL IN LOVE?" (2:04) [Debmar ASCAP —DeAngelis, Marcucci] Another good rockin' side with a great dance beat. Boys create a great blend that'll sell. Peter DeAngelis' accompaniment on both halves is outstanding.

RALPH CURTIS
(RKO Unique 374)

B "YOU MUST HAVE FAITH" (2:27) [Lamas ASCAP—Harris, Daniels] A beautiful inspirational ballad is excellently introduced by the rich and moving voice of newcomer Ralph Curtis. Lad has a wonderful sound and style. Deck could make noise.

C+ "I WANNA BE LOVED BY YOU" (1:43) [Herbert ASCAP—Garson, Kaye] This half displays the versatile newcomer on a lively bounce ditty with a contagious lyric and melody.

A Big Boistrous Bi-Lingual Bombshell!

ELLA

in English and Italian

"HOTTA CHOCOLOTTA!"

The lilting, latin smash now sweeping Europe!

...and on the flip side

"HEAR MY HEART"

Arrangements and orchestra conducted by Russell Garcia

V-10031 V-10031X45

Verve
451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF.

CASH BOX
"EXCITING, ROCKING"
BILLBOARD
"SOLID POTENTIAL"
STAR TITLE STRIP
Top recommendation of the week

Vera Lynn

DON'T CRY MY LOVE

("Faithful Hussar" with new title and new lyric)
1729
LONDON ®
RECORDS
TRUE HIGH ffrr FIDELITY
539 West 25 St., New York 1, N. Y.

Round The Wax Circle

NEW YORK:

Bernie Lowe, president of Cameo Records, has appointed **Jerry Field** national promotion manager and distributor contact. Looks like Cameo has another smash in "Billy" by **Laura K. Bryant**. . . .**George Pincus** and his wife **Florence** off to Havana for a little vacation. . . . **David Mackay**, attorney for the **Glenn Miller** estate, planes out to join the orchestra in Frankfurt, Germany. He'll accompany it into Poland on its State Department trek behind the Iron Curtain. . . . ABC-Paramount excited about the response to its new **"Martha Davis And Spouse"** album. . . . **Carmen Lombardo** was stricken with a kidney stone attack and rushed to Jackson Memorial Hospital in Miami, Florida. It's unknown how long Carmen will have to absent himself from the bandstand. . . . **Sammy Kaye** has signed 21-year-old **Sandi Summers** as his new female vocalist. . . . **Art Mooney** leaving his newly purchased hotel in Hollywood, Florida, to embark on a series of one-nighters which will take him up and down the East Coast. . . . **Shep Fields**, of "Rippling Rhythm" fame, flew in from Houston, Texas where he now resides to record an album for Jubilee Records. . . . **Ray Bolger**'s new Kapp release, "The Cricket Song", was an extra week in the making due to the necessity of hiring a cricket impersonator, the real thing being out of season. . . . **Jerry Marshall** is scheduled to headline the Palace Theater for a one week's engagement starting April 4th. . . . **Connie Francis** will be the guest singing personality on **Don McNeill's** Breakfast Club for the week of April 15-19. . . . **Little Richard** of Specialty Records, spurred by a string of S. R. O. dates in Washington, Baltimore, and New York plus his appearance in the film, "The Girl Can't Help It", is being readied for an Australian tour by packager **Lee Gordon.**

SAMMY KAYE

CHICAGO:

Disk distribs along Chi's Record Row (South Michigan Avenue) wailing, "Wha' hoppen to Calypso?" Claim Calypso's zooming, booming, big up is now a deep, dismal down, as far as sales concerned. . . . Tiffany's **Henry Doney** advising firm back in action again. Have new Dixieland LP album. Also singles. "This Time", opines Henry, "we know the path". . . . WGN-TV's **Wally Phillips** getting comment from guests for his machine-gun-rapid-fire interviewing. . . . Music guys point to **Jimmy Lounsbury's** continued popularity with the teeners. He's jamming ballrooms with his ork. . . . "They may all be crying, but", butted **Lenny Garmisa**, "we could use more help to get out orders. Man", says Len, "we are doing real great". . . . Brother and sister together again as **Frances Faye** opens for limited engagement at the Black Orchid while little brother, **Marty**, continues ripping up the airwaves to bitsy bits from the same spot. . . . Preview paints up colorful new sign re: coming openings of **Stan Getz, Jerry Mulligan, Chet Baker, Kai Winding** and **Modern Jazz Quartet.** Captures eyes of Rialto strollers. . . . Recommendation for **Art Hellyer:** Use new buzzer plus a whine for dental drilling operation act on **Dr. Kay.** That'll drive early morn listeners but really nuts. . . . Charmin' armful **Betty Johnson** can't hardly wait to see herself on front cover. Just bubblin' over with enthusiastic curiosity. . . . Rumorers have it that **Jimmy Hilliard's** Bally has something really sensational. . . . "Ukelele Eddie" (**Hubbard**, that is) stepped into that early morning WGN spot 6-9 with a zing. Just like only an experienced hand can. And pepped the show but terrif'. (Congrats **Uncle Eddie** on a great job). . . . Report redecorating of **Linn Burton's** will be topmost modern and keenest. . . . Decca's **Al Chapman** pointing out scars after that battlin' interview.

BETTY JOHNSON

HOLLYWOOD:

MGM Records putting a tremendous push behind the new **Dean Jones** recording of "Young And In Love". Jones, who is under contract to MGM pictures, will be featured in eight appearances on the **Steve Allen** TV show. . . . For the first time in its history Dot Records has covered one of its own hits with **Gale Storm's** waxing of "Dark Moon", originally cut for the label by **Bonnie Guitar**. . . . **Tony Travis**, former RCA recording star flew to the Coast this week to be inked by **Buddy Bregman**, A&R chief for Verve Records, to a long term contract under which he will cut a set of singles immediately. . . . KFWB disk jockey, **Larry Finley** now conducting a weekly record column in the Sunday Los Angeles Examiner. . . . Tops Records has entered the pop album field under the A&R direction of **Dave Pell.** First LP's to be cut will feature the **Pied Pipers** and singer **Lillian Roth**. . . . Composers **Max Showalter** and **William Howe** and conductor **Eddie Dunsteder** were guests at a special preview of Foremost Records album of "My Square Laddie" held at the Hi-Fi Coffee Shop. . . . Two of composer **Bob Russell's** songs enjoying big revivals via **Tab Hunter's** disk of "Don't Get Around Much Anymore" and the **Nat King Cole** waxing of "Ballerina". . . . **Mickey Rooney** to record an album for Victor containing six standards and six **George M. Cohan** songs from his up-coming TV spectacular in which he portrays Cohan. . . . **The Russo Brothers**, new group comprised of the three brothers plus **Danny Truppi**, have been signed by the Milt Deutsch Agency which is negotiating a record contract for the group. . . . Stu Ostrow leaving the coast to become Executive Associate of Frank Music in New York. **Joe Linhart** replaces Ostrow and will be in charge of the West Coast office. . . . Al **Simms** promoting daughter **Lu Ann's** new Columbia release of "Same Two Lips." Al is also managing newcomer **Johnny** Stark heard on the Crystalette label.

DEAN JONES

Dot's NEW HIT!

THE HILLTOPPERS

I LOVE MY GIRL

and

I'M SERIOUS

#15560

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N.Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

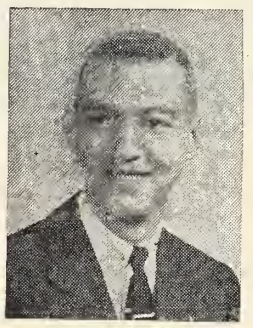
Concerning the WARL-Arlington, Va. "Whisker Derby" drive to purchase a new National Children's Rehabilitation Center at Leesburg, Va., listeners are being asked to approach all bearded men they see and ask if they are from WARL. If the bearded one is a WARL staff member, he will take the person's name and address and mail him movie passes and/or other nice gifts. . . . **Raul Lovett** (WBSM-New Bedford, Mass.) announces his engagement to **Nancy Troy** of Passaic, N.J. . . . **Bill Cason** (WWL-New Orleans, La.) runs his successful "Bill Cason's 'Dawn Beat'" plus a 3 hr. 45 min. afternoon show each day. . . . When **Jack Slattery** (WHAM-Rochester, N.Y.) put in a plea over the air for three pianos for a hospital for mentally retarded children, the result was four pianos, all in good shape. . . . **Lil Larry (Buck)** (KSPO-Spokane, Wash.) would like to make contact with Eastern, Southern and Southwestern deejays to exchange taped segments of comparative tastes. Larry, whose "Little Larry KLYK-Klub" is progressing very well, would appreciate coverage of future record releases from the diskery. . . . In the March 23rd "Disk Jockey Regional Record Report," we incorrectly listed the home base of **Little Bob Liddle** as KXL in Portland, Me. Actually, Liddle and KXL are situated in Portland, Ore. . . . The AFTRA Ad Club in Minneapolis awarded its annual "Minnies" to **Steve Cannon** (WLOL-Minneapolis-St. Paul, Minn.) for best disk jockey and announcer. That was the first time that one person won the awards for both disk jockey and announcing. . . . **Jeff Evans** (WRDW-Augusta, Ga.) and wife, Marty, are the proud parents of a new baby girl, Terri Ruth.

STEVE CANNON
(WLOL—Minneapolis-St. Paul, Minn.)

* * * * *

Dick Doty's (WHAM-Rochester, N.Y.) "Mostly Music" show, 2½ hours in the afternoon, features new releases, standards and a bit of jazz. . . . **Paul Cowley** (WKLO-Louisville, Ky.) is scheduled to be in New York during the week of April 1st. . . . **Chuck Le Blanc** (WGAW-Gardner, Mass.), who replaced **Bill Kennedy** as Program Director of WGAW, writes that WGAW has moved into its new studios and all the boys are pleased with the new set up. Chuck is still spinning the tops in pops for two hours every day Monday thru Friday. . . . Starting in April, **Bill Mullen** (WSID-Baltimore, Md.) will begin his **"Cash Box Report"** on Monday, Wednesday and Friday. This program will feature news about new records and recording artists using information from **The Cash Box. Kelson Fisher,** also of WSID, has, in addition to his record hops during the week, organized a "Kelson Fisher Teen Canteen" that takes place every Saturday from 3 to 7 P.M. Starting on April 6th, the entire hop will be broadcast over WSID. Further news from WSID is the acquisition of the Baltimore Colt football player, **Lenny More,** as host of "More With Lenny." . . . **Jim Aylward** (WHIL-Medford, Mass.) says that the FCC has approved WHIL's rise to 5000 watts, and that the station will move to new studios shortly. **Eddie Fisher, Frankie Laine,** and **George Shearing** were recent guests on Jim's show. . . . Two planes dropped 50,000 leaflets over cities in Missouri and Kansas as part of the promotion for KUDL's (Kansas City, Mo.) $10,000 Top Fifty Survey Contest. . . . **Al Meltzer** (WHEN-Syracuse, N.Y.) manned the microphones when the Syracuse Nationals beat the Philadelphia Warriors to take the semi-final round of the Eastern Division championships recently. In addition to his "Record Room" and "Coca-Cola Top 10 Dance Party" (TV), Al also conducts successful record hops on Friday and Saturday. . . . **Ken "Bix" Wardell,** Program Director and platter spinner at WBLA-Elizabethtown, N.C., will enter the U.S. Air Force on April 8th. Ken would like to thank all the kind words and help given him by his many friends in the record and radio industry. Ken is still hoping to keep in contact with everyone and lists his home address as Ken "Bix" Wardell, 106 Buck's Lane, Collins Park, New Castle, Delaware.

DICK DOTY
(WHAM—Rochester, N.Y.)



AL MELTZER
(WHEN—Syracuse, N.Y.)

* * * * *

Here are some announcements from WLAM-Lewiston, Me.: **Harry Burnham** has joined the staff of WLAM to take over the chores on the "Sunrise Show," Monday thru Friday from 6 to 9 A.M. **Lynn Chase** hosts "A Date With Chase" Monday thru Friday from 1:30 to 3 over WLAM, and **Frank Sweeney** has been named Chief Announcer of WLAM while still retaining his "Frank Sweeney Show," and "Frank Sweeney Rock And Roll Show." . . . **Bob Sticht,** formerly with several Storz stations, has returned to WHHM-Memphis, Tenn. Bob is doing two shows daily with a total of 6½ hours airtime every day. . . . **Bob McKee** is back at WAKE-Atlanta, Ga.

Mercury REG. U.S. PAT. OFF. RECORDS

TOP MONEY MAKERS

LITTLE DARLIN' 71060	★ THE DIAMONDS
I'M SORRY 71032	★ THE PLATTERS
POOR MAN'S ROSES 71059	★ PATTI PAGE
TRICKY 71050	★ RALPH MARTERIE
SILENT LIPS 71058	★ GEORGIA GIBBS
The Ship That Never Sailed 71069	★ DAVID CARROLL FRANKLYN MacCORMACK
HARD HEAD 71078	★ JON THOMAS
AFTER SCHOOL 71080	★ JOY LAYNE
PLEDGE OF LOVE 71079	★ DICK CONTINO
A Girl In Her Teens 71084	★ CARL MADURI
Seven Days In Barcelona 71077	★ SIL AUSTIN
ANGELUS 71076	★ THE CREW CUTS
LET'S GO CALYPSO 71039	★ RUSTY DRAPER
RAINDROP 71073	★ VISCOUNTS
Love Me A Little Bit 71072	★ EDDY HOWARD

Mercury REG. U.S. PAT. OFF. RECORDS

CashMakers

Capitol Records

NEW HIT SINGLES

NAT "KING" COLE

The Music Of Nelson Riddle

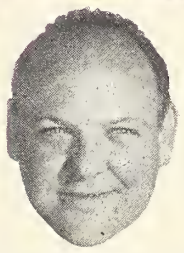
WHEN ROCK AND ROLL COME TO TRINIDAD

CHINA GATE

NO. 3702

BILLY MAY

and His Orchestra



THEMES FROM "THE STRANGE ONE"

From the Sam Spiegel Production, a Columbia Release, "The Stronge One

LAUREL'S THEME

From the Russ-Field Production, "The Fuzzy Pink Nightgown"

NO. 3697

ELLA MAE MORSE

WHAT GOOD'LL IT DO ME?

From the United Artists Motion Picture, "Hit and Run"

MISTER MEMORY MAKER

NO. 3688

FRANK SINATRA

Nelson Riddle's Orchestra

CRAZY LOVE

SO LONG, MY LOVE

NO. 3703

KEELY SMITH

Orchestra conducted by Nelson Riddle

YOUNG AND IN LOVE

YOU BETTER GO NOW

NO. 3698

FARON YOUNG

HE WAS THERE

THE SHRINE OF ST. CECILIA

NO. 3696

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**BUTTERFLY** ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	1
2	**ROUND AND ROUND** PERRY COMO (RCA Victor)	2
3	**PARTY DOLL** BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	5
4	**TEENAGE CRUSH** TOMMY SANDS (Capitol)	4
5	**LITTLE DARLIN'** DIAMONDS (Mercury)	8
6	**MARIANNE** TERRY GILKYSON (Columbia)	3
7	**I'M WALKIN'** FATS DOMINO (Imperial)	7
8	**GONE** FERLIN HUSKY (Capitol)	13
9	**WHY BABY WHY** PAT BOONE (Dot)	14
10	**YOUNG LOVE** SONNY JAMES (Capitol) — TAB HUNTER (Dot)	6
11	**ALMOST PARADISE** ROGER WILLIAMS (Kapp) LOU STEIN (RKO Unique) NORMAN PETTY TRIO (ABC-Paramount)	12
12	**COME GO WITH ME** DEL VIKINGS (Dot)	15
13	**LOVE IS A GOLDEN RING** FRANKIE LAINE (Columbia)	19
14	**WHO NEEDS YOU** FOUR LADS (Columbia)	10
15	**TOO MUCH** ELVIS PRESLEY (RCA Victor)	9
16	**BANANA BOAT (DAY-O)** HARRY BELAFONTE (RCA Victor)	11
17	**I'M STICKIN' WITH YOU** JIM BOWEN (Roulette)	20
18	**MAMA LOOKA BOOBOO** HARRY BELAFONTE (RCA Victor)	24
19	**WALKIN' AFTER MIDNIGHT** PATSY CLINE (Decca)	17
20	**DON'T FORBID ME** PAT BOONE (Dot)	16

21) NINETY-NINE WAYS. 22) CALYPSO MELODY. 23) ALL SHOOK UP. 24) LOVE IS STRANGE. 25) SITTIN' IN THE BALCONY. 26) POOR MAN'S ROSES. 27) PLEDGE OF LOVE. 28) THE WALL. 29) CHANTEZ, CHANTEZ. 30) ONLY ONE LOVE. 31) I'M WAITING JUST FOR YOU. 32) MOONLIGHT GAMBLER. 33) BANANA BOAT SONG. 34) LUCKY LIPS. 35) I DREAMED. 36) BALLERINA. 37) I'M SORRY. 38) JUST BECAUSE. 39) EMPTY ARMS. 40) WONDERFUL! WONDERFUL! 41) WIND IN THE WILLOW. 42) LUCILLE. 43) YOU DON'T OWE ME A THING. 44) BAHAMA MAMA. 45) THAT'S WHERE I SHINE. 46) I THOUGHT IT WAS OVER. 47) AFTER SCHOOL. 48) JIM DANDY. 49) TRICKY. 50) SILENT LIPS; ROCK-A-BILLY; PUM-PA-LUM.

Warner Bros. presents
ELIA KAZAN'S production
of Budd Schulberg's
"A Face in the Crowd"

a great score from a great picture

Score by BUDD SCHULBERG and TOM GLAZER

REMICK MUSIC CORP.
488 Madison Avenue, New York, N. Y.

A FACE IN THE CROWD

recorded by:
DON CORNELL • CORAL • #61-819
ART MOONEY • MGM • #K12461
HI-LO'S • COLUMBIA
DICK LEE • VIK • #4X-0269
more records to follow

MAMA GUITAR

recorded by:
DON CORNELL • CORAL • #61-819
ART MOONEY • MGM • #K12461
JULIUS LA ROSA • RCA VICTOR • #47-6878
more records to follow

plus other hits from score

OLD-FASHIONED MARRIAGE
JUST PLAIN FOLKS
FREE MAN IN THE MORNING

KING BEST SELLERS

BILL DOGGETT

Just Out — Already a HIT! KING 5044

CHLOEY b/w NUMBER THREE

RAM-BUNK-SHUSH

BLUE LARGO KING 5020

ANNIE LAURIE DeLuxe 6107

IT HURTS TO BE IN LOVE

OTIS WILLIAMS AND HIS CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITIN' JUST FOR YOU DE LUXE 6115

EARL BOSTIC King 5025

AVALON

TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS

AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN King 5023

YOU GOT TO GET UP EARLY IN THE MORNING

b/w LOVE, LIFE AND MONEY

Still Big By BILL DOGGETT

HONKY TONK King 4950 / SLOW WALK King 5000

BIG DADDY

BACON FAT

B/W

BAD BOY

King 5013

JAMES BROWN AND THE FAMOUS FLAMES

GONNA TRY B/W

CAN'T BE THE SAME

Federal 12292

ROY GAINES

ISABELLA

DeLuxe 6119

EARL BOSTIC

HARLEM NOCTURNE

King 4978

NEW RELEASES

THE 5 ROYALES

TEARS OF JOY

B/W

THIRTY SECOND LOVER

King 5032

KENNY & MOE

I'M ALL ALONE

B/W

I WANT TO LOVE YOU

DeLuxe 6122

BUBBER JOHNSON

LITTLE GIRL DON'T CRY

B/W

THE SEARCH

King 5034

THE MIDNIGHTERS

E BASTA COSI

B/W

IN THE DOORWAY CRYING

Federal 12293

CHARLIE FEATHERS

WHEN YOU DECIDE

KING 5022

DISTRIBUTED BY KING RECORDS

KING - FEDERAL - DELUXE

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Mama Looka Booboo (H. Belafonte)
2. Marianne (T. Gilkyson)
3. Young Love (James/Hunter)
4. Butterfly (Gracie/Williams)
5. Little Darlin' (Diamonds)
6. Round And Round (P. Como)
7. I'm Walkin' (F. Domino)
8. Party Doll (B. Knox)
9. All Shook Up (E. Presley)
10. Banana Boat (Day-O) (H. Belafonte)

Chicago, Ill.

1. Round And Round (P. Como)
2. Butterfly (C. Gracie)
3. Little Darlin' (Diamonds)
4. Marianne (Hilltoppers)
5. Sittin' In The Balcony (Cochran/Dee)
6. Teenage Crush (T. Sands)
7. Young Love (T. Hunter)
8. Party Doll (B. Knox)
9. I'm Walkin' (F. Domino)
10. I'm Stickin' With You (J. Bowen)

Los Angeles, Calif.

1. Mama Looka Booboo (H. Belafonte)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Marianne (T. Gilkyson)
5. Young Love (T. Hunter)
6. Banana Boat (Day-O) (H. Belafonte)
7. Teenage Crush (T. Sands)
8. Why Baby Why (P. Boone)
9. Party Doll (B. Knox)
10. Jamie Boy (K. Starr)

Denver, Colo.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Young Love (T. Hunter)
4. Party Doll (B. Knox)
5. Teenage Crush (T. Sands)
6. Little Darlin' (Diamonds)
7. Too Much (E. Presley)
8. I'm Walkin' (F. Domino)
9. Love Is Strange (Mickey & Sylvia)
10. Marianne (Hilltoppers)

Detroit, Mich.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Party Doll (B. Knox)
5. Butterfly (A. Williams)
6. Teenage Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. All Shook Up (E. Presley)
9. Gone (F. Husky)
10. Why Baby Why (P. Boone)

Minneapolis, Minn.

1. Party Doll (Knox/Lawrence)
2. I'm Walkin' (F. Domino)
3. Marianne (T. Gilkyson)
4. Butterfly (A. Williams)
5. Gone (F. Husky)
6. Teenage Crush (T. Sands)
7. Young Love (Hunter/James)
8. Little Darlin' (Diamonds)
9. Round And Round (P. Como)
10. Come Go With Me (Del-Vikings)

New Orleans, La.

1. Marianne (T. Gilkyson)
2. Young Love (S. James)
3. Teenage Crush (T. Sands)
4. I'm Walkin' (F. Domino)
5. Only One Love (G. Hamilton IV)
6. Poor Man's Roses (P. Cline)
7. Gone (F. Husky)
8. Love Is Strange (Mickey & Sylvia)
9. Little Darlin' (Diamonds)
10. Too Much (E. Presley)

Atlanta, Ga.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Don't Forbid Me (P. Boone)
4. Marianne (T. Gilkyson)
5. Banana Boat (Day-O) (H. Belafonte)
6. Butterfly (A. Williams)
7. Too Much (E. Presley)
8. Teenage Crush (T. Sands)
9. Party Doll (S. Lawrence)
10. Wonderful, Wonderful (J. Mathis)

Seattle, Wash.

1. Come Go With Me (Del-Vikings)
2. Party Doll (B. Knox)
3. Little Darlin' (Diamonds)
4. Butterfly (A. Williams)
5. Round And Round (P. Como)
6. Teenage Crush (T. Sands)
7. Sittin' In The Balcony (J. Dee)
8. Dark Moon (B. Guitar)
9. I'm Walkin' (F. Domino)
10. Gone (F. Husky)

Cincinnati, Ohio

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. Don't Forbid Me (P. Boone)
6. Young Love (James/Hunter)
7. Why Baby Why (P. Boone)
8. So Rare (J. Dorsey)
9. Teenage Crush (T. Sands)
10. Marianne (T. Gilkyson)

Houston, Tex.

1. Lucille (L. Richard)
2. Little Darlin' (Diamonds)
3. Party Doll (S. Lawrence)
4. I'm Walkin' (F. Domino)
5. Fools Fall In Love (Drifters)
6. Teenage Crush (T. Sands)
7. True Love (Enchanters)
8. Round And Round (P. Como)
9. Butterfly (C. Gracie)
10. All Shook Up (E. Presley)

Kansas City, Mo.

1. Party Doll (Knox/Lawrence)
2. I'm Walkin' (F. Domino)
3. Teenage Crush (T. Sands)
4. Butterfly (Gracie/Williams)
5. Tricky (R. Marterie)
6. Young Love (T. Hunter)
7. Little Darlin' (Diamonds)
8. Lucille (L. Richard)
9. Why Baby Why (P. Boone)
10. Sittin' In The Balcony (E. Cochran)

Cleveland, Ohio

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. I'm Walkin' (F. Domino)
5. All Shook Up (E. Presley)
6. Come Go With Me (Del-Vikings)
7. Party Doll (Lawrence/Knox)
8. Mama Looka Booboo (H. Belafonte)
9. So Rare (J. Dorsey)
10. Why Baby Why (P. Boone)

Boston, Mass.

1. I'm Stickin' With You (J. Bowen)
2. Party Doll (B. Knox)
3. Marianne (T. Gilkyson)
4. Walkin' After Midnight (P. Cline)
5. Teenage Crush (T. Sands)
6. Gone (F. Husky)
7. Butterfly (C. Gracie)
8. Little Darlin' (Diamonds)
9. Young Love (James/Hunter)
10. I'm Walkin' (F. Domino)

St. Louis, Mo.

1. Butterfly (Gracie/Williams)
2. Pretend (T. Smith)
3. Sittin' In The Balcony (E. Cochran)
4. Round And Round (P. Como)
5. Teenage Crush (T. Sands)
6. Why Baby Why (P. Boone)
7. All Shook Up (E. Presley)
8. So Rare (J. Dorsey)
9. Only One Love (Drifters)
10. Come Go With Me (Del-Vikings)

Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Just Because (L. Price)
5. Marianne (T. Gilkyson)
6. Almost Paradise (L. Stein)
7. Wind In The Willow (A. Reynolds)
8. Only One Love (G. Hamilton IV)
9. Sittin' In The Balcony (J .Dee)
10. Party Doll (B. Knox)

San Antonio, Tex.

1. Love Is Strange (Mickey & Sylvia)
2. Party Doll (S. Lawrence)
3. I'm Walkin' (F. Domino)
4. Butterfly (C. Gracie)
5. Fools Fall In Love (Drifters)
6. Why Baby Why (P. Boone)
7. Young Love (T. Hunter)
8. Round And Round (P. Como)
9. Marianne (T. Gilkyson)
10. I'm Sorry (Platters)

Baltimore, Md.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Just Because (L. Price)
4. Party Doll (B. Knox)
5. I'm Walkin' (F. Domino)
6. Butterfly (C. Gracie)
7. All Shook Up (E. Presley)
8. Round And Round (P. Como)
9. Lucky Lips (R. Brown)
10. Why Baby Why (P. Boone)

Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Party Doll (S. Lawrence)
4. I'm Walkin' (F. Domino)
5. Little Darlin' (Diamonds)
6. Love Is Strange (Mickey & Sylvia)
7. Teenage Crush (T. Sands)
8. Marianne (Gilkyson/Hilltoppers)
9. Gone (F. Husky
10. Im Waiting Just For You (P. Boone)

San Francisco, Calif.

1. Little Darlin' (Diamonds)
2. Banana Boat (Day-O) (H. Belafonte)
3. Young Love (T. Hunter)
4. Butterfly (A. Williams)
5. Marianne (Gilkyson/Hilltoppers)
6. Don't Forbid Me (P. Boone)
7. Round And Round (P. Como)
8. Mama Looka Booboo (H. Belafonte)
9. Too Much (E. Presley)
10. Teenage Crush (T. Sands)

Pittsburgh, Pa.

1. Little Darlin' (Diamonds)
2. Teenage Crush (T. Sands)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Young Love (James/Hunter)
8. All Shook Up (E. Presley)
9. Mama Looka Booboo (H. Belafonte)
10. Wind In The Willow (J. Stafford)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PREP'S FIRST RELEASE!

BOB ROUBIAN

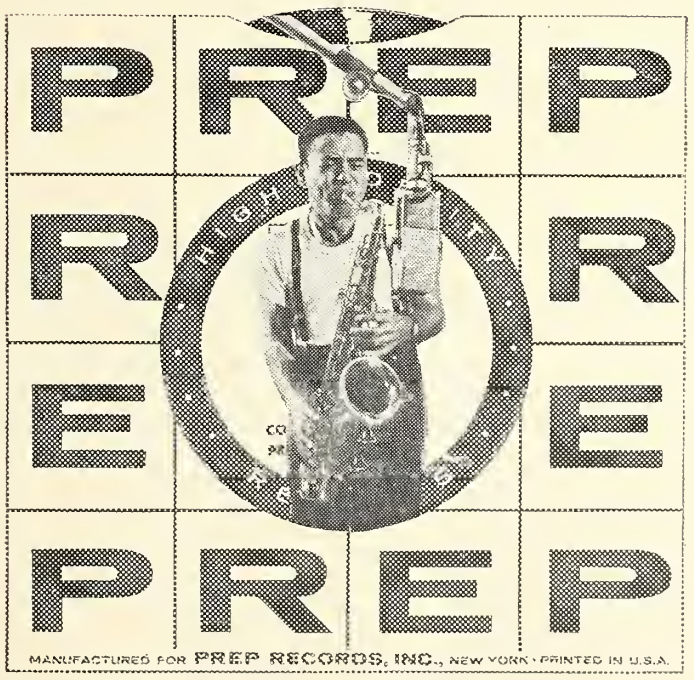
"ROCKET TO THE MOON"

(The voice on the big hit "Popcorn Song" with a new contender with a rocking beat)

"IT'S ONLY A PAPER MOON"

(A new treatment of the standard
a pleasant beat will make this one stick)

PREP # 101



MAMIE VAN DOREN

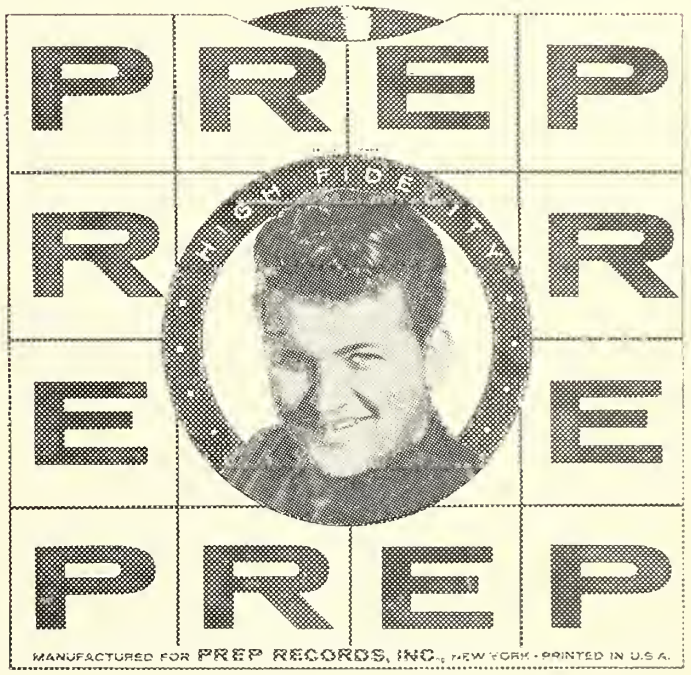
"SALAMANDER"

(A rock 'n roller from Mamie's
Warner Bros. picture "Untamed Youth")

"GO GO CALYPSO"

(Another song from "Untamed Youth"
sounds like a hit!)

PREP # 100



SAM BUTERA

"EQUATOR"

(The swinging sax player with Louis Prima with a big reputation
of his own swings this one with a beat for the kids)

"I KISS YOUR HAND, MADAME"

(A juke box natural for Sam's swinging sax)

PREP # 102

—Distributed by—

ATLANTA
Dixie Distributing
BALTIMORE
Marshall Enterprises
BOSTON
Records, Inc.
BUFFALO
Lyric Distributing
CHARLOTTE
Bertos Sales
CLEVELAND
Benart Distributing

DALLAS
Eric Distributing
DETROIT
Cosnat Distributing
HARTFORD
Leslie Distributors
HOUSTON
United Records
INDIANAPOLIS
Indiana State Records
JACKSONVILLE
Pan American

LOS ANGELES
Independent Rec. Sales
MEMPHIS
Music Sales
MIAMI
Pan American
MINNEAPOLIS
Jather Distributing
NEWARK
All State Distributors
NEW YORK
Malverne Distributors

OAKLAND
Chatton Distributing
PHILADELPHIA
David Rosen
PITTSBURGH
Standard Distributing
RICHMOND
Allen Distributing
SEATTLE
Northwest Tempo
ST. LOUIS
Commercial Music

PREP TRADE MARK
RECORDS, INC.
1730 BROADWAY · NEW YORK 19, N.Y.

Roulette, Rama, Gee and Tico All Combined At The Executive And Administrative Levels

Hugo & Luigi Become A & R Heads Of All 4 Labels As George Goldner Is Bought Out

NEW YORK—Four record labels—Roulette, Rama, Gee and Tico—have announced plans, effective immediately, to "join forces at the executive and administrative levels in an effort to create the next major recording enterprise in the industry."

In a series of reorganizational meetings held last week-end (Mar. 22-24), George Goldner sold his interest in the four labels outright to the existing interested parties, at the same time resigning from his A & R duties with Rama, Gee and Tico.

Hugo Peretti and Luigi Creatore, who purchased a participating interest in the four labels, now become Artist & Repertoire Chiefs supervising Roulette, Rama, Gee and Tico. "Each label, however, will be kept separate, and retain its own character," Hugo and Luigi announced. "Roulette will continue as a pop label with an extensive broad-appeal album line scheduled to kick-off in mid May. Rama and Gee will favor more beat music and Jazz albums in its repertoire, while Tico will step up production in the Latin field, where it is already a well-established line."

Joe Kolsky, executive vice-president and sales manager for the enterprise, pointed out that the strength of the new organization will show "at the sales and exploitation level, where all the labels will take advantage of our strong distributor set-up and promotional set-ups we have added in such cities as Los Angeles, Detroit, Chicago, Cleveland, Pittsburgh, Baltimore and New York,"

Officers of the enterprise supervising the four label structure were designated as Hugo Peretti, president; Joe Kolsky and Luigi Creatore, executive vice-presidents, and Morris Gerlach, secretary-treasurer.

George Goldner, when interviewed, stated that the parting was amicable, and will give him an opportunity to study several propositions that have been made to him. Goldner stated that he will definitely remain in the record business but could not clarify this at this time. For the benefit of any friends who might want to contact him, Goldner stated he could be reached at SCarsdale 5-3854.

RCA Victor Launches Huge Tie-In "World of Romance" Promotion

NEW YORK—One of the biggest tie-in sales campaigns ever undertaken by a record company was announced last week by RCA Victor. The campaign starts in April and runs through June.

A total of 16 new international pop albums (April release) are being advertised and promoted in the campaign which has been labeled "World of Romance," according to William I. Alexander, RCA Victor advertising manager.

The huge sales effort will involve the offer of a 45 EP World of Romance preview album for 25 cents to a potential 5 million customers of Crest toothpaste. The Preview Album contains six complete selections from World of Romance albums, with a personal pitch for each by Tony Martin who is Victor's spokesman in the promotion. The tie-in with Crest (Proctor and Gamble) includes a special coupon offering the album for 25 cents with each five million Crest packages.

Crest is preparing 25,000 supermarket floorstands and 50,000 banners to plug Tony Martin and the Preview Album.

Full-page two-color Crest ads in *Life* and Sunday supplements will feature the Preview Album. There also will be a saturation TV campaign on such shows as "This Is Your Life" and the "Jane Wyman Theater." Full-page RCA Victor ads will describe the World of Romance albums in *Esquire*, *Holiday*, *Time* and the *New Yorker*.

RCA Victor television commercials will promote World of Romance merchandise on important network shows such as NBC's "Saturday Color Carnival" and "Producer's Showcase." RCA Victor radio commercials will sell World of Romance albums on two major network radio shows, "Monitor" and "Bob and Ray." RCA Victor will service radio stations on national saturation basis with the 16 albums.

Victor is making up a five-color streamer for dealers, picturing all the World of Romance albums, with a photo of Tony Martin. The diskery is also making available for dealers co-op ad mats and 30 second to one minute radio spots for local use.

A unique feature of the World of Romance series is that three of the albums will include a bonus 45 EP language lesson record at no extra charge. These are: "One Night In Venice" (Armando) (Italian language lesson); "One Night In Acapulco" (Armengol's Orchestra) (Spanish language lesson), and "One Night In Monte Carlo" (Guy Lupar Orchestra) (French language lesson).

Other merchandise in the promotion: "A Night At The Copacabana," Tony Martin; "An Evening With Belafonte," "Bon Voyage," Al Nevins' Orchestra; "Dust On the Moon," Pablo Beltran's Orchestra; "Memories Of Jorge Negreti"; "Calypso Carnival," Duke of Iron; "Cha-Cha-Cha If You Please," "Manny Lopez; "Jazz Flamenco," Lionel Hampton and his Orchestra; "Flight To Romance," Al Romero; "Hawaiian Guitar," Stars of Hawaii Orchestra; "Tony Martin Sings Songs from the Rodgers and Hammerstein TV Production 'Cinderella'"; "Wandering Gypsies," Mischa Michaeloff and his Symphonic Gypsies; and "Los Churlumbeles De Espana."

Selections in the Preview Album are taken from "Night At the Copacabana"; "Flight To Romance"; "A Night In Acapulco"; "Bon Voyage"; "Dust On The Moon," and "One Night In Monte Carlo."

RKO-Unique In All-Out "Barcelona" Drive

NEW YORK—As a result of the strong reaction to Henri DePari's waxing of "Seven Days In Barcelona" in the New York and Chicago areas, RKO-Unique Records has set the wheels rolling for an all out push to send the record to the top throughout the country.

DePari is currently on a cross country tour of dee jays and recently appeared on the Howard Miller show in Chicago. The disk is the label's number one plug. Buddy Friedlander, Jimmy Krondes, Ray Meinberg and Gene Brewer are now covering all important disk territories in an effort to send sales soaring.

Benny And The Boston Symphony

TANGLEWOOD—Benny Goodman (right) is shown with the Boston Symphony String Quartet during the recording session of Mozart's "Clarinet Quintet in A. K. 581" at Tanglewood. Featured on a new RCA Victor album, the members are (from left to right) as follows: Richard Burgin, 1st violin; Alfred Krips, 2nd violin; Samuel Mayes, 'cello; Joseph de Pasquale, viola; and Benny Goodman, clarinet.

The Cash Box

Album Sure Shots

★Also Available in EP

★HERE'S LITTLE RICHARD
LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by
HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

NEW STAR — NEW SMASH!
MANDY MILLER
SINGS
"DO ANYTHING"
(But Don't Say Goodbye)
b/w
"OH, PROMISE"
Flair 5005
A Product of: FLAIR RECORDS, Inc. Flair-X

3 Way Smash
Carl Perkins
"YOUR TRUE LOVE"
b/w
"MATCHBOX"
SUN 261
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The tap 30 sangs af the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A Natianal Survey of Papular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Directar.

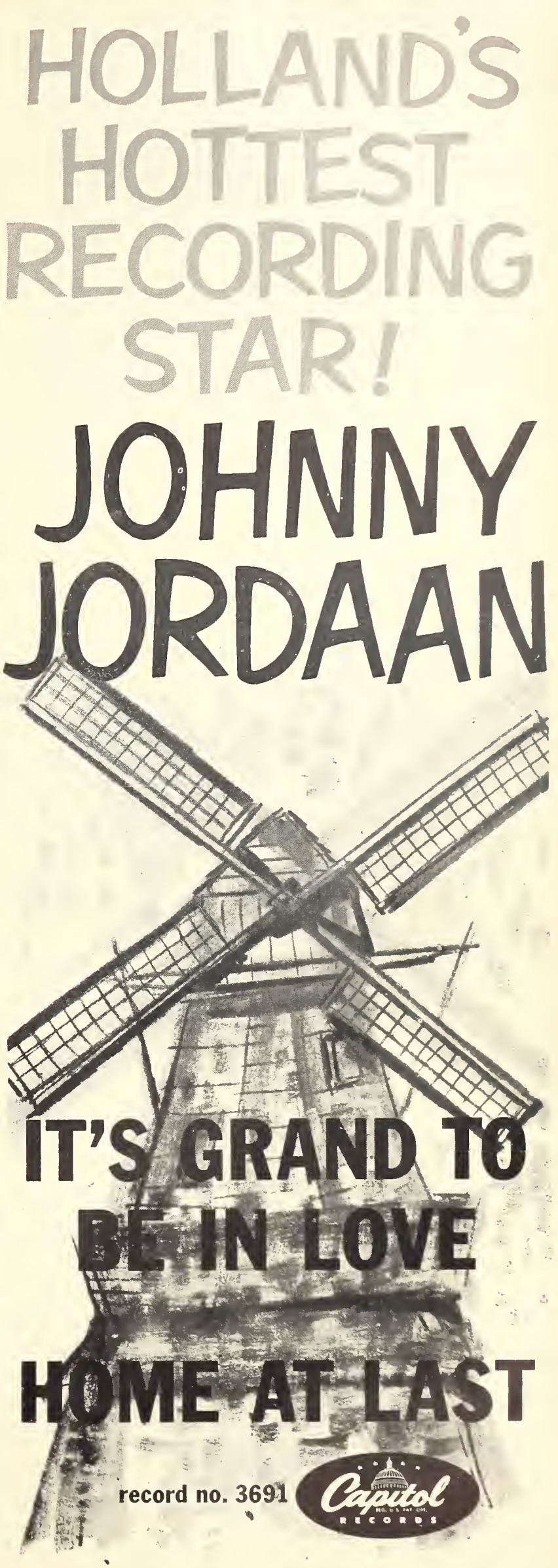
RADIO (LISTED ALPHABETICALLY)		TV	
A Little Loneliness	Sunbeam	Almost Paradise	Peer
A Lovely Night	Williamson	Banana Boat Song	E. B. Marks-Bryden
A Poor Man's Roses	Shapiro-Bernstein	Boy On A Dolphin	Robbins
Almost Paradise	Peer	Butterfly	Mayland-Presley
Butterfly	Mayland-Presley	Can I Steal A Little Love	Northern
Can I Steal A Little Love	Northern	Cinco Robles	Warman
Chantez Chantez	Chantez	Do I Love You (Because You're Beautiful)	Williamson
Do I Love You (Because You're Beautiful)	Williamson	Don't Forbid Me	Roosevelt
I Could Have Danced All Night	Chappell	Drop That Name	Stratford
I Dreamed	Trinity	Friendly Persuasion	Feist
I Thought It Was Over	Remick	Hotta Chocolatta	Beaver
It Looks Like Love	Paramount	I Could Have Danced All Night	Chappell
Mangos	Red Evans	I Dreamed	Trinity
Marianne	Montclare	Julie	Artist
Only Trust Your Heart	Feist	Long Before I Knew You	Stratford
Round And Round	Rush	Love Theme from (La Strada)	Leeds
Scarlet Ribbons	Mills	Marianne	Montclare
Scene Of The Crime	Daywin	Moonlight Gambler	E. H. Morris
Seven Days In Barcelona	Britton	Ninety-Nine Ways	Mayland
Spring In Maine	E. H. Morris	Pardners	Paramount
Ten Minutes Ago	Williamson	Party Doll	Jackie
That's Where I Shine	Remick	Round And Round	Rush
True Love	Buxton-Hill	Singing The Blues	Acuff-Rose
Warm And Tender	Famous	Whatever Will Be, Will Be	Artist
Whistling Sergeant	Zodiac	True Love	Buxton-Hill
Who Needs You	Korwin	Who Needs You	Korwin
Wind In The Willow	Broadcast	Why Baby Why	Winneton
Wonderful! Wonderful!	E. B. Marks	Wind In The Willow	Broadcast
You Are My First Love	Rex	Written On The Wind	Northern
Young Love	Lowery	Young Love	Lowery

FIDELITONE
IS
CHANGING
ITS DRESS
Fidelitone is chonging to o sparkling new transparent packoge—fashioned to fit your merchondising needs. Truly, it's a worthy contoiner for the world's finest phonograph needles.
FIDELITONE*
PHONOGRAPH NEEDLE
AC-130
LP
PERMO, INC. CHICAGO 26, ILL.

WIN A WARDROBE!

Yes, if you ore a quolified Fidelitone Dealer, you can win a brand new wardrobe or one of 25 other voluable apparel prizes by simply telling us in 25 wards or less why yau like the new Fidelitone package.

ASK YOUR FIDELITONE DISTRIBUTOR FOR AN ENTRY BLANK



WGN Visits Batavia, Ill.

CHICAGO—WGN Radio packed its stage props and engineering equipment into trucks for transportation to the scene of the sixth of its WGN Big 10 Community parties. This two hour remote broadcast, reportedly attended by almost 3,000 people, was held at Batavia High School, Batavia, Illinois. The show spotlighted WGN personalities, Eddie Hubbard, Pierre Andre, Wally Phillips and Pat McCaffrie, aided by Steve Schickel, Ethel Davis and Bob Bell. Lending the musical background were Bob Trendler and his men and vocalists Kyle Kimbro, Jackie Van and Betty Bryan, all of WGN.

In addition to this talent line-up were the talents of recording artists Joy Layne, Lurlean Hunter, Johnny Dee and The Diamonds.

Regular features of the Big 10 Community parties included the naming of the "Neighborhood Citizen of the Year" and the choosing of a winner from the eight contesting groups in the amateur contest.

Pictured above are: (top left) Johnny Dee, Colonial Records artist; (top right) The Diamonds of Mercury; (bottom left) Jov Layne, also of Mercury, backed up by the Diamonds; (bottom right) Lurlean Hunter of Vik.

Disk Jockeys Move To Adopt Boys' Clubs

NEW YORK — The National Council of Disk Jockeys for Public Service, Inc., has adopted the 460 Boys' Clubs of America with their half a million youthful members as a national project. The Dee Jays will initiate their campaign during National Boys' Club Week, April 1-7, by stressing its theme—Juvenile Decency and emphasizing the need for more Boys' Clubs throughout the country. Aims of the Council are, among other things, "to effect the building of a stronger young America among its estimated 20 million or more youngster listener-viewers" and "to teach the youth of America patriotism, courage, self-reliance and kindred virtues."

"Whatever Will Be" Was

HOLLYWOOD — Artists Music, Inc., an independent music publisher, copped the "Oscar" for the best song of the year awarded to "Whatever Will Be, Will Be (Que Sera, Sera)", written by Jay Livingston and Ray Evans. The song was introduced to the public by Doris Day in the Alfred Hitchcock film "The Man Who Knew Too Much". Miss Day also carried the song to the top of the hit parade with her own Columbia recording. Gogi Grant performed the number at the Awards presentation.

The four other songs nominated this year were "Written On The Wind" (performed by the Four Aces); "Friendly Persuasion" (performed by Tommy Sands); "Julie" (performed by Dorothy Dandridge) and "True Love" (performed by Bing Crosby).

The "Oscar" for the best musical score for a drama or comedy was awarded posthumously to Victor Young for his work in "Around The World in 80 Days".

The "Oscar" for the best scoring for a musical film went to Alfred Newman and Ken Darby for "The King And I".

MGM To Issue 3 Volume Dick Hyman LP

NEW YORK — On April 1, MGM Records will issue a special release of three volumes of LP's by Dick Hyman containing "60 Great All Time Songs" on each album recorded for listening and dancing.

The three sets (offering the buyer a total of 180 songs) will be made available to the public for a limited time only at a special introductory price of $2.98 each. This offer runs till April 30th.

A special wrap-around strip displaying the price in bold face type will encircle each LP. A promotional drive on the three sets among dealers, chain stores, department stores and disk jockeys is part of the campaign and will include dealer co-op advertising and availability of the three sets to radio stations at one dollar each. Distributors and salesmen have been cued for concentrated effort on store displays featuring the $2.98 introductory price.

Presley Strikes Again

NEW YORK—The torrid Mr. Presley has cracked The Top 50 Best Seller list of The Cash Box with another Extended Play recording, a feat which only he had accomplished in the past. His current best selling EP is "Peace in The Valley" which hit this week in the #40 spot. His previous EP smash was "Love Me", a disk which zoomed into the top ten. Incidentally, Elvis' latest single "All Shook Up" skyrocketed to the #13 slot on the best seller list in its first week.

Cancer Society Enlists Disk Jockey Aid

NEW YORK — Each year as part of its April Crusade, the American Cancer Society presents radio stations throughout the country with special material which includes its campaign message. This year the material includes several items of special interest. Foremost is "Jazz Panorama: Great American Jazz"—a one-hour program starring local disk jockeys. The ACS provides disk jockeys with a 12" microgroove record which is divided into three or four minute segments of music. Some thirty representative nnumbers of American jazz are highlighted; if each number were played in its entirety the material would cover dozens of records, many of them collector's items. It is material which has never before been available to disk jockeys.

The accompanying script, which permits each disk jockey to become a jazz expert, begins:

> "My poor mother died-a-shouting." A sacred song by the Mitchell Christian Singers; out of such rhythms, chants, and blue tones, jazz was born.
> Its daddy the faraway jungle.
> Its mother the hymns and street calls.
> And its first cries the rags, the stomps, and the blues.

For the enterprising deejay, extensive program notes are also supplied.

Where does the April Crusade of the American Cancer Society fit in all this? The Society's "Fight Cancer With a Checkup and a Check" message is spotted throughout the script. The transcribed record itself features messages by such personalities as Benny Goodman, Hal March and Ernie Kovacs. The uniqueness of the "package" should guarantee scheduling on disk jockeys' prime time.

Another novel quarter-hour transcribed program is "The Sound of Spring." This is an adventure in sound with material recorded and edited by folklore authority Tony Schwartz. Included are boys playing stickball, girls singing as they "bounce the ball," an elderly farmer relaxing on his front porch, singing, a street musician on a busy corner in Atlanta, humorous and touching comments on spring, the work-song chant of fishermen as they pull in their full nets, tugging and singing in unison. There's the gayety of an Italian street festival, and a jazz street dance in New Orleans. And there's the recording of an actual conversation as an American Cancer Society volunteer calls on a neighbor, a serious overtone now part of the American spring. As the narrator says on the program itself, "Spring is a time of reawakening—of life. It is a time of the open window, the sight and smell of green things growing and the laughter of a boy with a baseball. Spring is a time of joy to be alive. And it's time to carefully consider protecting your life—the most precious thing of all."

from the 20th Century-Fox Production "BOY ON A DOLPHIN"
BOY ON A DOLPHIN
ROBBINS MUSIC CORPORATION

TWO NEW ONES
"YOU MAY NOT LOVE ME"
Damita Jo with
Steve Gibson & Red Caps
ABC-PARAMOUNT 9796
"CALYPSO ROCK"
Mike Pedicin Quintet
RCA VICTOR 6847
MYERS MUSIC, INC.
208 N. BROAD ST., PHILA. 2, PA.

STAN FREBERG
"TELE-VEE-SHUN"
CAPITOL # 3687
SNYDER MUSIC CORPORATION

MARGIE RAYBURN
"WALKIN' AROUND IN A DREAM"
LIBERTY # 55059
LIBERTY RECORDS
1556 N. LaBrea Hollywood, Calif.
HO 2-0811

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
NEW YORK 36, N.Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JAckson 5-1147 BIgelow 3-1155

Liberty Celebrates 2nd Anniversary

HOLLYWOOD — Represenatives from all fields of the music business turned out en masse at Liberty Records' Hollywood Studios to celebrate the rapidly growing indie's Second Anniversary as a label. Above is the camera's view of the action:

(Top left): Jack Ames, vp of Liberty; Cecil Steen of Records, Inc. of Boston; Iz Levin, Cadet Distributors, Detroit; Si Waronker and Bobbi Dieterle, Liberty execs; and Bert Schwartz, Schwartz Bros., Washington, D. C.

(Top right): New Liberty pactee Dick Kallman and Bobbi Dieterle.

(Second Row left): Jack Wagner shows Liberty orchestra leaders Pete King (center) and David Seville (right) that a dee jay doesn't have to be nervous to pick top records.

(Second Row right): Jim Schwartz, Washington, D. C. distributor; Bobby Troup and his fiancee Julie London, one of Liberty's top stars; and Ed Barsky, Liberty's Philly distrib.

(Third Row left): Meg Myles, Liberty songstress seems to approve of Nino Tempo's new LP. Nino, it seems, approves of Meg Myles.

(Third Row right): Si Waronker affectionately welcomes Prudence as Patience and Liberty vp Jack Ames approvingly look on. Gent in the center is Mark McIntyre, father of the young recording stars.

(Bottom left): Three top ork leaders enjoying each other's company are Pete Rugolo, Henry Mancini and Pete King, all featured in Liberty albums.

(Bottom right): Julie London discussing the record business with M. M. McDermott of MS Distributors of Chicago.

McKelvy Named GPM

NEW YORK—Lige McKelvy, vet promotion man, has been made general manager of two new publishing firms, Target Music Company and Tag Music Company, with adjoining suites at 1650 Broadway, New York, owned respectively by Bob Temple and Joe D'Agostino.

In addition, McKelvy will be A and R chief of Pre-View records and his first release, featuring Eddie Tone, will kick off about May 1st with original songs by Joe D'Agostino and Julie Chandler.

Currently, Target Music is on an all-out campaign pushing two songs on the Fraternity label, "Gonna See My Baby Tonight" and "I Want To Hang My Hat In Heaven," introducing the voice of Bob Temple, with orchestra under the direction of George Barnes. Both songs were written by Bob Temple and Harry Carlson, prexy of Fraternity Records.

Flair-X Wins Disk Rights To Italian Film Star

NEW YORK—Flair-X Records has secured the American and Canadian recording rights to the Italian motion picture, television and nite club singing star, Johnny Dorelli.

Contracts were signed last week by Kappy Jordan, president of Flair-X, and Paul Siegel, who represented the Italian interests. The first record is scheduled for release April 15.

Dorelli has had a most unusual career. He was brought to America by his parents at the age of nine. He studied music here for ten years, sang on a number of network television programs and performed in two Broadway stage shows, the original production of "The King And I" and "The Happy Time".

His parents then decided to return to Italy, and he began his career in Italian motion pictures, television and nite clubs. At the age of 20, he is currently one of the favorites of the bobby-sox set in Italy.

70 Performances In 57 Cities Set By NBC Opera Company For Fall-Winter Season

NEW YORK—The NBC Opera Company will give 70 performances in 57 cities on this year's annual tour of the country, Samuel Chotzinoff, its producer, announced last week.

More than 100 artists and musicians will participate in the ten-week itinerary which begins in the Midwest this fall, according to Louis B. Ames, who recently was named Director of the Theatrical Division of California National Productions by Robert D. Levitt, president. CNP is the NBC subsidiary handling the opera tour.

The repertoire will include "The Marriage of Figaro," "Madam Butterfly" and "La Traviata." "The Marriage Of Figaro" and "Madam Butterfly" were seen on tour last year. "La Traviata," an addition to this year's tour repertoire, will be seen on the NBC Television Network Easter Sunday, April 21 in a live color performance. All the presentations are in English.

Production for the road company opera versions will be based on the television performances.

Peter Herman Adler, who helped form the NBC Television Opera Theatre with Chotzinoff in 1949 after many years conducting operas and symphony concerts in Germany and Austria, is artistic and musical director of the company. He will conduct most of the performances of this year's tour. Herbert Grossman shares conducting assignments with Adler.

Last season, the NBC Opera Company traveled 10,000 miles in giving 56 performances.

The Opera Company is jointly sponsored by the Radio Corporation of America and the National Broadcasting Company. It is a division of California National Productions, Inc., a wholly owned subsidiary of NBC. Chandler Cowles is general manager of the company.

Another Hit by
JAYE P. MORGAN & EDDY ARNOLD
"DO YOU LOVE ME"
RCA Victor 20/47-6842
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE TENN.

ARROW RECORDS
MOVING FAST
"WE'LL NEVER KNOW"
b/w
"ROCK BOTTOM ROLL"
#713 by
ALAN MARTIN
2950 MADISON AVE., BRIDGEPORT, CONN.

Complete Service To All Independent Record Labels.
Labels Processing Pressing
7" 10" 12"
Highest Quality, Guaranteed Pressing
Disc Jockey Samples
Drop Shipments To Distributors
Fastest Service to All Points
Write Or Call
Perfection Plastic Products
1486 N. FAIR OAKS AVE.
PASADENA 3 CALIF.
RYan 1-6609

Another Pop Smash!
B. B. KING
"How Do I Love You"
b/w
"You Can't Fool My Heart"
RPM # 490
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

the
HAT
Bobby John - Victor
Lynn Marshall - Crest
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

THE WEST'S NEWEST AND FINEST
ONE STOP
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD. Phone: REpublic -7258 LOS ANGELES 6, CALIF.

Disk Jockey

REGIONAL RECORD REPORTS

Cal Milner and Larry Brown
WPEN—Philadelphia, Pa.

1. Party Doll (B. Knox)
2. Sittin' In The Balcony (E. Cochran)
3. Just Because (L. Price)
4. Only One Love (G. Hamilton IV)
5. Nothin' Is Too Good (Harvey Boys)
6. Wind In The Willow (A. Reynolds)
7. Come Go With Me (Del-Vikings)
8. After School (R. Starr)
9. Walkin' After Midnight (P. Cline)
10. Who Needs You (4 Lads)

Wayne Hannah
WMAK—Nashville, Tenn.

1. He's Mine (Platters)
2. My Love Song For You (Casuals)
3. Little Darlin' (Gladiolas)
4. School Day (C. Berry)
5. Red Sails In The Sunset (J. Turner)
6. Pledge Of Love (K. Copeland)
7. Come Go With Me (Del-Vikings)
8. Lucille (L. Richard)
9. Empty Arms (I. J. Hunter)
10. If You Can't Rock Me (Strikes)

Chuck LeBlanc
WGAW—Gardner, Mass.

1. Love Is A Golden Ring (F. Laine)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. I'm Waiting Just For You (P. Boone)
5. Mama Looka Booboo (H. Belafonte)
6. I'm Walkin' (F. Domino)
7. Honky Tonk Song (Pierce)
8. I'm Sorry (Platters)
9. Round And Round (P. Como)
10. Empty Arms (T. Brewer)

Don Nalley
WYZE—Atlanta, Ga.

1. You're The Reason I'm In Love (S. James)
2. Young Love (S. James)
3. Teenage Crush (T. Sands)
4. Gone (F. Husky)
5. Walkin' After Midnight (P. Cline)
6. Butterfly (C. Gracie)
7. Marianne (T. Gilkyson)
8. I'm Walkin' (F. Domino)
9. Love Is A Golden Ring (F. Laine)
10. All Shook Up (E. Presley)

Cal B. Kolby
WDRC—Hartford, Conn.

1. Almost Paradise (Williams)
2. Butterfly (A. Williams)
3. Too Much (E. Presley)
4. Round And Round (P. Como)
5. I'm Walkin' (F. Domino)
6. Sittin' In The Balcony (E. Cochran)
7. Calypso Melody (D. Rose)
8. Walkin' After Midnight (P. Cline)
9. Empty Arms (I. J. Hunter)
10. We'll Never Know (Martin)

Chuck Dougherty
WQAM—Miami, Fla.

1. Love Is Strange (Mickey & Sylvia)
2. Party Doll (S. Lawrence)
3. Butterfly (C. Gracie)
4. Moonlight Gambler (F. Laine)
5. Banana Boat Song (Tarriers)
6. Teenage Crush (T. Sands)
7. Don't Forbid Me (P. Boone)
8. Young Love (Crewcuts)
9. You Don't Owe Me A Thing (J. Ray)
10. Who Needs You (4 Lads)

Dan Anderson
WLOL—St. Paul, Minn.

1. Party Doll (S. Lawrence)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. Sittin' In The Balcony (E. Cochran)
5. Butterfly (A. Williams)
6. I'm Walkin' (F. Domino)
7. I Miss You So (C. Connor)
8. Teenage Crush (T. Sands)
9. Why Baby Why (P. Boone)
10. Pied Piper (B. Williams)

Ken Spaulding and Stephani Saltman
WBOS—Boston, Mass.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. School Day (C. Berry)
4. It's Not For Me To Say (J. Mathis)
5. Party Doll (B. Knox)
6. You're Mine/Bahama Mama (4 Aces)
7. Gone (F. Husky)
8. Poor Man's Roses (P. Page)
9. Love Is A Golden Ring (F. Laine)
10. Pamela Throws A Party (J. Reisman)

Kelson Fisher
WSID—Baltimore, Md.

1. I'll Take Romance (E. Gorme)
2. Round And Round (P. Como)
3. Mama Looka Booboo (H. Belafonte)
4. Beer Barrel Polka (G. Musette)
5. Wishing Well Polka (Scharf-Antonuk Orch.)
6. Little Darlin' (Diamonds)
7. It's Not For He To Say (J. Mathias)
B. Run Joe (L. Jordan)
9. So Rare (J. Dorsey)
10. Vine Street Boogie (Atwell)

Johnny Fairchild
KELP—El Paso, Tex.

1. Almost Paradise (Williams)
2. Who Needs You (4 Lads)
3. Sittin' In The Balcony (E. Cochran)
4. Pedge Of Love (Copeland)
5. Love Is A Golden Ring (F. Laine)
6. To Be With You (Highlights)
7. The Wall (E. Rodgers)
B. Teenage Crush (T. Sands)
9. I Need You So (4 Lads)
10. Mama Looka Booboo (H. Belafonte)

Jack Chadderton
WLYN—Lynn, Mass.

1. Party Doll (B. Knox)
2. Little Darlin' (Diamonds)
3. The Wall (E. Rodgers)
4. Love Is A Golden Ring (F. Laine)
5. Gone (F. Husky)
6. Only One Love (G. Hamilton IV)
7. Don't Ever Love Me (H. Belafonte)
B. Do I Love You (V. Damone)
9. Pum Pa Lum (S. Lawrence)
10. Round And Round (P. Como)

Jim Brownell
WFIS—Fountain Inn, S. C.

1. Butterfly (A. Williams)
2. Too Much (E. Presley)
3. I Didn't Know How To Cry (J. Deane)
4. Party Doll (B. Knox)
5. Banana Boat (Day-O) (H. Belafonte)
6. I Cried For More (S. Syms)
7. Gone (F. Husky)
8. Marianne (T. Gilkyson)
9. Teenage Crush (T. Sands)
10. Round And Round (P. Como)

Roz Ford
WITH—Baltimore, Md.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. Party Doll (B. Knox)
4. All Shook Up (E. Presley)
5. Butterfly (C. Gracie)
6. I'm Walkin' (F. Domino)
7. I'm Stickin' With You (J. Bowen)
B. Fools Fall In Love (Drifters)
9. Ubangi Stomp (W. Smith)
10. Just Because (L. Price)

Wayne Stitt
WHB—Kansas City, Mo.

1. Teenage Crush (T. Sands)
2. I'm Walkin' (F. Domino)
3. Young Love (T. Hunter)
4. Butterfly (C. Gracie)
5. Party Doll (S. Lawrence)
6. Why Baby Why (P. Boone)
7. Walkin' After Midnight (P. Cline)
8. Tricky (R. Marterie)
9. Don't Forbid Me (P. Boone)
10. Round And Round (P. Como)

Al Radka
KFRE—Fresno, Calif.

1. Too Much (E. Presley)
2. Who Needs You (4 Lads)
3. Love Is A Golden Ring (F. Laine)
4. Mama Looka Booboo (H. Belafonte)
5. Chapel Of The Roses (B. Whalen)
6. Go Let Her Go (Salmas Bros.)
7. Forbidden Fruit (A. Ellis)
B. Wonderful Wonderful (J. Mathias)
9. Baby Won't You Please Come Home (Smith/Prima)
10. Teenage Crush (T. Sands)

Don Wallace
KTUL—Tulsa, Okla.

1. Flying Saucer Rock And Roll (B. Riley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. Party Doll (B. Knox)
5. Butterfly (C. Gracie)
6. Lucille (L. Richard)
7. Come Go With Me (Del-Vikings/Federals)
B. Marianne (Hilltoppers/Gilkyson)
9. I'm Stickin' With You (J. Bowen)
10. Lucky Lips (R. Brown)

Alan Jeffery
KRIZ—Phoenix, Ariz.

1. Round And Round (P. Como)
2. Banana Boat (Day-O) (H. Belafonte)
3. Don't Forbid Me (P. Boone)
4. Marianne (T. Gilkyson)
5. Almost Paradise (Williams)
6. When Is A Boy A Man (S. Engle)
7. Ballerina (N. Cole)
8. Chantez, Chantez (D. Shore)
9. Look Homeward Angel (Ray)
10. Love Is A Golden Ring (F. Laine)

Tal Hood
WFGM—Fitchburg, Mass.

1. I'm Stickin' With You (J. Bowen)
2. Walkin' After Midnight (P. Cline)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. Why Baby Why (P. Boone)
6. Round And Round (P. Como)
7. Pum-Pa-Lum (S. Lawrence)
B. I'm Sorry (Platters)
9. Teenage Crush (T. Sands)
10. 99 Ways (T. Hunter)

Ross Wallace
WACO—Waco, Tex.

1. I'm Walkin' (F. Domino)
2. Butterfly (A. Williams)
3. Love Is Strange (Mickey & Sylvia)
4. Why Baby Why (P. Boone)
5. Round And Round (P. Como)
6. Young Love (T. Hunter)
7. Love Is A Golden Ring (F. Laine)
B. Poor Man's Roses (P. Cline)
9. Jim Dandy (L. Baker)
10. Teenage Crush (T. Sands)

Bruce Allen
KBLI—Blackfoot, Ida.

1. Party Doll (Knox/Lawrence)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. Gone (F. Husky)
5. Round And Round (P. Como)
6. Love Is A Golden Ring (F. Laine)
7. Little Darlin' (Diamonds)
B. Why Baby Why (P. Boone)
9. Look Homeward Angel (Ray)
10. Almost Paradise (Williams)

Bobby Beers
KOSI—Aurora-Denver, Colo.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Party Doll (B. Knox)
4. Little Darlin' (Diamonds)
5. Teenage Crush (T. Sands)
6. Young Love (T. Hunter)
7. I'm Walkin' (F. Domino)
8. Marianne (Hilltoppers)
9. Why Baby Why (P. Boone)
10. You Were Only Fooling (J. Beasley)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Art Laboe
KPOP—Los Angeles, Calif.

1. I'm Walkin'/I'm In The Mood For Love (F. Domino)
2. Teenage Crush (T. Sands)
3. On Treasure Island (G. Storm)
4. Come Go With Me (Del-Vikings)
5. Why Baby Why/I'm Waiting Just For You (P. Boone)
6. Too Much/Playing For Keeps (E. Presley)
7. Lucky Lips (R. Brown)
8. My Special Guy (Six Teens)
9. Love Is Strange/Going Home (Mickey & Sylvia)
10. Butterfly (A. Williams)

Tom Edwards
WERE—Cleveland, Ohio

1. Ship That Never Sailed (Ridge/Carroll)
2. Love Story (M. Griffin)
3. My Faith, My Hope, My Love (J. Young)
4. Round And Round (P. Como)
5. Who Needs You (4 Lads)
6. I Just Want You To Want Me (J. Desmond)
7. First Hello (J. Morgan)
B. You're Mine (4 Aces)
9. Kid Stuff (McGuires)
10. Only Trust Your Heart (J. James)

Bob Chambers
WKXY—Sarasota, Fla.

1. Don't Forbid Me (P. Boone)
2. Butterfly (A. Williams)
3. I Dreamed (B. Johnson)
4. Party Doll (B. Knox)
5. Ballerina (N. Cole)
6. Marianne (T. Gilkyson)
7. Chapel Of The Roses (B. Whalen)
B. Since I Met You Baby (I. J. Hunter)
9. A Woman's Devotion (L. Baxter)
10. Tricky (R. Marterie)

Jim Mills
WMAQ—Chicago, Ill.

1. Round And Round (P. Como)
2. Marianne (Hilltoppers)
3. Almost Paradise (Williams)
4. Mama Looka Booboo (H. Belafonte)
5. Love Is A Golden Ring (F. Laine)
6. A Poor Man's Roses (Page)
7. Who Needs You (4 Lads)
B. Dark Moon (B. Guitar)
9. Don't Forbid Me (P. Boone)
10. Gone (F. Husky)

Bob Arnold
WCSH—Portland, Me.

1. Party Doll (B. Knox)
2. Butterfly (A. Williams)
3. Teenage Crush (T. Sands)
4. Gone (F. Husky)
5. I'm Stickin' With You (J. Bowen)
6. 99 Ways (T. Hunter)
7. Walkin' After Midnight (P. Cline)
B. One Step At A Time (Lee)
9. Rock A Billy (G. Mitchell)
10. Bad Boy (Jive Bombers)

Fred Hobbs
KBOL—Boulder, Colo.

1. Butterfly (Williams/Gracie)
2. Round And Round (P. Como)
3. Party Doll (B. Knox)
4. I'm Walkin' (F. Domino)
5. Teenage Crush (T. Sands)
6. Little Darlin' (Diamonds)
7. Why Baby Why (P. Boone)
B. Marianne (Hilltoppers)
9. Young Love (Hunter/James)
10. Banana Boat (Day-O) (H. Belafonte)

Paul Coburn
KLUB—Salt Lake City, Utah

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Butterfly (A. Williams)
4. Teenage Crush (T. Sands)
5. Round And Round (P. Como)
6. Who Needs You (4 Lads)
7. Jim Dandy (L. Baker)
8. Only One Love (G. Hamilton IV)
9. Rock A Way (D. Robertson)
10. Almost Paradise (N. Petty)

Larry Fischer
WRIT—Milwaukee, Wisc.

1. Ballerina (N. Cole)
2. Who Am I To Tay (Southern)
3. Round And Round (P. Como)
4. Chantez Chantez (D. Shore)
5. Towers Trot (D. Jacobs)
6. Calypso Melody (D. Rose)
7. Without Love (T. Arden)
B. One Suit (T. E. Ford)
9. I Just Want You To Want Me (J. Desmond)
10. No One Sweeter Than You (N. Noble)

Alene McKinney
KBIG—Hollywood, Calif.

1. Round And Round (P. Como)
2. Marianne (T. Gilkyson)
3. The Gift (D. Seville)
4. That's The Way I Feel (4 Freshmen)
5. Boy On The Dolphin (J. London)
6. Almost Paradise (Williams)
7. Love Is A Golden Ring (F. Laine)
B. Calypso Melody (D. Rose)
9. So Lovable (J. Stark)
10. Banana Boat (Day-O) (H. Belafonte)

Bud Lewis "Burger House Juke Box Party"
KIBS—Bishop, Calif.

1. Young Love (T. Hunter)
2. Marianne (T. Gilkyson)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Banana Boat Song (Lawrence)
6. Who Needs You (4 Lads)
7. Butterfly (A. Williams)
B. Teenage Crush (T. Sands)
9. Love Is Strange (Mickey & Sylvia)
10. Round And Round (P. Como)

Paul Cowley
WKLO—Louisville, Ky.

1. Gone (F. Husky)
2. Loco-Motion (I. Ashby)
3. I'm Walkin' (F. Domino)
4. Walkin' After Midnight (P. Cline)
5. Michigan Bankroll (Petticoats)
6. Pledge Of Love (Copeland)
7. Little Darlin' (Diamonds)
B. 40 Cups Of Coffee (Haley)
9. Lucille (L. Richard)
10. One Step At A Time (Lee)

Dick Doty
WHAM—Rochester, N. Y.

1. Young Love (Hunter/James)
2. Round And Round (P. Como)
3. Party Doll (Knox/Lawrence)
4. Butterfly (Gracie/Williams)
5. Teenage Crush (T. Sands)
6. Leap Frog (C. Alaimo Qt.)
7. Marianne (Hilltoppers/Gilkyson)
B. Why Baby Why (P. Boone)
9. Banana Boat (Day-O) (H. Belafonte)
10. Too Much (E. Presley)

Kennety Robert Knutson
KXEL—Waterloo, Iowa

1. Marianne (Hilltoppers)
2. Teenage Crush (T. Sands)
3. Young Love (T. Hunter)
4. Butterfly (A. Williams)
5. Round And Round (P. Como)
6. I'm Walkin' (F. Domino)
7. Walkin' After Midnight (P. Cline)
B. Femme Fatale (D. Burton)
9. Who Needs You (4 Lads)
10. Before I Die (D. Collins)

Buddy Webber
KOWH—Omaha, Neb.

1. Teenage Crush (T. Sands)
2. Young Love (S. James)
3. Butterfly (C. Gracie)
4. Party Doll (S. Lawrence)
5. Marianne (T. Gilkyson)
6. Pied Piper (B. Williams)
7. I'm Walkin' (F. Domino)
B. Why Baby Why (P. Boone)
9. Round And Round (P. Como)
10. Knee Deep In The Blues (G. Mitchell)

Eddie Hubbard
WGN—Chicago, Ill.

1. Round And Round (P. Como)
2. Butterfly (C. Gracie)
3. Teenage Crush (T. Sands)
4. Sittin' In The Balcony (Dee)
5. Almost Paradise (Williams)
6. Young Love (T. Hunter)
7. Party Doll (B. Knox)
B. Little Darlin' (Diamonds)
9. Too Much (E. Presley)
10. Gone (F. Husky)

Frank Darien
KSJO—San Jose, Calif.

1. Butterfly (A. Williams)
2. Too Much (E. Presley)
3. Round And Round (P. Como)
4. Baby, Won't You Please Come Home (Prima/Smith)
5. Let's Go Calypso (Draper)
6. Marianne (T. Gilkyson)
7. You Don't Owe Me A Thing (J. Ray)
B. Teenage Crush (T. Sands)
9. Banana Boat (Day-O) (H. Belafonte)
10. It Happened in Monterey (Lancers)

Tommy Roy
WKLA—Ludington, Mich.

1. Chapel Of The Roses (B. Whalen)
2. Banana Boat Song (Vaughan)
3. Poor Man's Roses (P. Page)
4. Tricky (R. Marterie)
5. The Wall (P. Page)
6. Look Homeward Angel (Ray)
7. The More I See You (D. Reese)
B. Ballerina (N. Cole)
9. Butterfly (C. Gracie)
10. Mama Looka Booboo (H. Belafonte)

Frank Gordon Tucker
WCOV—Montgomery, Ala.

1. Young Love (T. Hunter)
2. Round And Round (P. Como)
3. Love Is Strange (Mickey & Sylvia)
4. Party Doll (B. Knox)
5. Butterfly (C. Gracie)
6. Don't Get Around Much Anymore (T. Hunter)
7. I'm Glad So Glad (Charles)
B. Teenage Crush (T. Sands)
9. Too Much (E. Presley)
10. Just For A Thrill (S Keys)

Jim Holt
WICE—Providence, R. I.

1. Marianne (T. Gilkyson)
2. Butterfly (C. Gracie)
3. I'm Walkin' (F. Domino)
4. Young Love (T. Hunter)
5. Party Doll (B. Knox)
6. Teenage Crush (T. Sands)
7. I'm Stickin' With You (J. Bowen)
B. Round And Round (P. Como)
9. Don't Forbid Me (P. Boone)
10. Only One Love (G. Hamilton IV)

Norman Hall
WBNL—WBTO—WPCO—Boonville, Ind.

1. Butterfly (A. Williams)
2. Too Much (E. Presley)
3. Teenage Crush (T. Sands)
4. Pledge Of Love (K. Copeland)
5. I'm Walkin' (F. Domino)
6. Jim Dandy (L. Baker)
7. 99 Ways (T. Hunter)
B. Round And Round (P. Como)
9. Young Love (Hunter/James)
10. Marianne (T. Gilkyson)

George Cameron
WEAV—Plattsburg, N. Y.

1. Young Love (T. Hunter)
2. Marianne (Hilltoppers)
3. Round And Round (P. Como)
4. Didn't Know How To Cry (J. Dean)
5. Too Much (E. Presley)
6. Don't Forbid Me (P. Boone)
7. Teenage Crush (T. Sands)
B. Butterfly (A. Williams)
9. Who Needs You (4 Lads)
10. Lucky Lips (G. Storm)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Don Ferris
WNMP—Evanston, Ill.

1. Butterfly (C. Gracie)
2. Round And Round (P. Como)
3. Young Love (T. Hunter)
4. Marianne (T. Gilkyson)
5. Don't Forbid Me (P. Boone)
6. Painted Lips (B. Floyd)
7. Who Needs You (4 Lads)
8. Who Am I To Say (Southern)
9. Sitting In The Balcony (Dee)
10. Rock A Billy (G. Mitchell)

Marty Faye
WAAF—Chicago, Ill.

1. Just Because (L. Price)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Party Doll (S. Lawrence)
5. Who Needs You (4 Lads)
6. Pledge Of Love (J. Janis)
7. Teenage Crush (T. Sands)
8. Who Am I To Say (Southern)
9. Don't Get Around Much Anymore (T. Hunter)
10. Ain't That Love (M. Marlo)

Frank Glieber
WRR—Dallas, Tex.

1. I'm Walkin' (F. Domino)
2. Love Is A Golden Ring (F. Laine)
3. First Date, First Kiss, First Love (S. James)
4. Pedge Of Love (Copeland)
5. Butterfly (Williams/Gracie)
6. Empty Arms (I. J. Hunter)
7. Mama Looka Booboo (H. Belafonte)
8. Party Doll (S. Lawrence)
9. Round And Round (P. Como)
10. Bahama Mama (4 Aces)

Bill Lester
KOY—Phoenix, Ariz.

1. Marianne (T. Gilkyson)
2. Round And Round (P. Como)
3. Cinco Robles (R. Arms)
4. I'm Waitin' Just For You (P. Boone)
5. Love Is A Golden Ring (F. Laine)
6. Who Needs You (4 Lads)
7. I Hope You Know What You're Doin' (S. Smith)
8. The Lonely One (N. Cole)
9. Mi Casa, Su Casa (P. Como)
10. The Ship That Never Sailed (D. Carroll)

Lou Barile
WIBX—Utica, N. Y.

1. Party Doll (B. Knox)
2. Round And Round (P. Como)
3. I'm Stickin' With You (J. Bowen)
4. Sittin' In The Balcony (J. Dee)
5. Teenage Crush (T. Sands)
6. Almost Paradise (L. Stein)
7. Gone (F. Husky)
8. Butterfly (C. Gracie)
9. I'm Waitin' Just For You (P. Boone)
10. I'm Walkin' (F. Domino)

Irv Miller
WFOX—Milwaukee, Wisc.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Don't Forbid Me (P. Boone)
4. Your Wild Heart (J. Lane & Ponitails)
5. French Dressing (F. York)
6. Young Love (T. Hunter)
7. Walking The Poodle (Chordettes)
8. Teenage Crush (T. Sands)
9. You Don't Owe Me A Thing (J. Ray)
10. Towers Trot (D. Jacobs)

Pete Dreyer
WROW—Albany, N. Y.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Round And Round (P. Como)
4. Bad Boy (Jive Bombers)
5. I'm Stickin' With You (J. Bowen)
6. Party Doll (B. Knox)
7. Butterfly (Williams/Gracie)
8. Why Baby Why (P. Boone)
9. Almost Paradise (Stein/Williams/Petty)
10. Walkin' After Midnight (P. Cline)

Jack Stant
WDRF—Chester, Pa.

1. Later (Jodimars)
2. In Arms Of My Love (J. Valino)
3. 40 Cups Of Coffee (Haley)
4. Dardanella (J. Lee)
5. Butterfly (C. Gracie)
6. Wind In The Willow (A. Reynolds)
7. Forbidden Fruit (R. Maltby)
8. Cloud 99 (Jodimars)
9. Little Darlin' (Diamonds)
10. Jamaica Farewell (Belafonte)

"Little Larry" Buck
KSPO—Spokane, Wash.

1. Young Love (T. Hunter)
2. Butterfly (A. Williams)
3. Party Doll (S. Lawrence)
4. Marianne (T. Gilkyson)
5. Teenage Crush (T. Sands)
6. Love Is Strange (Mickey & Sylvia)
7. Round And Round (P. Como)
8. Don't Forbid Me (P. Boone)
9. Banana Boat (Day-O) (H. Belafonte)
10. Jim Dandy (L. Baker)

Don Gay "Gayway"
KUTI—Yakima, Wash.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Mama Looka Booboo (H. Belafonte)
4. Butterfly (A. Williams)
5. I'm Walkin' (F. Domino)
6. Teenage Crush (T. Sands)
7. Round And Round (P. Como)
8. 99 Ways (T. Hunter)
9. Don't Ever Love Me (H. Belafonte)
10. S'wonderful (R. Conniff)

"Easy" Ed Ellis
WNIX—Springfield, Vt.

1. Butterfly (A. Williams)
2. Round And Round (P. Como)
3. Shoulder To Cry On (S. Silo)
4. Party Doll (S. Lawrence)
5. Don't Promise Me (R. Hood)
6. Lucky Lips (R. Brown)
7. I Didn't Know How To Cry (J. Deane)
8. Jim Dandy (L. Baker)
9. Empty Arms (I. J. Hunter)
10. Mama Looka Booboo (H. Belafonte)

Doug Hendon
WSMB—New Orleans, La.

1. Little Darlin' (Diamonds)
2. I'm Walkin' (F. Domino)
3. Teenage Crush (T. Sands)
4. Just Because (L. Williams)
5. Lucille (L. Richard)
6. Send Me Some Lovin' (L. Richard)
7. Young Love (S. James)
8. Marianne (T. Gilkyson)
9. Love Is Strange (Mickey & Sylvia)
10. Round And Round (P. Como)

Bob Wells
WEBR—Buffalo, N. Y.

1. Marianne (Hilltoppers)
2. Party Doll (S. Lawrence)
3. Wonderful Wonderful (J. Mathis)
4. You're Mine (4 Aces)
5. Butterfly (C. Gracie)
6. Little Darlin' (Diamonds)
7. Banana Boat (Day-O) (H. Belafonte)
8. Round And Round (P. Como)
9. Teenage Crush (T. Sands)
10. I Need You So (J. James)

Ed Meath
WHEC—Rochester, N. Y.

1. Marianne (T. Gilkyson)
2. Who Needs You (4 Lads)
3. Almost Paradise (L. Stein)
4. Teenage Crush (T. Sands)
5. Mama Looka Booboo (H. Belafonte)
6. Leap Frog (C. Alaimo)
7. Round And Round (P. Como)
8. Butterfly (Gracie/Williams)
9. Young Love (James/Hunter)
10. Bonjour Tristesse (R. Michaels)

Bob 'Coffeehead' Larsen
WEMP—Milwaukee, Wisc.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Chantez, Chantez (D. Shore)
4. Calypso Melody (D. Rose)
5. Poor Man's Roses (P. Page)
6. I'm Waiting Just For You (P. Boone)
7. 99 Ways (T. Hunter)
8. Gone (F. Husky)
9. Strictly Sentimental (J. Valli)
10. Bahama Mama (4 Aces)

Fl. "Did" Dwyer
KSWO—Lawton, Okla.

1. Round And Round (P. Como)
2. The Wall (E. Rodgers)
3. Chantez, Chantez (D. Shore)
4. I Dreamed (B. Johnson)
5. Indian Love Call (F. Lowery)
6. Butterfly (A. Williams)
7. Teenage Crush (T. Sands)
8. Love Is A Golden Ring (F. Laine)
9. Kid Stuff (McGuires)
10. Gone (Weber/Husky)

Perry J. Brown
WTAO—Cambridge, Mass.

1. Butterfly (C. Gracie)
2. Teenage Crush (T. Sands)
3. Calypso Melody (D. Rose)
4. Poor Man's Roses (P. Page)
5. Only One Love (G. Hamilton IV)
6. Who Needs You (4 Lads)
7. Almost Paradise (R. Williams)
8. Bahama Mama (4 Aces)
9. I'm Walkin' (F. Domino)
10. Little Did I Know (Rovers)

Bill Jenkins
KPAL—Palm Springs, Calif.

1. Round And Round (P. Como)
2. Why Baby Why (P. Boone)
3. Who Needs You (4 Lads)
4. Watermelon Song (T. Ford)
5. 99 Ways (T. Hunter)
6. Cinco Robles (R. Arms)
7. Schemes (W. Griffin)
8. I'm Waiting Just For You (P. Boone)
9. Teenage Crush (T. Sands)
10. He Knows (G. MacKenzie)

Allan Michaels
WING—Dayton, Ohio

1. Butterfly (A. Williams)
2. I Dreamed (B. Johnson)
3. Banana Boat (Day-O) (H. Belafonte)
4. Danny Boy (J. James)
5. Round And Round (P. Como)
6. Ballerina (N. Cole)
7. The Wall (P. Page)
8. Your Love For Me (Sinatra)
9. Marianne (Lanes)
10. Now At Last (D. Haymes)

Dick Partridge
WHIM—Providence, R. I.

1. Who Needs You (4 Lads)
2. Party Doll (B. Knox)
3. Come Go With Me (S. Gale)
4. Poor Man's Roses (Page)
5. Marianne (T. Gilkyson)
6. Teenage Crush (T. Sands)
7. Round And Round (P. Como)
8. Mangos (R. Clooney)
9. Butterfly (C. Gracie)
10. Ballerina (N. Cole)

Pfc. Charlie Applewhite
ABC Network—New York, N.Y.

1. Teenage Crush (T. Sands)
2. Butterfly (A. Williams)
3. Marianne (T. Gilkyson)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. Almost Paradise (L. Stein)
7. Why Baby Why (P. Boone)
8. I'm Sorry (Platters)
9. 99 Ways (T. Hunter)
10. Bahama Mama (4 Aces)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ALL SHOOK UP" — The Cash Box Disk of the Week 3/30
Elvis Presley — RCA Victor 6870

"ROCK-A-BILLY" — The Cash Box Disk of the Week 3/23
Guy Mitchell — Columbia 40877

"PLEDGE OF LOVE" — The Cash Box Sleeper of the Week 3/23; The Cash Box Best Bets 3/2
Ken Copeland — Imperial 5432
Mitchell Torok — Decca 30230

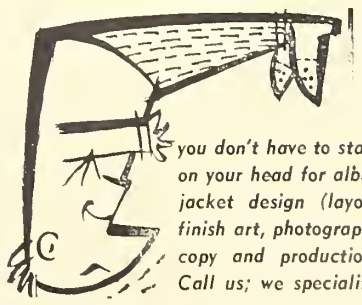
"SCHOOL DAYS" — The Cash Box Award o' the Week 3/23
Chuck Berry — Chess 1653

"DEAREST" "THERE OUGHTA BE A LAW" — The Cash Box Disk of the Week 3/23
Mickey & Sylvia — Vik 0267

"PEACE IN THE VALLEY" (EP)
Elvis Presley — RCA Victor EPA-4054

"AFTER SCHOOL" — The Cash Box Sleeper of the Week 3/16
Randy Starr — Dale 100
Joy Layne — Mercury 71080

"TRICKY"
Ralph Marterie — Mercury 71050

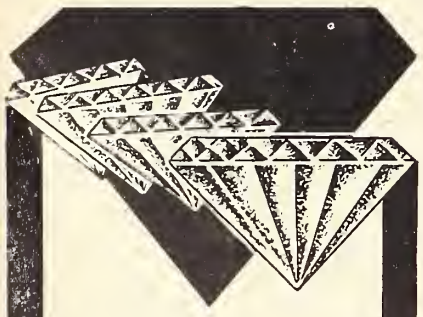


you don't have to stand on your head for album jacket design (layout, finish art, photography, copy and production.) Call us; we specialize!

MUSIC INDUSTRIES ADVERTISING SERVICES
8510 Sunset Blvd., Hollywood 46, Californio

Teresa Brewer's
BIG HIT
on Coral
I'M DROWNING MY SORROWS
MILLS MUSIC, INC.

An Exciting New Voice
on
2 Sensational Sides
BOB TEMPLE
sings
"GONNA SEE MY BABY TONIGHT"
b/w
"I WANT TO HANG MY HAT IN HEAVEN"
Fraternity Record # 762
published by
TARGET MUSIC CO.
Gen. Mgr.: LIGE McKELVY
1650 Broadway N. Y.

SELL
RECOTON
DIAMOND
NEEDLES

For repeat sales and higher profits — sell Recoton Diamond Needles — famous for quality! 100% consumer acceptance insures faster turnover, consistent sales and profits!
RECOTON CORPORATION
52-35 Barnett Avenue
Long Island City 4, N. Y.
In Canada: Quality Records, Ltd., Toronto

Hilltoppers Reunited

HOLLYWOOD—The original members of The Hilltoppers are back together again for the first time since 1953, and are recording in Hollywood this week under the direction of Randy Wood, president of Dot Records.

Wood discovered the group's commerial potential back in April, 1952, when he recorded their first effort, a song called "Trying," which he released on his then brand new Dot label. "Trying" had been composed by a night club piano player named Billy Vaughn, who was also the fourth member of the harmonizing group. The others, headed by lead man Jimmy Sacca, were college students Seymour Spiegelman and Don McGuire, attending Western Kentucky State. "Trying" sold close to a million copies.

The Hilltoppers followed this hit with "P. S. I Love You," which earned them a gold record. In 1954, after the release of over twenty singles, six EPs, and four LPs on Dot, the Hilltoppers were voted the Best Vocal Group in 1954 by juke box operators in *The Cash Box*' annual poll.

Then came a tour of duty in the armed services. Spiegelman and McGuire are just now celebrating their return to civilian life. Billy Vaughn, however, has been musical director for Dot Records for some time, as well as a highly popular recording star on Dot, famed for his instrumentals both on singles and LPs. Besides his own records, he writes the arrangements for all the other Dot artists, and conducts his own orchestra as backing for Dot vocalists. His place in the Hilltoppers' quartet will be taken by baritone Eddie Crowe.

Decca Prepares Catalogues For Educational Field

NEW YORK—Decca Records has announced its expanded activities in the field of education through the use of phonograph records. The company's varied catalog has, for some time, been in use in schools around the country. Now, however, Decca has prepared special catalogs for use in this connection.

These catalogs have been prepared by educators in various fields of learning. They have been broken down into grade levels and areas of learning. One catalog covers records for the Primary and Lower Elementary Grades, and the second is devoted to Upper Elementary Grades through College Level. The Decca catalogs not only list appropriate recordings for the grades and subjects, but discuss the records and the way they can be incorporated into classroom teaching. More than 500 recordings, in all fields, are pin-pointed and discussed.

Decca is distributing these educational catalogs to record dealers all over the country. The dealers, in turn, will work with schools in their areas and thus be able to reap the benefits that sales of the recommended disks will bring.

Named To Capitol Post

HOLLYWOOD — The addition of Jack Levy to the staff of the National Promotion Department of Capitol Records in Hollywood has been announced by Dick Rising, National Sales Promotion Manager. Levy comes to CRI with many years of experience in the fields of promotion, publicity, and publishing. In his new post, Levy will be engaged in certain phases of product promotion, reporting to Bill Muster.

Album Reviews

POPULAR

"WALT DISNEY'S FANTASIA" — Leopold Stokowski With The Philadelphia Orchestra—Disneyland WDX 101 (3-12" LP)

Walt Disney's successful attempt to add depth to the world of animation, "Fantasia," recently made the rounds of theaters again. Built on great classical compositions, ("Nutcracker Suite", "Rite Of Spring", "Ave Maria") the film employed the musicianship of famed Leopold Stokowski and the Philadelphia Orchestra. The sound-track score is presented on this 3-LP Disneyland release enclosed in a book-type package that pictorially (excellent reproductions from the movie) and verbally describes the music and the film. Excellent hi-fi engineering job. The Walt Disney association here will greatly extend the market of these expertly performed classical presentations.

"WALTZ WITH LAWRENCE WELK"—Lawrence Welk And His Champagne Music—Coral CRL 58119 (1-12" LP)

Just off the dance floor with his "Pick-A-Polka" package, Lawrence Welk returns to it again in this presentation of 24 favorites in three-quarter time ("Charmaine," "Alice Blue Gown," and "Ramona"). The Welk strings take the melodies in graceful stride, making the set danceable and listenable. The Welk crowd should lift the pressing to chart stature.

"UNDER ANALYSIS"—Sauter-Finegan Orchestra—RCA Victor LPM-1341 (1-12" LP)

Further shenanigans by the Sauter-Finegan alliance is a bright revamping of 11 dance-band favorites ("Got A Date With An Angel," and "Thinking Of You,") with some semblance to their original dance-band arrangers. The unexpected veerings from a melody, done with the usual Sauter-Finegan wizardry challenge one's musical imagination (and hi-fi components!). The Sauter-Finegan crowd, mostly from the jazz coterie, will make the set's sales hefty.

"RED VELVET"—Stanley Black And His Orchestra—London LL 1592 (1-12" LP)

Stanley Black is one of the most effective mood maestro imports from England, and each release by the ork leader can be deemed major lush stock by dealers. Black's latest London effort is a collection of choice material ("Isn't It Romantic," "Lovely To Look At," and "Sophisticated Lady") played with slow string backing and a keyboard in the solo spot. Easy-going mood fare.

"CAMPFIRE FAVORITES" — Sung By The La Falce Brothers—Jubilee LP 1030 (1-12" LP)

A bill of hardy songs of yesteryear, performed with fine, sentimental harmony by the La Falce Brothers has given the nostalgic purchaser a disk of considerable entertainment value. Backed by an authentically simple guitar backing, the group conveys with warmth such favorites as "Clementine," "Home On The Range," "Love's Old Sweet Song," etc. Indestructible melodies, well performed.

"BIMBO"—Jim Reeves—RCA Victor LPM-1410 (1-12" LP)

This is a package reprise of single efforts by the high-ranking star in the Country & Western field, Jim Reeves. The artist, whose current "Am I Losing You," holds a solid niche on top of the country charts, is caught in both a rhythmic ("Drinking Tequila," and "Bimbo") and warm ("Where Does A Broken Heart Go" and "What Were You Doing (Last Night)") vocal light. The title song was the singer's smash debut a short while ago. The "Grand Ole Opry" performer's following have their boy in a wonderful collection of tunes displaying Reeve's great versatility. Strong C & W stock item.

"60 GREAT ALL TIME SONGS" (Vol. 1)—Dick Hyman His Piano And And Rhythm—MGM E 3535 (1-12" LP)
"60 GREAT ALL TIME SONGS" (Vol. 2)—Dick Hyman His Piano And Rhythm—MGM E 3536 (1-12" LP)
"60 GREAT ALL TIME SONGS" (Vol. 3)—Dick Hyman His Piano And Rhythm—MGM E 3537 (1-12" LP)

MGM's famed jazz and mood pianist, Dick Hyman, has 3 similar packages here, each featuring a modest $2.98 price tag and a whopping 60 song program. Each band in the sets, grouped under a particular heading ("Fine And Dandy," "Remember These?," and "As Time Goes By"), contain up to 6 tunes played in a bright, up-beat tempo by Hyman and his rhythm accompaniment. The packages are colorful patchworks of sheet music. The artist, price and quantity of material put these mood and dance sessions in a highly favorable sales light.

"GREAT HITS ON DOT"—Dot DLP-3049 (1-12" LP)

The stuff that Dot record hits are made of make this release a potent recap of recent chart items. Some of the smashes here include "The Green Door," (Jim Lowe), "Shifting Whispering Sands" (Billy Vaughan), "Near You," (Francis Graig), and "All Nite Long" (Rusty Bryant). The dominance of rock 'n roll numbers here is an added incentive for sales to kids.

"TRUMPET EXTRAORDINARY"—Rafael Mendez And His Sons Robert And Ralph—Decca DL 8427 (1-12" LP)

Rafael Mendez is an acclaimed Mexican trumpeter, and in this Decca release containing numbers closely allied with trumpet work ("Flight Of The Bumble Bee," "A Trumpeter's Lullaby," "The Brave Matador," etc.), the artist produces clear, vibrant tones. Some of the sessions include Mr. Mendez's sons ("Chunca"). Good sound. Arty cover. Those who like polished trumpet work will find it here.

"HERE'S LITTLE RICHARD"—Specialty SP 100 (1-12" LP)

Rock 'n roll singer Little Richard, who is currently making R&R and pop news with "Lucille," takes 12 encores on this Specialty release. With hardly a spare breath, the young entertainer belts out some of his biggest hits. Many a teener will delight in this refresher course of previous R&R smashes.

"MY SQUARE LADDIE"—Zazu Pitts —Reginald Gardiner—Nancy Walker —Foremost—FMLS—Foremost (1-12" LP)

The seemingly permanent tenant of the Mark Hellinger in New York, "My Fair Lady," was due for a ribbing, and this Foremost release will probably be the most ambitious satire on the musical. The "book" to "My Square Laddie" is the transformation of a proper-speaking Englishman (Reginald Gardiner) to an improper-speaking resident of Brooklyn by Nancy Walker. The tunes, ("The Block Where You Rock," "I Could Have Boozed All Night") by Max Showalter and lyrics by William Howe have a familiar "My Fair Lady" sound,

Album Reviews

and are turned out with tongue-in-cheek polish by the cast, which also includes Zasu Pitts. The popularity of "My Fair Lady" will figure heavily in the set's sales.

"EDDIE HEYWOOD AT TWILIGHT"—Eddie Heywood and Joe Bushkin—Epic LN 3327 (1-12")

Eight of the selections here are played by Eddie Heywood of "Canadian Sunset" fame, while 4 are handled by Joe Bushkin. Both are polished keyboard artists with a jazz-like approach. Heywood handles such standbys as "Without A Song," and "Try A Little Tenderness." Two of Bushkin's efforts are "I've Got A Crush On You," and "They Say It's Wonderful." Slick ivory work. Eddie Heywood is the big name factor here.

"ALL OF ME"—Johnny Hartman—Bethlehem BCP-6014 (1-12" LP)

This is a collection of mostly sentimental vocal gestures by Johnny Hartman, an artist who makes a neat compromise between crooning and jazz styling. Fondling such durable pieces as "Tenderly," "Stella By Starlight," and "I Get A Kick Out Of You", Hartman shows ease, and a skilled swing touch. Two excellent up-tempo sessions: "Blue Skies," and "Birth Of The Blues." Fine ork support. Solid vocal attraction.

"HERE COME THE GIRLS!"—Ella Fitzgerald, Anita O'Day, Jane Powell, Pearl Bailey—Verve MG V-2036 (1-12" LP)

The line-up of female singing talent here is terrific. Heard in a collection of previous releases are the smooth Ella Fitzgerald ("A Beautiful Friendship"), the jazz-inspired Anita O'Day ("You're The Top"), the classy Jane Powell ("True Love"), the humorous Pearl Bailey ("Tired") and the warm Toni Harper ("I Telephoned, I Telegraphed"). The girls each take two or more delightful turns. Powerful name value.

"WORDS IN MUSIC FROM SAMMY KAYE'S SERENADE"—Sammy Kaye—Columbia CL 964 1-12" LP)

Sammy Kaye, who has been busy recording dance-floor versions of Broadway musicals ("My Fair Lady," "Bells Are Ringing"), has a disk here that should ring a bell with listeners of his "Sunday Senerade" radio show. Against a backdrop of familiar classical melodies "None But The Lonely Heart," "Liebestraum," etc.), Kaye reads sentimental poems compiled by himself or sent in by listeners of the program. Attractive package. Followers of Kaye's "Sunday Serenade" plus Kaye admirers form the major market.

"SPEAK LOW"—The Unique Art of Eddie Baxter—Rendezvous RLP 1301 (1-12" LP)
"TEMPTATION"—The Unique Art of Eddie Baxter—Rendezvous RLP 1302 (1-12" LP)
"THIS LOVE OF MINE" — The Unique Art Of Eddie Baxter—Rendezvous RLP 1303 1-12" LP)

These three LP's from Rendezvous feature the slickly conceived artistry of Eddie Baxter. The performer is at the helm of a keyboard device that enables him to produce the sounds of a celeste, piano, and organ by himself. The results of this electronic amalgamation is deft mood music sessions plus an attraction to hi-fi enthusiasts. Mr. Baxter has a happy habit, in all three disks, of sticking to the evergreens ("There's A Small Hotel," "Laura," "That Old Black Magic," etc.). The covers are geared to catch the eye of a mood music purchaser.

JAZZ

"MY FAIR LADY LOVES JAZZ"—Played By The Billy Taylor Trio—Orchestra Conducted By Quincy Jones—ABC-Paramount ABC 177 (1-12" LP)

Selections from "My Fair Lady" make another jazz appearance, this time in an ABC-Paramount issue featuring the Billy Taylor Trio plus support from a jazz ork conducted by Quincy Jones. The eight songs ("Show Me," "With A Little Bit Of Luck," and "On The Street Where You Live") have been smartly Taylored for jazz consumption with the aid of such keen jazzmen as Don Elliot (Vibes, Bongo, Mellophone), Gerry Mulligan (Baritone Sax) and Taylor (piano). Fine jazz waxing.

"HANK MOBLEY WITH DONALD BYRD AND LEE MORGAN"—Blue Note 1540 (1-12" LP)

This is high-powered stuff from some men who can dish it out. The sextet, featuring Hank Mobley on tenor sax and the trumpets of Donald Byrd and Lee Morgan trace a torrid swinging line from one session to the next. The numbers, whose titles indicate the pace here, were all written by Mobley. Horace Silver has lots of room to howl at the keyboard. Skilled musicians at their sprightly best.

"COLE PORTER AND ME"—Eddie Cano And His Sextet—RCA Victor LPM-1340 (1-12" LP)

This is jazz with a Latin leaning. The artist behind this venture is Eddie Cano, a pianist with a love for both the Latin beat and jazz. One side is composed of six Cole Porter items (and of course, Mr. Porter has often made good use of a Latin tempo in many of his melodies) while the flip side contains six jazz-inspired Cano creations. Under the guidance of jazzman Shorty Rogers plus some slick work by the sextet, the gap between the two musical forms has been imaginatively closed. Some pop potential.

CLASSICAL

VERDI: Aida—Arturo Toscanini—RCA Victor LM-6132 (3-12" LP)

The late Arturo Toscanini's brilliant conducting career began with "Aida" in 1886, and Victor has released its last opera as performed by the Maestro, a distinguished presentation of "Aida." Taken from two NBC broadcasts in 1949 (and partially recorded again by Toscanini in 1954), this 3-Victor issue is a monumental tribute to Toscanini and the Verdi masterpiece. Toscanini's direction of the NBC Symphony is tempered with vibrance, and a lyrical beauty. The principals, Herva Nelli as Aida; Richard Tucker as Rhadames; Eva Gustavason as Ameris; and Giuseppe Valdengo as Amonasro sing with grandeur and a sense of the scope of the work. This "Aida" will bring opera lovers to it in droves.

CASTELNUOVO-TEDESCO: The Lark—FAURE: Sonata (Op. 13)—VITALI: Chaconne—Jascha Heifetz, Violin—With Emanuel Bay, Brooks Smith, Richard Ellsasser—RCA Victor LM-2074

This is virtuosity of the highest order. The 3-piece program provides Mr. Heifetz with demanding technical and romantic challenges. The intricacies of Castelnuovo-Tedesco's brilliant "Lark," and the purity of the old Vitali "Chaconne," and Faure "Sonata No. 1" capture the violinist in incomparable tone and technical feats.

3 FOR THE MONEY$!

Clyde McPhatter
continues his unbroken chain of Hits . . .
"JUST HOLD MY HAND"
and
"NO MATTER WHAT"
Atlantic 1133

A POP Calypso Smash
Bobby Short's
great rendition of . . .
"DELIA"
and
"LAST TRAIN TO SAN FERNANDO"
Atlantic 1134

A Great Hit NOW available on ATLANTIC!
"I PROMISE YOU"
and
"GYPSY IN MY SOUL"
Atlantic 1135
Robin Robinson

ATLANTIC RECORDING CORP.
157 WEST 57th St. NEW YORK 19, N. Y.

CASH BOX AWARDS IN POP AND R&B!
Award of The Week
Sleeper of The Week
"PRETTY GIRL"
(Yeah-Yeah-Yeah)
SAVOY 1511
Nappy Brown
His Big New Calypso Hit!

TOP SELLING SMASH!
Rising Faster In Every Territory!
"BAD BOY"
The Jive Bombers
SAVOY 1508

SAVOY RECORD CO., Inc.
NEWARK, N.J.

At Record Shop Opening

CHICAGO—Pictured being interviewed by Bill O'Connor, WCFL this city, is Sammy Davis, Jr.

Mr. Wonderful took time off from his heavy schedule to help O'Connor celebrate the opening of new C.E.T. Record Shop and introduce his Decca single, "The Golden Key," to O'Connor's audience.

LATCH ON
Ron Hargrave
on
MGM
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

4 NEW ONES FOR THE MONEY on JUBILEE
★★★★★★★★★★
Ethel Waters
PARTNERS WITH GOD
b/w
MEMORIES OF YOU
JUBILEE 5274
Four Tunes
COOL WATER
b/w
A LITTLE ON THE LONELY SIDE
JUBILEE 5276
Honey Dreamers
RAIN NO MORE
b/w
TALK-TALK-TALK
JUBILEE 5273
Sharon Strauss
A HOLE IN THE FENCE
b/w
MATCHIN' KISSES
JUBILEE 5275
Jubilee Records
1650 Broadway, New York City

Verve To Issue 3 Versions of "Funny Face"

NEW YORK—A high powered promotional campaign is scheduled for Verve Records' release of the sound track from the Paramount picture, "Funny Face." Three versions of the original score will be released on the Verve label. First, out the week of March 25, consisting of an overture and two acts, stars the film cast of Fred Astaire (a Verve pactee), Kay Thompson and Audrey Hepburn, who makes her singing debut in the movie. The two other "Funny Face" albums, forthcoming shortly, will be with Buddy Bregman and a big band and a set featuring Barbara Carroll, and her Trio.

Three field representatives in the East, Midwest and Coast will co-ordinate promotional tie-ins with Paramount Pictures and Granz' regular distributors throughout the States and special screenings of the film have been arranged for record shop and department store personnel in major cities. Pink imprinted balloons, life size cut outs of the film's stars and other promo gimmicks will herald the "Funny Face" album release in shop windows throughout the country. The cast album will retail for $4.98 and both the Carroll and Bregman albums will go for $3.98.

Verve's owner Norman Granz is currently in Europe meeting with execs of Paramount and EMI, as well as the label's key Continental distributors to set up world wide distribution.

Brewer Named West Coast Head For RKO

NEW YORK — It was announced here last week that Gene Brewer has been appointed West Coast head for both RKO-Music and RKO-Unique Records. Brewer will spear-head an all-out effort to tie up motion picture music scores for the RKO music firm as well as motion picture sound tracks for release on the RKO-Unique Record label.

Herschel Gilbert will head the subsidiary music company, Paul Jones Music, and will also be after music scores for that firm.

Top Selling Records Reported by Retail Outlets From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Mama Looka Booboo (H. Belafonte)
2. Wringle Wrangle (F. Parker)
3. Calypso Melody (D. Rose)
4. Round And Round (P. Como)
5. Little Darlin' (Diamonds)
6. Butterfly (C. Gracie)
7. Almost Paradise (Stein/Williams)
8. Marianne (T. Gilkyson)
9. Poor Man's Roses (P. Page)
10. All Shook Up (E. Presley)

GIFT MART MUSIC CENTER
Jamaica, N. Y.

1. Just Because (L. Price)
2. Mama Looka Booboo (H. Belafonte)
3. Wringle Wrangle (B. Hayes)
4. Butterfly (C. Gracie)
5. Party Doll (B. Knox)
6. Almost Paradise (Williams)
7. Round And Round P. Como)
8. Marianne (T. Gilkyson)
9. Little Darlin' (Diamonds)
10. Dearest (Mickey & Sylvia)

MOSHER MUSIC CO.
Boston, Mass.

1. Round And Round (P. Como)
2. Gone (F. Husky)
3. Almost Paradise (Williams)
4. Pum-Pa-Lum (S. Lawrence)
5. Wind In The Willow (J. Morgan)
6. Chantez, Chantez (D. Shore)
7. Who Needs You (4 Lads)
8. Ballerina (N. Cole)
9. Banana Boat (Day-O) (H. Belafonte)
10. Only One Love (G. Hamilton IV)

RAK SALES, INC.
St. Louis, Mo.

1. Sittin' In The Balcony (E. Cochran)
2. Why Baby Why (P. Boone)
3. 99 Ways (T. Hunter)
4. Party Doll (S. Lawrence)
5. Come Go With Me (Del-Vikings)
6. Strange (Skippers)
7. Round And Round (P. Como)
8. So Rare (J. Dorsey)
9. All Shook Up (E. Presley)
10. Gone (F. Husky)

BILLS T RECORD SHOP
Tulsa, Okla.

1. Flying Saucer Rock And Roll (B. Riley)
2. I'm Walkin' (F. Domino)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Little Darlin' (Diamonds)
6. Walkin' After Midnight (P. Cline)
7. Come Go With Me (Del-Vikings)
8. I'm Waitin' Just For You (P. Boone)
9. Marianne (T. Gilkyson)
10. All Shook Up (E. Presley)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Follow Me (4 Esquires)
4. Love Is Strange (Mickey & Sylvia)
5. Young Love (T. Hunter)
6. Round And Round (P. Como)
7. Butterfly (C. Gracie)
8. Gone (F. Husky)
9. Who Needs You (4 Lads)
10. Marianne (Hilltoppers)

THE RADIO CENTER
New Orleans, La.

1. Teenage Crush (T. Sands)
2. Young Love (S. James)
3. Kuttke Darlin' (Diamonds)
4. The Wall (E. Rogers)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. Marianne (T. Gilkyson)
8. White Sport Coat (M. Robbins)
9. I'm Waitin' Just For You (P. Boone)
10. Let There Be You (5 Keys)

LISHON'S
Chicago, Ill.

1. Butterfly (C. Gracie)
2. Marianne (Hilltoppers)
3. Young Love (T. Hunter)
4. Banana Boat Song (Tarriers)
5. Party Doll (B. Knox)
6. Teenage Crush (T. Sands)
7. Too Much (E. Presley)
8. Round And Round (P. Como)
9. I'm Walkin' (F. Domino)
10. Don't Forbid Me (P. Boone)

COX RECORD SHOP
Atlanta, Ga.

1. Gone (F. Husky)
2. Young Love (S. James)
3. Don't Forbid Me (P. Boone)
4. Butterfly (A. Williams)
5. Party Doll (S. Lawrance)
6. Wonderful Wonderful (J. Mathis)
7. Almost Paradise (Williams)
8. Why Baby Why (P. Boone)
9. One Step At A Time (Lee)
10. So Rare (J. Dorsey)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. Wind In The Willow (A. Reynolds)
3. Just Because (L. Price)
4. Only One Love (G. Hamilton IV)
5. Young Love (S. James)
6. Round And Round (P. Como)
7. Marianne (T. Gilkyson)
8. Almost Paradise (L. Stein)
9. Sittin' In The Balcony (Dee)
10. It All Depends On You (J. Lewis)

ALAMO PIANO CO.
San Antonio, Tex.

1. I'm Walkin' (F. Domino)
2. Party Doll (S. Lawrence)
3. Butterfly (C. Gracie)
4. I'm Sorry (Platters)
5. Why Baby Why (P. Boone)
6. Round And Round (P. Como)
7. Fools Fall In Love (Drifters)
8. Written On The Wind (4 Aces)
9. Banana Boat (Day-O) (H. Belafonte)
10. Young Love (Crewcuts)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. Little Darlin' (Diamonds)
2. Wind In The Willow (J. Stafford)
3. Can I Steal A Little Love (F. Sinatra)
4. First Date, First Kiss, First Love (S. James)
5. Round And Round (P. Como)
6. Too Much (E. Presley)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Tower Trot (D. Jacobs)
9. Dreamy Eyes (4 Preps)
10. Marianne (T. Gilkyson)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Gone (F. Husky)
2. Butterfly (A. Williams)
3. Little Darlin' (Diamonds)
4. Party Doll (B. Knox)
5. Marianne (Hilltoppers)
6. I'm Stickin' With You (J. Bowen)
7. Round And Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Young Love (S. James)
10. Lucille (L. Richard)

POPLAR TUNES
Memphis, Tenn.

1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. Gone (F. Husky)
4. Your True Love (Perkins)
5. I'm Waitin' Just For You (P. Boone)
6. I'm Walkin' (F. Domino)
7. Butterfly (C. Gracie)
8. Round And Round (P. Como)
9. Flying Saucer Rock And Roll (B. Riley)
10. It Takes A Worried Man (B. Cort)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Come Go With Me (Del-Vikings)
2. Mama Looka Booboo (H. Belafonte)
3. Why Baby Why (P. Boone)
4. Marianne (T. Gilkyson)
5. Teenage Crush (T. Sands)
6. 99 Ways (T. Hunter)
7. Butterfly (A. Williams)
8. All Shook Up (E. Presley)
9. Almost Paradise (Williams)
10. Party Doll (B. Knox)

MADRONA RECORD SHOP
Portland, Ore.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Ever Lovin' Fingers (B. Knox)
5. I'm Stickin' With You (J. Bowen)
6. Peace In The Valley (Presley)
7. I'm Walkin' (F. Domino)
8. Dreamy Eyes (4 Preps)
9. 99 Ways (T. Hunter)
10. Round And Round (P. Como)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Party Doll (B. Knox)
2. Teenage Crush (T. Sands)
3. Young Love (S. James)
4. Mama Looka Booboo (H. Belafonte)
5. Little Darlin' (Diamonds)
6. Round And Round (P. Como)
7. I'm Walkin' (F. Domino)
8. Almost Paradise (Williams)
9. Butterfly (C. Gracie)
10. Banana Boat (Day-O) (H. Belafonte)
10. Too Much (E. Presley)

CAMPUS RECORD SHOP
Detroit, Mich.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Round And Round (P. Como)
5. Why Baby Why (P. Boone)
6. Butterfly (A. Williams)
7. Mama Looka Booboo (H. Belafonte)
8. Your True Love (C. Perkins)
9. Walkin' After Midnight (O. Williams)
10. Hold 'Em Joe (Belafonte)

SUPER MUSIC, INC.
Baltimore, Md.

1. Come Go With Me (Del-Vikings)
2. Just Because (L. Price)
3. Mama Looka Booboo (H. Belafonte)
4. Forbidden Fruit (A. Ellis)
5. Ram-Bunk-Shush (B. Doggett)
6. Without Love (McPhatter/Arden)
7. Walkin' After Midnight (P. Cline)
8. Little Darlin' (Diamonds)
9. All Shook Up (E. Presley)
10. Joy Ride (D. Bagby)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Party Doll (B. Knox)
2. Butterfly (A. Williams)
3. Marianne (T. Gilkyson)
4. Who Needs You (4 Lads)
5. Round And Round (P. Como)
6. Banana Boat (Day-O) (H. Belafonte)
7. Gone (F. Husky)
8. Teenage Crush (T. Sands)
9. Young Love (S. James)
10. Why Baby Why (P. Boone)

THE RECORD CENTER
Cleveland, Ohio

1. All Shook Up (E. Presley)
2. Peace In The Valley (Presley)
3. Party Doll (S. Lawrence)
4. Why Baby Why (P. Boone)
5. So Rare (J. Dorsey)
6. School Days (C. Berry)
7. Just Because (L. Williams)
8. Mama Looka Booboo (H. Belafonte)
9. I'm Walkin' (F. Domino)
10. Round And Round (P. Como)

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1.	★CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1.
2.	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	2.
3.	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	3.
4.	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	4.
5.	★CLOSE TO YOU FRANK SINATRA (Capitol W 789 * EAP 789)	5.
6.	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	7.
7.	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP)	6.
8.	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	10.
9.	★THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	11.
10.	★ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	8.
11.	★JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	9.
12.	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	19.
13.	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	12.
14.	★SUDDENLY IT'S THE HI-LO'S (Columbia CL 592 * B-9521, 2, 3)	13.
15.	★FOUR FRESHMEN AND FIVE TRUMPETS (Capitol T 763)	14.
16.	★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK (2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)	15.
17.	★THIS IS SINATRA FRANK SINATRA (Capitol T 768)	17.
18.	IT'S POLKA TIME STAN WOLOWIC (ABC-Paramount ABC 151)	16.
19.	PAT PAT BOONE (Dot DLP-3050)	20.
20.	★SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	18.
21.	★ROCK PRETTY BABY MOVIE CAST (Decca DL 8429 * EP 2480, 1, 2)	22.
22.	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	—
23.	★DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	21.
24.	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	24.
25.	★BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	25.

Music Goes 'Round

CINCINNATI—Rex Dale, WCKY Cincinnati, Ohio disk jockey is shown congratulating Tom Huff on opening of his new music shop in Covington, Ky. Tom is the drummer with the Dixie Harmonairs. Other members are Johnny Buckholz, guitar and vocals, and Joe Simmons, guitar.

3-Part Music Series Skedded For ABC-TV

NEW YORK—"All About Music," a special three-part 'live' series spotlighting calypso, country music and jazz, will be presented on ABC-TV Sundays, April 7, 14 and 21, 10-10:30 PM, EST.

Milton Cross, the famed "Voice of the Metropolitan Opera" on ABC Radio and an authority on popular music as well, will be the host.

Calypso is taken up April 7, while two "pure American" musical expressions will be highlighted on the following two Sundays, country music on April 14 and jazz on April 21.

The programs will fill part of the hiatus left with the conclusion of the "Omnibus" season March 31 until the premiere of Mike Wallace's interview series on Sunday, April 28.

Entertainment and authenticity are the keynotes of the new series, as reflected in the artists assembled for the calypso session—the Duke of Iron, Johnny Barracuda, the Original Trinidad Steel Band, Helen Ferguson, the Trinidancers (a quartet of voodoo dancers) and the Versatones, a trio on the drums, guitar and maraccas.

Performers of similar caliber will be featured on the other two shows. Producer Ed Nugent is eyeing ABC's own Symphony Orchestra, where five of the jazz world's top musicians are currently settled — Bobby Hackett, Billy Butterfield, "Peanuts" Hucko, Vernon Brown and Arnold Fishkind.

Production numbers will be utilized against colorful settings in the three shows which are aimed at expanding the already huge legions of adherents that these distinctive musical movements have already attracted, as well as exploring a bit of their origins and peculiar backgrounds.

Jack Sameth will direct the series to be written by Bernard Dougall.

Decca Signs 2 Artists

NEW YORK—Decca Records has added two new artists to its roster. In the Pop field, the company has signed Bob Ritterbush, who makes his debut on the label with "Tomorrow Night" and "Raindrop". Also on the Pop roster, Decca is rushing out the first release by Glenn Reeves, a Jacksonville, Florida lad, whose initial sides are "She Traded Her Pigtails For A Toni" and "I Found A Dream".

David Seville . . . "The Gift" (LIBERTY 55055)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Tony Bennett . . . "One Kiss Away From Heaven" (COLUMBIA 40849)
Kitty Kallen . . . . . "Star Bright" (DECCA 30267)
Julius La Rosa . . . . "Man To Man" (RCA VICTOR 6878)
•
BOURNE, INC.—ABC CORP.

SMASH!!
CHUCK BERRY'S
"SCHOOL DAYS"
CHESS—1653
A SLEEPER!
"OVER THE MOUNTAIN AND ACROSS THE SEA"
JOHNNIE & JOE
CHESS—1654
LITTLE WALTER'S
"EVERYBODY NEEDS SOMEBODY"
CHECKER—859
WATCH!!
BO DIDDLY'S
"HEY, BO DIDDLY"
CHECKER—860
CHESS & CHECKER RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

Aiding March of Dimes

BALTIMORE—Songstress Betty Madigan, whose first Coral record "True Love Gone" and "A Lovely Night" is proving to be her most exciting platter in quite some time, is seen above at a recent March of Dimes benefit in Baltimore with (left to right) Theodore McKeldin, Governor of Maryland; Hollywood movie star George Murphy and veteran showman George Jessel.

THE SMASH HIT....

(as performed on the Steve Allen TV Show)

MARTHA CARSON

sings the new Pop

"LET THE LIGHT SHINE ON ME"

RCA Victor 20/47-6861

★

published by

VALLEY PUBLISHERS

BOX 10033, KINGSTON PIKE

KNOXVILLE, TENN.

Joy Layne Makes N.Y. TV Debut on "Circus Time"

NEW YORK—Mercury Records 15-year-old songstress Joy Layne, made her New York television debut on the Paul Winchell show, "Circus Time," Thurs., March 28.

Things have really been popping for this Chicago high school girl, since the day she walked into the office of Mercury's V.P., Art Talmadge and said, "I'm Joy Layne and I'm ready to record." To the amazement of Art Talmadge, after hearing her sing, she really was ready to record and his confidence in her talent was proven with her first release "Your Wild Heart" which created a stir in the music business.

Since then, Joy has been on two deejay tours—to New York and Hollywood and she is now a television veteran having appeared on "Tonight" in Chicago, "The Ray Anthony Show" and "Juke Box Jury" on the coast.

Joy's second release "After School" broke onto the best seller list this week. Art Talmadge and Mercury Records have big plans for their discovery and feel certain that she is headed for stardom.

Kal Kirby To Conduct For Arthritis Telethon

NEW YORK—Kal Kirby has just been engaged to conduct all the music for the annual Arthritis and Rheumatism Foundation telethon April 6th, for the fourth successive time.

This year's charity affair, which emanates from the Ritz Theatre, will be carried by Dumont television, will run 19 hours: from 10 p.m. April 6th, to 5 p.m. April 7th.

ASCAP Elects Board of Directors for 1957

NEW YORK—The Committee on Elections of the American Society of Composers, Authors and Publishers has certified to ASCAP's President, Paul Cunningham, the following results of the election of writer members and publisher members for the Society's Board of Directors, commencing April 1, 1957.

The writer members in the popular-production field elected were: Stanley Adams, Paul Cunningham, L. Wolfe Gilbert, Oscar Hammerstein II, Otto A. Harbach, Alex C. Kramer, George W. Meyer, Ned Washington and Jack Yellen. Ned Washington replaces the late Gene Buck in the popular-production field of writer members of the Board. In the standard writer group, Deems Taylor, John Tasker Howard and Dr. Douglas Moore were elected. Dr. Moore replaces incumbent A. Walter Kramer.

The publisher directors elected in the popular-production group were: Louis Bernstein, Saul H. Bourne, Irving Caesar, Max Dreyfus, Bernard Goodwin, John D. Marks, Jack Mills, Maurice Scopp and Herman Starr. John D. Marks, President of St. Nicholas Music, Inc., replaces J. J. Robbins of Words & Music, Inc. on the Board of Directors. The publisher directors elected in the standard group were: Frank H. Connor, Gustave Schirmer and Adolph Vogel of Elkan-Vogel Co., Inc. Mr. Vogel succeeds incumbent Donald Gray of H. W. Gray Company, Inc.

Chicago Dee Jays Plan Aragon Record Hops

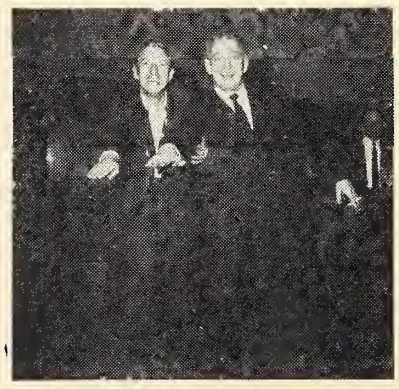
CHICAGO — Steve Schickel, WGN deejay, and Jack Reiling, WAAF musical director, have skedded a series of teen record hops to be presented at the Aragon ballroom beginning April 7.

"Already pacted for appearances are Johnny Dee, George Hamilton IV, Roy Hamilton, Eydie Gorme, Chico Hamilton, Bill Farrel, and Gale Robbins," Reiling advised.

Schickel, Jim Lounsbury, and Jerry Leighton will be permanent emcees at the weekly hops with guest deejays dropping in to say hello.

Presently Schickel and Reiling are dickering for radio and TV coverage by local stations from the Aragon. Nothing definite has been set as yet.

The Old Soft Shoe



NEW YORK—Ray Bolger (left) veteran showman does the time step with Kapp Records' Mickey Kapp at the end of the recording session during which Bolger recorded "The Cricket Song" and a new interpretation of his classic "Once In Love With Amy." Bolger, the latest addition to Kapp's growing roster of entertainers, introduced the "Cricket Song" on his March 24th "Washington Square" NBC-TV stint.

Hi, Neighbor!

NEW YORK—New York is indeed a friendly town and here is pictorial evidence to prove it. When d.j. Jerry Marshall (right) recently moved to Station WMGM on Fifth Ave. in New York, the iron workers at a new building down the street were among the first to extend a welcoming hand. Larry Weinmann, an iron worker, was the official greeter. In addition to presenting an ironworker's helmet to Marshall, he drew a cartoon salute to the disk jockey on the construction fence fronting 5th Ave. Jerry in turn presented Larry with a recording of his new theme song for his daily "Record Room" program over WMGM.

RKO Music Acquires Three Film Sound Tracks

NEW YORK—In conjunction with the increased build-up being given the RKO Music Division, the firm has secured three new background scores from forthcoming motion pictures.

Included in the three are: "The Joker Is Wild" starring Frank Sinatra in the lead role portraying the life of comedian Joe E. Lewis; "Valerie," a United Artist release featuring Anita Ekberg and Anthony Steele with a score by Al Glasser; and "Johnny Trouble" with a score by Frank DeVol. RKO Music Division has also acquired the rights to the title song from the "Valerie" pic.

Contracts for the "Valerie" and "Johnny Trouble" films have already been signed by the firm's general counsel, Martin J. Machat in New York, as a result of his recent trip to California. Irving Deutch, professional manager of RKO Music Division, is currently out on the coast working out the details for "The Joker Is Wild."

The label's current #1 plug is "Seven Days in Barcelona" by Henri De Pari.

New Decca Phono

NEW YORK—Decca Records has announced the addition of a new model to its growing line of phonographs. The new addition is the DPS-8. This three-speed portable phonograph features a turnover cartridge, and is available in three different color combinations—black with silver, tan with blue, and red with red tweed. It is priced at $19.95. The DPS-8—called "The Nassau," brings to 17 the number of models currently available from Decca.

Meeting Dates

Music Operators' Associations

Apr. 1—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

4—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

8—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

8—Wisconsin Music Merchants' Assn.
Place: Sheboygan, Wisc.

9—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

9—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

10—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

11—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

11—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"Forbidden Fruit" Tie-In

NEW YORK—Epic Records, which has Anita Ellis' record, "Forbidden Fruit", and the Charles Jacquin Cie. of Philadelphia, which boasts an unusual liqueur, "Forbidden Fruit," have jointly launched a national disk jockey promotion on that theme. Kits, containing the Epic record and a miniature bottle of the liqueur, are being distributed in key areas. In addition, copies of the record will be made available free to bars and restaurants that serve the liqueur and are equipped with a music system.

In addition to these efforts, Miss Ellis was sent on a personal tour of the cities where the record has emerged most solidly, among them, Baltimore, Atlanta, Philadelphia, St. Louis and Miami.

The promotion is being guided by Walter Hayum, Merchandising Manager of Epic and Mort Kashland for the Phillip Kline Agency of Philadelphia.

Above Anita Ellis is toasted in an appropriate way by Maurice J. Cooper, President of Charles Jacquin Cie. with bottles of his firm's liqueur, "Forbidden Fruit." Beaming approval are Epic executives, (left to right) A & R Director Arnold Maxin; Merchandising Manager, Walter Hayum, and National Sales Director William Neilsen.

Decca Promotes Sound Tracks

NEW YORK—Beginning on April 1st, Decca is embarking on an extensive and concentrated Soundtrack Album Promotion.

Because of ever-growing public acceptance and demand for soundtrack albums, Decca has prepared special litho books and order forms which incorporate some of the leading motion picture score sets. The company believes that by grouping the albums in this category it will be helpful to dealers in stocking, displaying, and selling the soundtracks to the customers. Many dealers have already prepared display racks for movie scores exclusively, and the promotional material prepared by Decca will serve as a reminder of some top soundtrack LP's that are available on the label.

Ace Signs Godfrey Winner

NEW YORK—Nicky De Matteo, 16-year-old singer, recent winner of the Arthur Godfrey TV Talent Scout Show was signed to a recording contract by Ace Records.

He will cut two sides, "Winging My Way Home To You" & "Spring Blossoms", which will be released soon.

THIS IS THE BIG ONE!
Little JUNIOR PARKER
"NEXT TIME YOU SEE ME"
Duke 164
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

"I WANT TO DANCE"
b/w
"MARRY ME"
Shirley & Lee
AL # 3369
Aladdin RECORDS
Beverly Hills, Calif.

ANOTHER HIT!
"HERE AM I"
OSCAR McLOLLIE
206
Class RECORDS
1107 El Centro Hollywood, Calif.

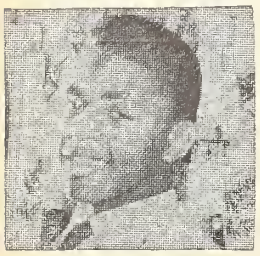
WANTED!
Top Notch
RECORD PROMOTION MAN
For Established Independent Label
Experience Necessary . . .
Send References
Box 375, The Cash Box
1721 Broadway
New York 19, N. Y.

SINGER ONE-STOP:
1812 WEST CHICAGO AVE., CHICAGO 22, ILL. HUmboldt 6-5204
6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RAdcliff 3-3144
FREE TITLE STRIPS
MIDWEST'S LARGEST ONE-STOP
LP's 10% OVER COST
ONLY 5c ABOVE COST

R & B Ramblings

NEW YORK:

Stirrings caused around the trade as **George Goldner** made his exit from the Tico, Rama, Gee, and Roulette Record companies. Goldner, who started with Tico half a dozen years ago and built the first three labels to top indie classifications, is undecided at this time just what his next step will be. It will definitely be in records, but he has already been the recipient of quite a number of offers and he is studying them carefully before making his anonuncement. **Hugo Peretti** and **Luigi Creatore**, who purchased a participating interest in the four labels, now become Artist and Repertoire Chiefs supervising Roulette, Rama, Gee and Tico. Officers of the enterprise supervising the four labels were designated as **Hugo Peretti**, president, **Joe Kolsky** and **Luigi Creatore**, executive vice presidents, and **Morris Gerlach**, Secretary-treasurer. . . . News from the Peacock and Duke headquarters is that headman **Don Robey** is in Chicago cutting a rock 'n roll aggregation from Milwaukee called **The Earl King's Men**, and a group from St. Louis, **The El Torros.** In Houston, a & r chief **Joe Scott** is handling a **Chuck Edwards** session. Leading sellers for the label are "I Smell Trouble" by **Bobby Blue Bland** and **Junior Parker's** "Next Time You See Me." . . . **Addie Lee**, Roulette thrush, going out for about a week with her "One Little Kiss." Addie has been set up for tv, radio and record hops. . . . Chess Records, who have taken over "Good Morning Captain" on the Tetra label by **Joe D. Gibson** for national distribution, is really getting behind the disk. They mean to make it a national hit. Monte Bruce, Tetra, says "Lots Of Action." . . . Hip Records, Hollywood, enters the r & b and pop fields. Its first release is "I Miss You So" by **Faye Wilson.** . . . Arrow Records in Hollywood high on their new r & b release, "The Wrong Door" by the **Jackson Brothers.** . . . **Mel Touroff**, Gee Records promotion director, predicts the Rosebuds will be the number one vocal group in the country within six months. Mel says their "Dearest Darling" is starting to break nationally. . . . "The Voice In The Night" will actually sooth his listeners into buying through soft sell commercials. "The Voice In The Night" will be heard over WINS-New York on March 30 from 12 to 2 am on Saturdays and 11 to 1 am on Sundays. . . . **Jerry Winston**, Onyx Records, still getting the exciting reaction to **The Pearls**, "Your Cheatin' Heart" that leads him to believe he has a "hit." Winston waves a telegram showing an offer for a lucrative Canadian deal and says, "This is the kind of reaction I've been getting from all over." . . . Apollo Records may have come up with a sleeper in **The Cellos'** "Rang Tang Ding Dong" or "I Am The Japanese Sandman." It is the same side, but requests have been coming in for the two titles and in many instances have confused the distribs. New labels will bear both titles in the same size type. Apollo has also released a new **Solomon Burke**, "I Need You Tonight." The deck is backed with "This Is It." Solomon is one heckova singer and he'll break out one of these days with the big one. . . . "The biggest thing **Chuck Berry** has recorded to date," is the way **Phil Chess** describes Berry's "School Days." Chess predicts that this deck will top Berry's hit, "Mabelline" and "Brown Eyed Handsome Man." "Orders have exceeded one hundred thousand and the disk isn't a month old," says Chess. . . . Atlantic Records this week announced the purchase of **Robin Robinson's** "I Promise You" from Antler Records. Robin Robinson has also been signed to the Atlantic roster. "I Promise You" has sold extremely well on the coast and Atlantic now hopes to make it a national hit. Also released this week are **Clyde McPhatter** with "Just To Hold My Hand" and **Bobby Short** singing "Delia" and "Last Train To San Fernando." . . . King Records out with a new **Little Willie John** item this week. "I've Got To Go Cry" and "Look What You've Done To Me" are the two sides. . . . **Herman Lubinsky**, Savoy Records, mourning his brother Ben, Chicago hardware manufacturer, who died of a heart attack last week.



SOLOMON BURKE

ROBIN ROBINSON

BOBBY SHORT

CHICAGO:

Henry Freidman, Midwest Mercury Distribs, pointing to his bulletin board where he had **The Cash Box** "Sleeper Of The Week," 3/30, "Hard Head" (parts one and two), mounted for all to see. . . . WIND deejay **Bernie Allen** greatly excited over his first Checker deck, "You Can Run But You Can't Hide." . . . **Pee Wee Crayton** skedded for Atlanta's Royal Peacock for 4 days. . . . Del Clark, WJJD, making numerous public appearances at local record hops and fan club meetings. "Sure would appreciate pictures for give away," he commented. . . . Fraternity has a new one by **Sparkle Moore** that sounds like a real comer in "Killer" b/w "Tiger." . . . United Distribs' **Ernie Leaner** mucho elated over **Jr. Parker's** diskeroo, "The Next Time I See You" on Duke and "How Do I Love You" by **B. B. King** on RPM. Brother **George** stepped in to remind us that Savoy's "Bad Boy" by **The Jive Bombers** and **Roy Wright's** "No Haps" on Drexel are swinging higher than ever. . . . **Norm Spaulding**, WGES, went out on a limb to predict a smash from **Naomi Jackson's** Tweed swingeroo "There's Sunshine In The Shadows." "This just has to be a hit," he claims. . . . **Louis Jordan** and his quintet opened at Roberts Show Lounge for two weeks. They are skedded to be followed by a musical tribute to **Miller** and **Lyles**, writing team remembered for "Shuffle Along," "Runnin' Wild," on other Negro revues. . . . **Lenny Garmisa**, Garmisa Distribs going all out on **Ethel Waters'** Jubilee disk, "Memories." Hot on ABC Par is newie by **Cozy Morely**, "Why Don't You Fall In Love" b/w "Love My Girl." States Garmisa, "This could get as big as 'Just Because' by **Lloyd Price**". . . . Over at M. S. Distribs **Vic Faraci** is running in fifteen different directions at once trying to keep up with Vik duo, **Mickey** and **Sylvia's** "There Ought To Be A Law" and Argo's "Country Boy" by **Clarence Henry.** . . . **Micki Marlow** skedded for Chi visit with her latest, "Ain't That Love." . . . **Ernie Leaner** and **Sam Evans** headed for Michigan last weekend for a little fishing. "No fish," cried the boys. "Couldn't break through the ice." . . . **Sarah McLawler** and **Richard Otto** kicked off their new single, "Relax Miss Friskey," to reportedly very enthusiastic audiences at Paterson, N.J.'s 38 Club. . . . **Len Chess** reports from Florida, "School Days" by **Chuck Berry** breaking wide open. Here at home **Phil Chess** finds time at a premium as he tries to keep up with plans to move and such diskeroos as "Everybody Needs Somebody" by **Little Walter**, "Rock Me" by **Muddy Waters**, and Chesseroo "Over The Mountain Across The Sea" by **Johnny** and **Joe.** . . . **Jimmy Reed** clicking with one weeker at Gleason's in Cleveland. . . . Vee-Jay released a flock of new material this past week with **The Orioles'** "Sugar Girl" b/w "Didn't I Say," **John Lee Hooker's** "I'm So Excited" b/w "I See You When You're Weak," and **The Spaniels'** "Everyone's Laughing" b/w "I. O. U." heading the parade. Big spiritual release for Easter season is **The Swan Silvertones'** "That Day On Calvary." . . . **Dan Hosto** over at All-State picks **Wynona Carr's** Specialty, "What Do You Know," as the next big-big-big one for the distrib. "Can't miss," states Dan. . . . **Chuck Willis** beginning to shine through with "C. C. Riders" on Atlantic. . . . It's the talk of record row, "What happened to Calypso?" The rapid rise and dismal slump has one and all wondering what's next? . . . Tetra's "Good Morning Captain" taking off in this area through great help of Chess/Checker distribution. Local distrib claims the disk should reach top fifty in a matter of days.

JIMMY REED

CHUCK BERRY

LOS ANGELES:

Modern Records artist, **Jessie Belvin** broke it up at the Palladium in San Diego this past weekend. While in the area, Belvin recorded some new sides at Modern's Culver City studios. . . . **The Tarriers** received their gold record from Glory Records for having sold over a million platters of "Banana Boat Song" on the Larry Finley TV show this week. . . . **Gus Jinkins'** new recording of "So What" looks like another big one for the Flash label. . . . **Fats Domino** recording with **Lew Chudd** of Imperial Records during his two days in town with the big Rock and Roll show he is heading. . . . Flip Records have signed **Richard Berry** to an exclusive recording contract. His first release for the label features his special treatment of the oldie "You Are My Sunshine" and a new tune "Louie, Louie" which mixes calypso and rock and roll. . . . **Googie Rene** has been signed for the big rock and roll show that disc-jockey **Jocko Henderson** is staging at the RKO Theatre in New York City. Rene will sing his current Class recording of "Midnight." . . . **Danny Flores**, a newcomer in the rock and roll field has been signed to a recording contract by RPM Records with first sides set for an early release. . . . Capitol Records may have an R&B hit in "Let There Be You" by **The Five Keys** which is breaking locally. . . . **Hadda Brooks** has been held over at The Hula Hut in Tucson for an extended engagement. . . . **Buck Ram** has signed a new group comprised of five girls and known as the **Dell-Tones.** The girls were brought to Ram's attention by **Paul Robi** of The Platters, and they have already been signed to record for Roulette Records. . . . **Jim Warren** at Central Record Sales hopping with hits on all labels. **Ivory Joe Hunter's** "Empty Arms," "School Days" by **Chuck Berry**, "Pledge Of Love" on Imperial, and **Little Richard's** "Lucille" are all heading for the top.

LITTLE RICHARD

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) • **Indicates first appearance on Territorial Tips**

AFTER HOURS
Lloyd Glenn (Aladdin 3346)

*ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

A MOTHER'S LOVE
A SIMPLE PRAYER
Roy Hamilton (Epic 9203)

BIG WHEEL
Clifton Chenier (Argo S262)

BIRTHDAY PARTY
THE LAST TIME
Sil Austin (Mercury 71027)

C. C. RIDER
Chuck Willis (Atlantic 1130)

CHICKEE WAH-WAH
Bobby Marchan (Gale 101)

FLORENCE
Paragons (Winley 215)

FORBIDDEN FRUIT
Anita Ellis (Epic 9204)

*GONE
Ferlin Husky (Capitol 3628)

GOT MY MOJO WORKING
ROCK ME
Muddy Waters (Chess 1652)
Ann Cole (Baton 237)

GUIDED MISSILES
Cuff Links (Dootone 409)

HERE COMES ROMANCE
Clovers (Atlantic 1129)

HE'S MINE
Platters (Mercury 71032)

*HONEY, HONEY
Louie Lymon & Teenchords (Fury 1003)

HONEY, WHERE YOU GOING
LITTLE RAIN
Jimmy Reed (Vee-Jay 237)

*HOW DO I LOVE YOU
B. B. King (RPM 490)

I DON'T BELIEVE
Bobby Blue Bland (Duke 160)

I'M IN THE MOOD FOR LOVE
Fats Domino (Imperial S428)

I MISS YOU SO
Chris Connor (Atlantic 1105)

I'M STICKIN' WITH YOU
Jim Bowen (Roulette 4001)

IN THE CHAPEL
Ann Cole (Baton 232)

I SMELL TROUBLE
DON'T WANT NO WOMAN
Bobby Blue Bland (Duke 167)

JUST BECAUSE
Larry Williams (Specialty 597)

LEAVING YOU BABY
Angels (Irma)

LET ME CRY
Willie Headon (Dooto 410)

LET THERE BE YOU
Five Keys (Capitol 3660)

LITTLE DARLIN'
Gladiolas (Excello 2101)

LOVE IS A HURTIN' GAME
Ivory Joe Hunter (Atlantic 1128)

MAMA LOOKA BOOBOO
Harry Belafonte (RCA Victor 20-6830)

MIDNIGHT
Gogi Rene (Class 205)

MY HOME IS A PRISON
Lonesome Sundown (Excello)

MY LIFE
GOING BACK HOME
Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE
Otis Rush (Cobra 5005)

OH HAPPY DAY
Satins (Ember 1014)

ONE MORE DANCE
Harrold Burrage (Cobra 5004)

ONLY JIM
Six Teens (Flip 320)

PRETEND
Tab Smith (United 205)

RED SAILS IN THE SUNSET
AFTER A WHILE
Joe Turner (Atlantic 1131)

SEND ME A PICTURE, BABY
Starlarks (Ember 1013)

SEND ME SOME LOVIN'
Little Richard (Specialty S98)

SITTIN' IN THE BALCONY
Eddy Cochran (Liberty 55056)

SHE'S GOTTA WOBBLE
Sugar Boy (Imperial 5424)

SHIRLEY
PLEASE SAY YOU WANT ME
Schoolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN
Wynona Carr (Specialty 589)

SOMEBODY SOMEWHERE
Gene Allison (Decca 30185)

TEENAGE CRUSH
Tommy Sands (Capitol 3639)

TEENAGE LOVE
Lymon & Teenagers (Gee 1032)

THAT'S WHAT I WANNA DO
WHEN I SAW YOU
Shirley & Lee (Aladdin 3362)

THE WALL
Brook Benton (Epic 9199)

THERE OUGHTA BE A LAW
*DEAREST
Mickey & Sylvia (Vik 0267)

TRICKY
Gus Jinkins (Flash 115)

TRUE LOVE GONE
Enchanters (Coral 61756)

UNDERSTANDING
Bull Moose Jackson (Encino)

UNITED
Love Notes (Holiday)

WALKING BY MYSELF
Jimmy Rogers (Chess 1643)

WHAT'S THE REASON I'M NOT
PLEASING YOU
Fats Domino (Imperial 5417)

WHY DO YOU DO ME LIKE YOU DO
Cleftones (Gee 1031)

WHY DO YOU HAVE TO GO
Dells (Vee-Jay 236)

*YOUR CHEATIN' HEART
Pearls (Onyx 510)

YOUR TRUE LOVE
Carl Perkins (Sun 261)

R & B Disk Jockey
REGIONAL RECORD REPORTS

Tom Adams
KUDL—Kansas City, Mo.
1. I'm Walkin' (F. Domino)
2. Jim Dandy (L. Baker)
3. Too Much (E. Presley)
4. Lucille (Penniman)
5. Just Because (L. Price)
6. Lucky Lips (R. Brown)
7. He's Mine (Platters)
8. C.C. Rider (C. Willis)
9. Come Go With Me (Federals)
10. Easy Pickin' (Tazmen)

Little Larry (Buck)
KSPO—Spokane, Wash.
1. I'm Walkin' (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Jim Dandy (L. Baker)
4. I'm Stickin' With You (J. Bowen)
5. Blue Monday (F. Domino)
6. Too Much (E. Presley)
7. Without Love (C. McPhatter)
8. Bad Boy (Jivebombers)
9. Little Darlin' (Diamonds)
10. I'm Sorry (Platters)

Jo Jo Crysdale
CKEY—Toronto, Can.
1. I'm Walkin' (F. Domino)
2. Love Is Strange (Mickey & Sylvia)
3. Jim Dandy (L. Baker)
4. Blue Monday (F. Domino)
5. Just Because (L. Price)
6. Lucille (L. Richard)
7. Party Doll (B. Knox)
8. It Hurts To Be In Love (A. Laurie)
9. Come Go With Me (Del-Vikings)
10. Lucky Lips (R. Brown)

Eddie Dillon
KVOR—Colorado Springs, Colo.
1. School Days (C. Berry)
2. I'm Walkin' (F. Domino)
3. Empty Arms (I. J. Hunter)
4. Come Go With Me (Del-Vikings)
5. Lucky Lips (R. Brown)
6. Love Bandit (Cadets)
7. I'm Sorry (S. Gunter)
8. Bad Boy (Jivebombers)
9. Jim Dandy (L. Baker)
10. Dearest (Mickey & Sylvia)

Bill Kelso
KPOP—Tucson, Arizona
1. Lucille (L. Richard)
2. Jim Dandy (L. Baker)
3. I'm Walkin' (F. Domino)
4. Love Is Strange (Mickey & Sylvia)
5. Party Doll (B. Knox)
6. 1000 Miles (Heartbeats)
7. I'm Sorry (Platters)
8. Just Because (L. Price)
9. Ain't Got No Home (Henry)
10. Ram-Bunk-Shush (Doggett)

Clee Everette
WLNA—Nyock, N. Y.
1. Fools Fall In Love (Drifters)
2. I'm In The Mood For Love (F. Domino)
3. I Won't Be The Fool Anymore (Heartbeats)
4. Just Because (L. Williams)
5. Party Doll (B. Knox)
6. I'm Sorry (Platters)
7. Bad Boy (Jivebombers)
8. I'm Walkin' (F. Domino)
9. Bad Dream (R. Gordon)
10. Honky Tonk (B. Doggett)

Dorothy Kinney
KVSA—McGehee, Ark.
1. Market Place (R. Stanley)
2. Come Go With Me (Del-Vikings)
3. Lucky Lips (R. Brown)
4. Walkin' After Midnight (O. Williams)
5. Love Is Strange (Mickey & Sylvia)
6. Party Doll (B. Knox)
7. Jim Dandy (L. Baker)
8. I'm Walkin' (F. Domino)
9. Forbidden Fruit (A. Ellis)
10. School Days (C. Berry)

Jim Reed
WCIN—Cincinnati, Ohio
1. Send Me Some Loving (L. Richard)
2. Dangerous Lips (Drivers)
3. Please Say You Want Me (Schoolboys)
4. Just Because Of A Kiss (A. Williams)
5. Come Go With Me (Del-Vikings)
6. Just Because (L. Price)
7. Walkin' After Midnight (O. Williams)
8. Lonely Prayer (Drivers)
9. Oh Miss Nellie (Drivers)
10. Little Darlin' (Diamonds)

George Fennell
WHIL—Medford, Mass.
1. Come Go With Me (Del-Vikings)
2. I'm Walkin' (F. Domino)
3. Lucky Lips (R. Brown)
4. Party Doll (B. Knox)
5. Ain't That Love (R. Charles)
6. Bad Boy (Jivebombers)
7. Lucille (L. Richard)
8. Blue Monday (F. Domino)
9. Sittin' In The Balcony (Dee)
10. Ram-Bunk-Shush (Doggett)

Al Berto
WFEH—Ft. Eustis, Va.
1. Love Is Strange (Mickey & Sylvia)
2. Fools Fall In Love (Drifters)
3. I'm Walkin' (F. Domino)
4. Lucky Lips (R. Brown)
5. Jim Dandy (L. Baker)
6. Too Much (E. Presley)
7. Tiger Lilly (S Keys)
8. Come Go With Me (Del-Vikings)
9. Rock-A-Billy (G. Mitchell)
10. Empty Arms (I. J. Hunter)

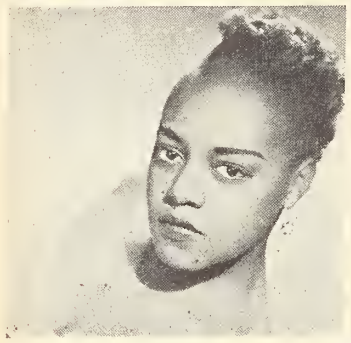
Dan Anderson
WLOL—St. Paul, Minn.
1. Come Go With Me (Del-Vikings)
2. I'm Walkin' (F. Domino)
3. Why Baby Why (P. Boone)
4. Love Is Strange (Mickey & Sylvia)
5. All Shook Up (E. Presley)
6. I'm Stickin' With You (J. Bowen)
7. Pledge Of Love (Copeland)
8. Girl Can't Help It (Richard)
9. Just Because (L. Price)
10. He's Mine (Platters)

Ernie Durham
WJLB—Detroit, Mich.
1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. Lucille (L. Richard)
4. Honey, Where You Going (J. Reed)
5. Walkin' After Midnight (Charms)
6. Next Time You See Me (L. J. Parker)
7. Rock Me (M. Waters)
8. I'm Walkin' (F. Domino)
9. Empty Arms (I. J. Hunter)
10. Don't Want No Woman (B. B. Bland)

BREAKING BIG NATIONWIDE!
The Rosebuds
DEAREST DARLING
(I'm Still In Love With You)
b/w
UNCONDITIONAL SURRENDER
GEE 1033
GEE
220 WEST 42nd STREET
NEW YORK, N. Y. (WI. 7-0652)

A Brand New Gus Jinkins!
Another New Smash Hit!
"So What"
b/w
"Spark Plug"
Gus Jinkins
FLASH # 116
Flash Records
623 EAST VERNON AVENUE LOS ANGELES, CALIFORNIA

It's working in Cincinnati
It's working in Baltimore-Washington
It's working in Raleigh-Durham
It's working in Chicago
It's working in Detroit
IT'S WORKING TO THE TOP!



ANN COLE
SINGS
GOT MY MO-JO WORKING
(But It Just Won't Work on You)
BATON 237
BATON RECORDS 108 West 44th Street New York, N. Y. JU 2-4887

THE ORIGINAL! THE ORIGINAL!
on O J RECORDS
"I'M SERIOUS"
b/w
"IF YOU LOVE ME"
by
Bobby Chandler
and his Stardusters
O J RECORD # 1000
O J RECORDS, INC. 1018 N. WATKINS (Suite 6) MEMPHIS, TENNESSEE

The Cash Box HOT

NEW YORK

1	MAMA LOOKA BOOBOO	*Harry Belafonte (RCA Victor 20-6830)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
4	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
5	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
6	PARTY DOLL	*Buddy Knox (Roulette 4002)*
7	FLORENCE	*Paragons (Winley 215)*
8	TEENAGE LOVE	*Teenagers (Gee 1032)*
9	COME GO WITH ME	*Del-Vikings (Dot 15538)*
10	BUTTERFLY	*Charlie Gracie (Cameo 105)*

CHICAGO

1	I'M WALKIN'	*Fats Domino (Imperial 5428)*
2	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
3	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
4	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*
5	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
6	COME GO WITH ME	*Del-Vikings (Dot 15538)*
7	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
8	LUCILLE	*Little Richard (Specialty 598)*
9	BIRTHDAY PARTY	*Sil Austin (Mercury 71027)*
10	LITTLE DARLIN'	*Diamonds (Mercury 71060)*

NEW ORLEANS

1	I'M WALKIN'	*Fats Domino (Imperial 5428)*
2	SEND ME SOME LOVIN'	*Little Richard (Specialty 598)*
3	JUST BECAUSE	*L. Williams (Specialty 597)*
4	PARTY DOLL	*Roy Brown (Imperial 5427)*
5	LUCILLE	*Little Richard (Specialty 598)*
6	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
7	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
8	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
9	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
10	EMPTY ARMS	*Ivory Joe Hunter (Atlantic 1128)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

ST. LOUIS

1	COME GO WITH ME	*(Del-Vikings) (Dot 15538)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
4	LUCILLE	*Little Richard (Specialty 598)*
5	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
6	I SMELL TROUBLE	*Bobby Blue Bland (Duke 167)*
7	SCHOOL DAYS	*Chuck Berry (Chess 1653)*
8	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
9	C. C. RIDER	*Chuck Willis (Atlantic 1130)*
10	BANANA BOAT (DAY-O)	*Harry Belafonte (RCA Victor 20-6771)*

NEWARK

1	I'M WALKIN'	*Fats Domino (Imperial 5428)*
2	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
3	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
4	EMPTY ARMS	*Ivory Joe Hunter (Atlantic 1128)*
5	LUCILLE	*Little Richard (Specialty 579)*
6	TEENAGE LOVE	*Teenagers (Gee 1032)*
7	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
8	PARTY DOLL	*Buddy Knox (Roulette 4002)*
9	ONLY JIM	*Six Teens (Flip 320)*
10	AIN'T THAT LOVE	*Ray Charles (Atlantic 1124)*

DALLAS

1	I'M WALKIN'	*Fats Domino (Imperial 5428)*
2	LUCILLE	*Little Richard (Specialty 579)*
3	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
4	JIM DANDY	*Lavern Baker (Atlantic 1116)*
5	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
6	HONEY, WHERE ARE YOU GOING	*Jimmy Reed (Vee-Jay 237)*
7	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
8	SCHOOL DAYS	*Chuck Berry (Chess 1653)*
9	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
10	FOOLS FALL IN LOVE	*Drifters (Atlantic 1123)*

The Cash Box

PHILADELPHIA

1	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
4	COME GO WITH ME	*Del Vikings (Dot 15538)*
5	LUCILLE	*Little Richard (Specialty 598)*
6	BAD BOY	*Palmer & Jive Bombers (Savoy 1508)*
7	UNDERSTANDING	*Bull Moose Jackson (Encino)*
8	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
9	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
10	CHICKEE-WAH-WAH	*Bobby Marchan (Gale 101)*

LOS ANGELES

1	JUST BECAUSE	*Lloyd Price (ABC-Paramount 9792)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	COME GO WITH ME	*Del Vikings (Dot 15538)*
4	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*
5	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
6	PARTY DOLL	*Roy Brown (Imperial 5427) Buddy Knox (Roulette 4002)*
7	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
8	LUCILLE	*Little Richard (Specialty 598)*
9	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
10	YOUNG LOVE	*Tab Hunter (Dot 15533)*

DETROIT

1	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
2	COME GO WITH ME	*Del Vikings (Dot 15538)*
3	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
4	SHOULD I EVER LOVE AGAIN	*Wynona Carr (Specialty 589)*
5	RAM-BUNK-SHUSH	*Bill Doggett (King 5020)*
6	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
7	I'M WALKIN'	*Fats Domino (Imperial 5428)*
8	PARTY DOLL	*Buddy Knox (Roulette 4002)*
9	DON'T WANT NO WOMAN	*Bobby Blue Bland (Duke 167)*
10	ROCK ME	*Muddy Waters (Chess 1652)*

ATLANTA

1	LUCILLE	*Little Richard (Specialty 598)*
2	I'M WALKIN'	*Fats Domino (Imperial 5428)*
3	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
4	PARTY DOLL	*Roy Brown (Imperial 5427)*
5	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
6	HONEY, WHERE YOU GOING	*Jimmy Reed (Vee-Jay 237)*
7	ROCK ME	*Muddy Waters (Chess 1652)*
8	SOMEBODY SOMEWHERE	*Gene Allison (Decca 20185)*
9	LITTLE DARLIN'	*Gladiolas (Excello 2101) Diamonds (Mercury 71060)*
10	SCHOOL DAYS	*Chuck Berry (Chess 1653)*

MEMPHIS

1	I SMELL TROUBLE	*Bobby Blue Bland (Duke 167)*
2	LUCILLE	*Little Richard (Specialty 598)*
3	NEXT TIME YOU SEE ME	*Little Jr. Parker (Duke 164)*
4	IT HURTS TO BE IN LOVE	*Annie Laurie (DeLuxe 6107)*
5	I'M WALKIN'	*Fats Domino (Imperial 5428)*
6	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
7	GOT MY MOJO WORKING	*Muddy Waters (Chess 1652)*
8	SCHOOL DAYS	*Chuck Berry (Chess 1653)*
9	GOING BACK HOME	*Howlin' Wolf (Chess 1640)*
10	ROCK ME	*Muddy Waters (Chess 1652)*

BOSTON

1	I'M WALKIN'	*Fats Domino (Imperial 5428)*
2	LUCKY LIPS	*Ruth Brown (Atlantic 1125)*
3	LITTLE DARLIN'	*Diamonds (Mercury 71060)*
4	PARTY DOLL	*Buddy Knox (Roulette 4002)*
5	JUST BECAUSE	*Larry Williams (Specialty 597)*
6	LUCILLE	*Little Richard (Specialty 598)*
7	IM' SORRY	*Platters (Mercury 71032)*
8	COME GO WITH ME	*Del Vikings (Dot 15538)*
9	ALL SHOOK UP	*Elvis Presley (RCA Victor 20-6870)*
10	LOVE IS STRANGE	*Mickey & Sylvia (Groove 0175)*

R & B Sure Shots

"ALL SHOOK UP" — The Cash Box Award o' the Week 3/30
Elvis Presley — RCA Victor 20-6870

"THERE OUGHTA BE A LAW" "DEAREST" — The Cash Box Award o' the Week 3/23
Mickey & Sylvia — Vik 0267

"RED SAILS IN THE SUNSET" "AFTER AWHILE" — The Cash Box Award o' the Week 3/23
Joe Turner — Atlantic 1128

"C. C. RIDER" — The Cash Box Award o' the Week 4/6
Chuck Willis — Atlantic 1130

FLIP RECORDS, Inc.

RICHARD BERRY
and THE PHARAOHS
"YOU ARE MY SUNSHINE"
FLIP # 321 c/w
"LOUIE, LOUIE"

THE DREAMERS
"DO NOT FORGET"
FLIP # 319 c/w
"SINCE YOU'VE BEEN GONE"

THE SIX TEENS
"ONLY JIM"
FLIP # 320 c/w
"MY SPECIAL GUY"

JONATHAN CRAIG
with
THE COLBY-WOLF COMBO
"ROCK-A-BILLY GAL"
FLIP # 1001 c/w
"INSTRUMENTAL VERSION"

FLIP RECORDS, Inc.
618 S. RIDGELEY DRIVE LOS ANGELES 36, CALIF.
WE 4-4033

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

THE CRYSTALS
(Aladdin 3355)

B "I DO BELIEVE" (2:20) [Aladdin BMI—The Crystals] The Crystals sing a slow beat rhythm ballad combining love and a semireligious lyric. The Crystals turn in a strong performance on a good tune and the deck might pick up some good action.

B "I LOVE MY BABY" (2:16) [Aladdin BMI—The Crystals] The Crystals dish up a "Teenager" type middle beat bounce. Rocking side with the sound that has become so familiar this last year.

BILLY BOY
(Vee-Jay 238)

B+ "MY HEART IS CRYING" (2:33) [Conrad BMI—W. Arnold] Billy Boy handles a down home middle beat blues with great feeling. The deck could spring out in the northern markets because of sound and beat. Strong offering.

C+ "KISSING AT MIDNIGHT" (2:25) [Conrad BMI—Arnold, Thompson] Quick beat with the same treatment. Rhythmic blues with the greatest appeal to the southern market.

LILLIAN OFFITT
(Excello 2104)

B "MISS YOU SO" (2:13) [Excellorec BMI—M. Babb] Lillian Offitt sings to "Johnnie," telling how much she misses him. Miss Offitt chants the easy swinging middle beat bouncer with a smart performance. Groovy little deck that could grab off some action.

B "IF YOU ONLY KNEW" (2:40) [Excellorec BMI—L. Offitt] Lillian Offitt sings a slow, ballad pretty with strong feeling and easy approach. Good listening that could make a pop impression.

PHIL JOHNSON
(LaSalle 502)

B "WANNA BE FREE" (2:27) Carlson BMI—Pemberton, Conyers] Phil Johnson comes up with the stronger deck here. Better vocalizing and material is interesting. Deck moves. Ok wax.

C+ "YES I DO" (2:38) [Carlson BMI—Pemberton, Conyers] Phil Johnson handles a swinging middle beat with an ok vocal. Deck is fair from material and performance standpoint.

TONY PERRY
(Ember 1015)

B+ "TRUST IN OUR LOVE" (2:35) [Angel BMI—T. Perry] Tony Perry, a new and interesting voice, offers a slow paced ballad lovely. Done tenderly with a slight huskiness, the deck comes off with a feeling that could kick it through. A wax that should be watched.

B+ "I'M YOURS FOREVER" (2:26) [Angel BMI—T. Perry] A similar piece of material, closer to the Johnny Ace school in feeling and delivery. Pretty tune softly done. Two good decks.

The Cash Box Award o' the Week

"C. C. RIDER" (2:26) [Rush Progressive BMI—Chuck Willis]

"EASE THE PAIN" (2:17) [Rush BMI—Willis, Thomas]

CHUCK WILLIS
(Atlantic 1130)

● Chuck Willis, who has risen to stardom on the Atlantic label, issues another powerful side that should place him in the charts again. Chuck sings the slow, rhythmic "C. C. Rider" in good voice, milking the tune for all it's worth, against a catchy background. Arrangement works in some interesting sounds, instrumentally and vocally. Should make a big dent in the lists. The flip, "Ease The Pain," is another excellent side that portrays Willis at his best. Similarly, tune, arrangement and delivery are good. Personally prefer "C. C. Rider" by just a shade.

LARRY DARNELL
(DeLuxe 6123)

B+ "I CARE" (2:19) [Men-Lo BMI—McCoy, Owens] Larry Darnell puts over a slow, rhythmic ballad blues in good style. Darnell sings the melodic bouncer easily and the resulting wax is easy to take and one which can cut itself a piece of the market.

B+ "RAMBLIN' MAN" (2:50) [Men-Lo BMI—McCoy, Mendelsohn, Owens] Darnell cuts a high flying figure as he dishes up the Frankie Laine type material with flair and pepper. It is a quick beat ditty banged out in great style. Darnell has another solid side here. Two different but solidly commercial sides.

THE METRONOMES
(Cadence 1310)

B "I'M GONNA GET ME A GIRL SOMEHOW" (2:10) [Adams BMI—S. Wright] The Metronomes blend on a catchy quick beat bouncer. Cutie given a lilting treatment. Happy deck that will light up some deejay's programming.

B "I LOVE MY GIRL" (2:10) [Pollard BMI—S. Wright] The Metronomes back with a slow, drifty ballad. Delightfully melodic and tender. Romance sold with a performance you can enjoy. Strong side.

THE ARGYLES
(Bally 1030)

B "EVERYTIME YOU SMILE" (2:59) [Quintet-House and Fortune-Valleydal BMI—George Motola] The Argyles team in engaging fashion as they bounce out a middle beat happy. Lead adds spice to the platter with his strong vocaling. Pleasing wax.

B "MOONBEAM" (2:21) [Mr. Music BMI—Motola] Slow ballad pretty handled deftly and with pleasing results. Lead is strong and the overall effect of the deck is good listening. Like both sides.

EDDIE "LOCKJAW" DAVIS
(King 5026)

B "SPEAK LOW" (2:37) [Chappell ASCAP—Weill, Nash] Eddie "Lockjaw" Davis leads his tenor sax through the tantalizing melody with exciting results. Doc Bagby on the organ and Charlie Rice on the drums, complete the trio. Wonderful treatment of a wonderful tune.

B "IT AIN'T NECESSARILY SO" (2:24) [Gershwin ASCAP—Gershwin, Gershwin] Similar comments on the old Gershwin blues. Delightful sound on the delightful oldie.

The Cash Box R & B Best Bets

★ "MY HEART IS CRYING"	Billy Boy	Vee-Jay 238
★ "TRUST IN OUR LOVE" / "I'M YOURS FOREVER"	Tony Perry	Ember 1015
★ "I CARE" / "RAMBLIN' MAN"	Larry Darnell	DeLuxe 6123
★ "DON'T CLOSE THE DOOR" / "BY MY SIDE"	Jessie Belvin	Modern 1015

JESSIE BELVIN
(Modern 1015)

B+ "DON'T CLOSE THE DOOR" (2:50) [Mod BMI—Belvin] Jessie Belvin sings a dreamy lovely with a pop styled arrangement complete with singing strings. Slow beat ballad done with a lush hand. Pretty listening.

B+ "BY MY SIDE" (2:00) [Mod BMI—Belvin] Belvin tries his hand at the country commercial rock-a-billy style. Quick beat bouncer handled extremely well. Belvin has two different approaches to the teener dollar and both are good.

RICHARD BERRY
(Flip 321)

B+ "YOU ARE MY SUNSHINE" (2:32) [Peer International BMI—Davis, Mitchell] Berry sings the standard with a completely new arrangement. Great tune given a beaty treatment the kids might cotton to. Tune is skedded for a big push—this being the second revival in a week. Watch its progress carefully.

B "LOUIE LOUIE" (2:10) [Limax BMI—Berry] Richard Berry chants a middle beat with a steady, syncopated rhythm that captures an excitement. Ok deck.

"SLIM" SANDERS
(Lamp 2004)

B "FOR ME AND MY GAL" (2:37) [Mills-Goetz, Leslie, Meyer] Slim Sanders gets into the swing of things by cutting a swinging standard. Deck is given a driving interpretation, ork and vocal. Big jump wax.

B "NO ONE CAN LOVE LIKE I DO" (2:20) [Lamp BMI—LeBlance] Sanders wails a quick beat blues with a rambling down home instrumental backing. Strongest appeal will be to the southern buyer.

FAYE WILSON
(Hip 401)

B "I MISS YOU SO" (2:36) [Leeds ASCAP—] Faye Wilson sings the slow beat oldie with deep feeling and vocal charm. Miss Wilson sings with a bluesy-jazz style, giving the deck an intimate feeling. Easy to take wax.

B "PLAYING ME FOR A FOOL" (2:10) [Gallo-Otis BMI—Wilson] Faye Wilson handles an original piece of material in much the same manner. Slow beat, bluesy wax. Pop styled.

DON and DEWEY
(Specialty 599)

C+ "A LITTLE LOVE" (2:12) [Venice BMI—Harris, Terry] Don and Dewey shout out a quick beat bouncer with a hard hitting background. Wild deck with a frantic honky tonk sound.

C+ "JUNGLE HOP" (2:09) [Venice BMI—Harris, Terry] Another quick beat racer deck with the same instrumental sound and gravelly vocal teamwork. For the young in heart and body.

DOC BAGBY
(Okeh 7080)

B "THE HOUSE ROCKER" (3:05) [Blackwood BMI—Bagby] Doc Bagby turns in a middle beat instrumental featuring organ, sax and drums. Good sound and in the vein of what's selling.

C+ "JOY RIDE" (2:47) [Carney BMI—Bagby] Similar wax in beat and treatment.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"ALL SHOOK UP" (1:55) [Shalimar Presley BMI—Blackwell, Presley]

"MELODY FOR LOVERS" (2:43) [Shalimar BMI—Blackwell]

DAVID HILL
(Aladdin 3359)

● David Hill turns in two great performances with "All Shook Up", a quick beat jump, and "Melody For Lovers", a moving, slow beat ballad. Both are in the rock-a-billy tradition and both come through loaded with potential. Hill is out quickly with "All Shook Up", but in competing with Elvis Presley, who is so strong in all fields, he may be fighting a losing battle. However, should this turn out to be the case, Hill could very well make it with "Melody For Lovers". "Melody" is a lovely, ingratiating deck. Two excellent sides.

"GOOD MORNING, CAPTAIN" (2:39) [Tetra BMI]

"21 YEARS" (2:15) [Tetra BMI]

JOE D. GIBSON
(Tetra 4450)

● Joe D. Gibson wails a quick beat novelty, "Good Morning, Captain" (Mule Skinner Blues) that has the sound, novelty vocal gimmicks and general overall appeal to kick it off. Much interest has already been stirred on this deck and Chess Records has taken over national distribution on it. Gibson's vocal treatment is alive and chuckley. It is not a platter one can ignore. This could kick right into the "hit" category. The flip, "21 Years", is another well done folk tune with lots of appeal. However the deck might not get too much exposure because of "Good Morning, Captain".

"HONEY, HONEY" (2:26) [Fire BMI—Robinson, Barrett]

"PLEASE TELL THE ANGELS" (2:18) [Fire BMI—Robinson, Barrett, Lymon]

LEWIS LYMON and THE TEENCHORDS
(Fury 1003)

● The amazing Lymons continue to build with each release. The younger, Lewis, leads The Teenchords through their second release with a swinging bouncer, "Honey, Honey". Lewis handles the treatment and vocal gimmicks in much the same manner as does brother Frankie. Many of his impressive qualities arise from his youth and relation to Frankie. It has aroused an interest among the fans that results in record purchases. Aside from that, Lewis does a workmanlike job on the lively number and the deck should sell on that basis also. The flip, "Please Tell The Angels", is a slow, romantic ballad with the youthful voice of Lewis handling the lead. Pleasing side, tho not as powerful as "Honey, Honey".

PANCHO VILLA ORCH.
(Main Line 101)

B+ "AFTER SCHOOL ROCK" (2:31) [Ulysses and Bagby BMI—P. Villa] Pancho Villa Orchestra drives out a quick beat rocker instrumental that embodies all the energies of youth. Deck has a zinging personality the kids should like. If it gets around should get a good reaction.

C+ "IN MY HEART" (2:20) [Ulysses and Bagby BMI—H. Gillespie] Slow weaving blues read effectively by an unnamed vocalist. Ok coupling, but the weaker side.

LEW WILLIAMS
(Imperial 1139)

B "CENTIPEDE" (2:03) [Commodore BMI—L. Williams] Lew Williams sings a quick beat bouncer with a happy delivery that lights the deck up. Cute novelty that makes an ok deck.

B "ABRA CADABRA" (2:00) [Commodore BMI—L. Williams] Williams turns in another happy bouncer with his sprightly delivery. Cute romantic wax that pleases.

JACKSON BROS. ORCH.
(Arrow 1003)

B "THE WRONG DOOR" (2:36) [Okun BMI—Madelyn Okun] The Jackson Brothers offer a middle beat novelty that comes off an ok side. Don Jackson handles the vocal. Could grab off some action.

B "LOVE WAS HERE WITH YOU" (2:04) [Okun BMI—Jackson] A slow paced ballad delivered with an easy approach. Simple backing for an adequate vocal.

BUDDY LUCAS
(Luniverse Records 104)

B+ "STAR DUST" (2:20) [Mills ASCAP—Parrish, Carmichael] Buddy Lucas gets into the groove currently selling records and sings the standard in appealing manner. Lucas gives it that borderline treatment and it could grab off a big piece of action. Keep close tabs on it.

B "BO-LEE" (2:23) [Buchanan & Goodman BMI—Buddy Lucas] Buddy Lucas backs with a strong item with a novelty flavor. Deck rides nicely and in r & b areas could be the side.

Basie Biography To Be Written By Feather

NEW YORK — Negotiations were completed last week by Horizon Press, publishers of "The Encyclopedia of Jazz," for the writing of a full-length book on Count Basie, to be written by Leonard Feather, author of the Encyclopedia.

The Basie biography will have the Count's full collaboration and will probably be written under a joint byline. In addition to telling the story of the pianist's life and his career as a sideman followed by more than two decades of success as a bandleader, it will explore the backgrounds of many of the important musicians who have been an essential part of the Basie saga through the years.

Horizon's deal for the Basie volume is part of a deal that calls for three jazz books to be produced by Feather during 1957 and 1958. At present he is working on a general, up-to-date reference book tentatively titled "Horizons of Jazz," which will present, in text form a panorama of the leading jazz figures on each instrument, with musical illustrations from the Norman Gramz catalog. The third book will be a new volume in the Encyclopedia series, along lines similar to the "Yearbook of Jazz," released recently.

Camden Steps Up Activity

NEW YORK—With RCA Camden sales for the first three months of 1957 averaging 30 per cent ahead of last year, D. J. Finn, manager of RCA Camden Records, has announced that Frank J. O'Donnell, until now advertising manager of both RCA Camden and the RCA Victor Custom Record Department, will now devote all of his activities to the low-priced record line. Replacing O'Donnell as advertising manager of RCA Victor Custom Record Division is Edward H. Kelly of the RCA Victor album advertising department.

In his new post, O'Donnell will expand his RCA Camden activities into the sales area. For the next several months he will be calling on RCA Victor record distributors and dealers on behalf of RCA Camden.

O'Donnell joined RCA Victor 11 years ago as editor of the company's record magazine. He then became manager of the company's disk jockey service. Just prior to his joining the Custom Record Department, he was a member of the RCA Victor Publicity Department, where he was in charge of popular record publicity.

Lutz To Head Reactivated Champagne Music

NEW YORK—Success of his two TV musical shows (both renewed till summer of 1958) has prompted Lawrence Welk to reactivate his Champagne Music Publishing Company.

Firm, affiliated with ASCAP, will headquarter in Hollywood with Max Lutz named as Professional Manager. Other branch offices around the country will be opened in the near future.

Breaking For A Smash!
"OH HAPPY DAY"
THE FIVE SATINS
E-1014
"TRUST IN YOUR LOVE"
"I'M YOURS FOREVER"
E-1015
EMBER RECORDS 1697 Broadway N. Y. C., N. Y.

GETTING BIGGER AND BIGGER!
"NO HAPS"
b/w
"I'M LONELY"
by ROY WRIGHT
D - 912
DREXEL RECORD CORP.
7319 S. VERNON AVE.
CHICAGO 19 ILLINOIS
PHONE: ABERDEEN 4-2063

WATCH FOR NEW...
OTIS RUSH RELEASE
ON COBRA RECORDS!
A DOUBLE-SIDED HIT!
COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

BEST SELLERS!
THE SWAN SILVERTONES
"THAT DAY ON CALVARY"
VEE-JAY # 843
BILLY BOY
"KISSING AT MIDNIGHT"
VEE-JAY # 238
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

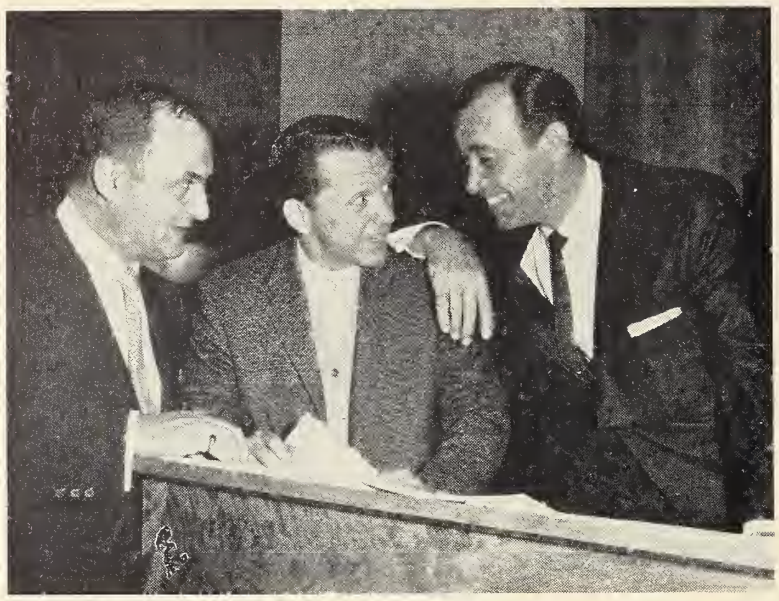
BREAKING BIG FOR A
SMASH HIT IN
CONN., MASS., N. Y., MD.
"WHO KNOWS BETTER THAN I"
BY
THE CHESTNUTS
STANDORD 7701
STANDORD RECORDS
944 CHAPEL ST., NEW HAVEN, CONN.
West Coast: Monarch Rec., Los Angeles

A BOMBSHELL!!
GUIDED MISSILES
THE CUFF LINKS
409
EXPLODING IN PHIL-LA-SF-NY & NJ!
DOOTO RECORDS

A SURE-FIRE HIT!
The Original
THE WRONG DOOR
B/W
LOVE WAS HERE WITH YOU
SUNG BY
THE JACKSON BROTHERS
RECORD no. 1003
Some territories still available for distributors
Write — Wire — Phone
MAIN OFFICE
ARROW RECORDS
1430 N. McCadden Pl.
Hollywood 28, Calif.
Phone HOllywood 3-9736

BREAKING WIDE OPEN!
MISS YOU SO
b/w
IF YOU ONLY KNEW
LILLIAN OFFITT
EXCELLO 2104
MEAN OLE LONESOME TRAIN
b/w
I'M GROWN
LIGHTNIN' SLIM
EXCELLO 2106
THE ORIGINAL—"THE BEST"
LITTLE DARLIN'
THE GLADIOLAS
EXCELLO 2101
For prompt shipments Call CHapel 2-2215.
Shipments made also from
PLASTIC PRODUCTS
IN MEMPHIS, TENN.
NASHBORO RECORD CO., INC.
177 3rd AVENUE N.
NASHVILLE TENN.

Hollywood Signing



HOLLYWOOD—Dick Williams is pictured signing recording contract with A&R head of Jubilee Records Marty Palitz and promotional director Bill Darnell.

Bethlehem Adds Calypso To Jazz Catalogue

NEW YORK, N. Y.—Sir Freddie Grant, an authority on the origin and history of calypso music, recently pacted with Bethlehem Records for an LP under his own name. Thus the independent record firm, long renowned for its jazz offerings, steps in the direction of enlarging its catalogue to embrace international folk music.

In line with the folk music trend, Frances Faye has completed her third LP for the label with a collection of folk material. Miss Faye begins a national tour in April which will bring her to the Black Orchid in Chicago and the Town and Country in Brooklyn.

Mel Torme's "California Suite" is in the can, set for mid-year release. The suite, which is Mel's own composition, was arranged by Marty Paich who has added musical merit to Mel's latest releases. A second Torme pressing recently completed is an on-the-spot recording during Mel's recent stand at the Crescendo in Hollywood.

A suite of another kind has just been recorded by the Australian Jazz Quintet, this one written and arranged for the group by Bill Holman. The five man team devoted an entire side to the opus which they report is one of their most successful presentations to date. Side two is a series of short compositions by Holman as well as some AJQ innovations on established tunes.

Beverley Sisters Follow Up

NEW YORK—The Beverley Sisters, the British thrushes who clicked in the U.S. with their London recording "Greensleeves," will have their follow-up disk on the market, April 8th. Their new coupling features "Blow The Wind Southerly" and "Doodle Doo Doo."

The London diskery is currently creating considerable excitement with two recent releases "Rainbow Kisses" by Johnny Brandon and "My Faith, My Hope, My Love" by Jimmy Young. Brandon is now in the States visiting jockeys on a tour that has taken him to Baltimore, Washington and Richmond to date, and will continue in the coming weeks thru St. Louis, Kansas City, Des Moines and Minneapolis.

Decca Holds Semi-Annual Sales Meeting

NEW YORK—Decca Records will hold its semi-annual sales meeting of division managers and assistant division managers on April 3, 4 and 5 at the Park Sheraton Hotel, this city.

In addition to Sydney Goldberg, vice president in charge of sales; Claude Brennan, national sales manager; and Stanley Goodman, sales promotion manager of the national headquarters, the following executives will be coming to New York from around the country:

L. Gilman, Western Division Manager; S. Schulz, Midwest Division Manager, and his assistants A. Weiner and C. Goldberg; R. N. McCormick, Southern Division Manager and his assistants C. Russell and C. McNabb; Wm. Glaseman, North Central Division Manager and his assistant Wm. Green. From the Eastern Division A. E. Simpson and his assistants E. Hurley and J. McDonald.

Meyer Davis Signed By ABC-Paramount

NEW YORK—Meyer Davis last week signed an exclusive recording contract with ABC-Paramount and has already recorded two complete dance albums.

Davis, whose presence at standout society functions and White House festivities is a familiar sight, was tremendously pleased with the results of his first recording sessions, and the albums are expected to reach the market shortly.

The maestro has recorded a number of medleys in dance sets on the albums, interspersed with waltzes, rhumbas, etc., in the style that has made his music popular for some thirty-five years.

The record firm has assigned top priority to the promotion and exploitation of the Davis packages, and the first of the two albums is being given a special release date of April 15th.

Armenian Jazz From Kapp

NEW YORK—Kapp Records last week announced the release of a master which it has just purchased. The number is said to have created considerable excitement in the Detroit area. The song is called "Harem Dance" and features the Armenian Jazz Sextet.

THE NATION'S R & B TOP 20

Pos.		Last Week
1	I'M WALKIN' — Fats Domino (Imperial 5428)	1
2	LUCILLE — Little Richard (Specialty 598)	4
3	JUST BECAUSE — Lloyd Price (ABC-Paramount 9792)	3
4	LOVE IS STRANGE — Mickey & Sylvia (Groove 0175)	2
5	PARTY DOLL — Buddy Knox (Roulette 4002) / Roy Brown (Imperial 5427)	6
6	COME GO WITH ME — Del Vikings (Dot 15538)	7
7	LITTLE DARLIN' — Diamonds (Mercury 71060)	15
8	JIM DANDY — Lavern Baker (Atlantic 1116)	5
9	IT HURTS TO BE IN LOVE — Annie Laurie (DeLuxe 6107)	8
10	NEXT TIME YOU SEE ME — Little Jr. Parker (Duke 164)	12
11	LUCKY LIPS — Ruth Brown (Atlantic 1125)	9
12	RAM-BUNK-SHUSH — Bill Doggett (King 5020)	11
13	BLUE MONDAY — Fats Domino (Imperial 5417)	10
14	SCHOOL DAYS — Chuck Berry (Chess 1653)	—
15	AIN'T THAT LOVE — Ray Charles (Atlantic 1124)	13
16	I'M SORRY — Platters (Mercury 71032)	—
17	EMPTY ARMS — Ivory Joe Hunter (Atlantic 1128)	—
18	BUTTERFLY — Charlie Gracie (Cameo 105)	14
19	FOOLS FALL IN LOVE — Drifters (Atlantic 1123)	17
20	BAD BOY — Palmer & Jive Bombers (Savoy 1508)	18

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**YOUNG LOVE** *Sonny James* *(Capitol 3602; F3602)*	1
2	**GONE** *Ferlin Husky* *(Capitol 3628; F3628)*	2
3	**THERE YOU GO** *Johnny Cash* *(Sun 258; 45-258)*	3
4	**TOO MUCH** *Elvis Presley* *(RCA Victor 20-6800; 47-6800)*	4
5	**I'M TIRED** *Webb Pierce* *(Decca 30155; 9-30155)*	6
6	**AM I LOSING YOU** *Jim Reeves* *(RCA Victor 20-6749; 47-6749)*	5
7	**KNEE DEEP IN THE BLUES** *Marty Robbins* *(Columbia 40815; 4-40815)*	7
8	**WALKIN' AFTER MIDNIGHT** *Patsy Cline* *(Decca 30221; 9-30221)*	10
9	**SINGING THE BLUES** *Marty Robbins* *(Columbia 21545; 4-21545)*	8
10	**TRAIN OF LOVE** *Johnny Cash* *(Sun 258; 45-258)*	9

New Addition

HOLLYWOOD—Dick Cathcart has been inked as the newest Modernaire. Cathcart joins Paula Kelly, Hal Dickinson, John Drake and Fran Scott on Coral Records and the Bob Crosby show.

Decca "Dealer Aid" A Hit

NEW YORK—The Decca "Dealer Aid"—a catalog service first offered to dealers and operators earlier this year, has been receiving continuous acceptance and response, according to Decca brass. The service, which provides for two complete, cross-indexed volumes per year, with additional supplements printed at intervals between the release of the full catalogs, is sold for one year at $15 and at a special 2-year subscription rate of $25.

Several weeks ago, because of the fine dealer and operator reaction, Decca also made the service available to radio stations. The radio station response has been as enthusiastic as that of dealers.

In addition to stations' subscribing to the "Dealer Aid," its availability has also sparked interest in Decca's disk jockey subscription services. These services offer, at nominal charges, the company's new disk releases. Stations can subscribe to the pop single service (which now includes Decca's R & B releases) for $5.50 per month; the C & W single service for $3.75 per month, or a combination of these two categories for $7.00 per month. Decca's Popular LP subscription service is $50 a year, the Classical LP subscription is also $50 for a year, and the combined Pop and Classical LP service is $85.

Imperial Foreign Royalties Add Up To $235,000

HOLLYWOOD—Lee Chudd, president of Imperial Records, released figures last week that Imperial was paid $235,000 in royalties from foreign distribution of Imperial Records in 1956.

Chudd breaks down the percentages geographically in this way: Europe and the United Kingdom, 50%; Canada, 20%; Australia, 10%; Mexico, 5%; South Africa, 5%; Japan, 7%; and Colombia, South America, 3%.

"The foreign record market," says Chudd, "is growing in the same astronomical proportion as the United States, and American records are capturing the bulk of the market."

As examples, Chudd points out the rock and roll craze that has spread world wide. Best selling list supplied Chudd by Imperial distributors in England, France, Australia, Japan, and South Africa show the "Elvis Presleys, Pat Boones and Fats Dominos at the top." Broadway show albums are at a premium in foreign countries, and as an example, Chudd points to Israel where "My Fair Lady" sells for 14 pounds (Israeli pound), $7 American money, and the demand cannot be met.

Europe is the biggest foreign market now, but Chudd feels that in the next ten years Asia and South America will be running a close second.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE — Ferlin Husky (Capitol)
2. YOUNG LOVE — Sonny James (Capitol)
3. AM I LOSING YOU — Jim Reeves (RCA Victor)
4. THERE YOU GO — Johnny Cash (Sun)
5. I MISS YOU ALREADY — Faron Young (Capitol)
6. KNEE DEEP IN THE BLUES — Marty Robbins (Columbia)
7. I'M TIRED — Webb Pierce (Decca)
8. SINGING THE BLUES — Marty Robbins (Columbia)
9. WALKIN' AFTER MIDNIGHT — Patsy Cline (Decca)
10. MONEY — Al Terry & Rusty & Doug (Hickory); The Browns (RCA Victor); Jody & Odie (Chic)

11. GONNA FIND ME A BLUEBIRD. 12. TOO MUCH. 13. TRAIN OF LOVE. 14. I'M COMING HOME. 15. I'VE GOT A NEW HEARTACHE. 16. YOU'RE THE REASON I'M IN LOVE. 17. HONKY TONK SONG. 18. OH, SO MANY YEARS. 19. DON'T LAUGH. 20. FRAULEIN. 21. ROCKIN' IN THE CONGO. 22. CALYPSO SWEETHEART. 23. THE SAME TWO LIPS. 24. DON'T FORBID ME. 25. DON'T STOP THE MUSIC. 26. A WHITE SPORT COAT AND A PINK CARNATION. 27. CRAZY ARMS. 28. YEARNING. 29. SUGAR BEET. 30. SOME DAY; FOURTEEN KARAT GOLD; A GOOD LOOKING BLONDE; UH, UH, NO; LOVING YOU; I'M GONNA LIVE SOME BEFORE I DIE; I WAS THE FIRST ONE; I WALK THE LINE; STOLEN MOMENTS; WASTED WORDS.

Columbia Issues "You" For Record Dealers

NEW YORK — Publication of "You", a new magazine issued by Columbia Records for its dealers, was announced last week by the company. First issue of the magazine, a 14-page color cover publication with a full color insert designed for store display, has been mailed to 6500 dealers. It will be published every six weeks.

In an open letter to dealers which prefaces the issue, president Goddard Lieberson describes "You" as "a means of interchanging information which we believe will profit both of us. We want to help the dealer create an aura of excitement in his store. We would like this magazine to help the dealer keep abreast of developments in allied fields and in other industries which might be applied to the record business".

Jack Fuller, Editor of "You", states that the magazine will cover such dealer problems as store operation, merchandising and financing, and will carry articles on Columbia's personalities, describe general industry trends and particular company activities.

The first issue includes:

Closeup in text and pictures of a store modernization program by dealer Hyman Shapiro at his National Record Mart in Pittsburgh.

A profile of jazz star Duke Ellington by Popular Album Producer Irving Townsend.

An article about "A New Look" in Columbia's current national advertising program, by Arthur Schwartz, Director of Advertising.

An article about Broadway original cast recordings by Deborah Ishlon, Director of Public Relations.

An article by Controller William Wilkins, suggesting dealer approaches to the problems of inventory control and credit operations.

RCA Intros New "Victrola"

CAMDEN, N. J.—A new portable "Victrola" high fidelity "45", to be nationally advertised at $65.95, was announced last week by James M. Toney, vice president and general manager, RCA Victor Radio and "Victrola" Division, Radio Corporation of America.

The new Mark XII (Model 8HF-45P) has a 6½ inch speaker for low and mid-range frequencies and a 3½ inch "tweeter" for high frequencies. An "extra-powerful" amplifier features push-pull output and "unique" circuitry design for low hum level.

"We are offering the Mark XII because of increased popularity of the portable 'Victrola' and consumer insistence on high fidelity performance," Toney said. "This model offers exceptional sound quality at a price people expect to pay for a conventional phonograph."

Resembling higher priced RCA Victor portable "Victrola" models, the Mark XII is encased in brown scuff-resistant simulated leather and gives the appearance of custom made luggage.

Taking Off!
RED FOLEY
sings
ONE LIFE, TWO LOVES
(And Three Broken Hearts)
DECCA 30249
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	1
2.	GONE Ferlin Husky (Capitol 3628; F3628)	2
3.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	3
4.	TOO MUCH Elvis Presley (RCA Victor 20-6800; 47-6800)	4
5.	WALKIN' AFTER MIDNIGHT Patsy Cline (Decca 30221; 9-30221)	8
6.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	5
7.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	6
8.	KNEE DEEP IN THE BLUES Marty Robbins (Columbia 40815; 4-40815)	7
9.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	9
10.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	10

11. I MISS YOU ALREADY. 12. CRAZY ARMS. 13. TRAIN OF LOVE. 14. HONKY TONK SONG. 15. FRAULEIN. 16. ROCKING IN THE CONGO. 17. MONEY. 18. GONNA FIND ME A BLUEBIRD. 19. YOUR TRUE LOVE. 20. I'M COMING HOME; OH, SO MANY YEARS; A WHITE SPORT COAT AND A PINK CARNATION; I WALK THE LINE; DON'T LAUGH.

IT'S COUNTRY! IT'S GREAT!
LOVING YOU
Wilma Lee & Stoney Cooper
HICKORY-1058

His Latest — His Greatest!
PORTER WAGONER
sings
"GOOD MORNIN' NEIGHBOR"
RCA Victor 20/47-6844
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

THE CASH BOX BULLSEYE

"FOUR WALLS" (2:46) [Springfield BMI—M. Moore, G. Campbell]

"I KNOW AND YOU KNOW" (2:00) [Tree BMI—Sovine, Reeves]

JIM REEVES (RCA Victor 20-6874; 47-6874)

● As Jim Reeves' stock continues to soar in the country field, currently via his "Am I Losing You" smash, RCA Victor introduces a powerful new item that has the potential to ride to the top of the charts in both the country and pop markets. It's a lilting lover's lament on which the lonely Reeves sadly reflects that he's hemmed in by "Four Walls." A brilliant and penetrating ballad superbly executed by polished song stylist. Perfect wedding of melody and lyrics coupled with a beautiful vocal and instrumental backdrop makes this an outstanding platter. Flip portion, tagged "I Know And You Know," is another class offering featuring Reeves at his level best. A captivating fast paced ranchero with some more top notch backing. Top deck should be a tremendous hit.

"THE SHRINE OF ST. CECELIA" [Braun SESAC—Carroll, Jokern]

"HE WAS THERE" [Alamo ASCAP—Dodd]

FARON YOUNG (Capitol 3696; F3696)

● Altho Faron Young's latest Capitol release leans heavily toward the pop market his huge country following oughta make it a two-way smash. (See Pop reviews).

HANK LOCKLIN

(RCA Victor 20-6867; 47-6867)

B+ "THE RICH AND THE POOR" (2:15) [Hill & Range BMI—T. Daffan, H. Shoss] Hank Locklin turns in a highly effective reading on a power-packed piece of love material. The bankrupt, love-starved guy wants to share the gal's wealth of love and happiness. A heart rending lilter that can develop into a smash platter.

B+ "GOIN' HOME ALL BY MYSELF" (2:44) [Acuff-Rose BMI—P. Hunter] This end also has the goods. It's a touching, middle beat lover's ballad that Locklin projects with the utmost sincerity. Floyd Cramer's piano backs the artist in winning style.

BILLY WORTH

(MGM 12451; K12451)

B+ "DOWN WITH THE BLUES" (2:25) [Acuff-Rose BMI—Endsley] A sorrowful, up beat rhythmic piece is performed with telling effect by the smooth-toned Billy Worth. Top grade piece of material that can step out and climb way up the popularity lists. Watch it.

B "THE NEAREST THING TO HEAVEN (Is You)" (2:12) [Acuff-Rose BMI—Worth] Lower deck is a beautiful, moderate paced romantic affair that Worth delivers with heartfelt sincerity. Two strong chart contenders.

THE MILLER BROS.

(4 Star 1702; 1702-45)

C+ "OVER THE WAVES" (2:03) [4 Star BMI—Arr. W. S. Stevenson] The waltz standard familar to all skaters is wrapped up in most attractive instrumental fashion by the Miller Bros. and their String Band.

C+ "UNDER THE DOUBLE EAGLE" (2:03) [4 Star BMI—Arr. W. S. Stevenson] The group sends up another slick performance, this time on the old marching favorite. Two good bets for deejay programming.

ERNIE HUNTER

(Longhorn 502; 45-502)

C+ "THE DARLING WALTZ" [Hill & Range BMI—Hunter] Accompanied by the All Stars in a soft, subdued instrumental fashion, Ernie Hunter sings with tender emotion as he warmly spins a pleasant, romantic lilter.

C+ "AT EASE MY FRIEND" [Hill & Range BMI—Hunter, Woytek] The gal has wronged him one too many times and now it's time for a parting of the ways. It's a slightly up tempo weeper ballad that Hunter delivers in feelingful fashion. Two good showings.

THE CAROL SISTERS

(RCA Victor 20-6850; 47-6850)

B "MUST I" (2:11) [Mecca ASCAP—J. Perry, H. Sims] The young and talented Carol Sisters, Rita and Rosalie, display their refreshing vocal talents on a very lovely waltz item. Pretty deck aimed at both the country and pop fields. Jocks oughta spin this one aplenty.

B "I COULDN'T CARE MORE" (2:31) [Hollybrook ASCAP—R. Arthur] Here the gals colorfully rock and roll their way over a fetching pop-flavored box-hopper that's gonna keep the dancin' teensters happy. Socko musical assist.

CARL BUTLER

(Columbia 40874; 4-40874)

B "I KNOW WHAT IT MEANS TO BE LONESOME" (2:54) [Leo Feist ASCAP—Kendis, Vincent, Brockman] Carl Butler's been real sad since his gal left him. However, it hasn't put a damper on his voice as he bats out this rhythmic, up tempo weeper in a forceful and most inviting fashion. Should rack up a heap of sales and spins. Colorful barroom-flavored musical backdrop.

B "YOUR COLD HEART TOLD ME NO" (2:35) [Cedarwood BMI—P. Butler, Russell] Butler slows down the pace on the flip as he expressively etches a tear-compelling, slightly up tempo lover's tale. Potent pairing.

SKEETS McDONALD

(Capitol 3679; F3679)

B+ "I AM MUSIC" (2:14) [Peer Int'l BMI—F. Tilman] A charming, Latin-flavored item reminiscent of the Skeets McDonald click of a few years back, "Don't Let The Stars Get In Your Eyes," is treated to a most delightful reading by the songster.

B+ "KEEP HER OFF YOUR MIND" (2:29) [Central Songs BMI—R. Mooney, A. Jackson] This end is a contagious, quick beat romantic novelty that the McDonald duet decks out in sparkling fashion. Bright instrumental assist on two items that deserve heavy deejay programming.

JERRY JERICHO

(Daffan 109; 45-109)

B "THE RICH AND THE POOR" [Hill & Range BMI—Daffan, Shoss] Jerry Jericho puts his heart into his delivery of this penetrating waltz tune that has the necesary ingredients for hitdom. Convincing performance that should grab off a fair share of the final take should the song break through.

C+ "WHICH WAY ARE YOU GOING?" [Hill & Range BMI—Daffan, Grant] Under portion, is a change of pace, quick moving, religious-flavored opus that Jericho, along with a chorus, spins persuasively. OK side for the 'bible belt' enthusiasts.

BILLY MIZE

(Decca 30271; 9-30271)

B "SOLID SENDER" (2:57) [Old Charter BMI—B. Mize] A light and appealing, quick beat novelty rocker, tailor-made for the jukes is dished up in real inviting style by Billy Mize. Delightful vocal and instrumental assist on this musical, pick-me-up.

B "IT COULD HAPPEN" (2:29) [Copar BMI—B. Mize] On the lower lid Mize pleasantly grooves a catchy, up tempo romantic weeper. Infectious beat and musical backdrop on a deck that's gonna make the jocks sit up and take notice.

Country Disk Jockey
REGIONAL RECORD REPORTS

Abbie Neal
WAMO—Pittsburgh, Pa.
1. Mr. Love (Rusty & Doug)
2. Loving You (Lee & Cooper)
3. Hey Honey (D. Owens)
4. If Again (Neal & Ranch Girls)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Am I Losing You (J. Reeves)
7. May God Be With You (Johnson Family Singers)
8. 40th & Plum (W. Raney)
9. In A Garden Of Roses (P. W. King)
10. Whoo! I Mean Whee! (Rhythm Rockers)

Mickie Evans
WHOO—Orlando, Fla.
1. Same Two Lips (M. Robbins)
2. Train Of Love (J. Cash)
3. You're The Reason (S. James)
4. I Miss You Already (Young)
5. Marriage And Divorce (Snow)
6. Gone (F. Husky)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Too Busy Cryin' Blues (J. Reed)
9. Don't Forbid Me (E. Tubb)
10. Oh So Many Years (Wells & Pierce)

Bill Cason
WWL—New Orleans, La.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. Money (Terry & Rusty & Doug)
3. There You Go (J. Cash)
4. Gone (F. Husky)
5. Too Much (E. Presley)
6. Young Love (S. James)
7. Rocking In The Congo (H. Thompson)
8. Walkin' After Midnight (P. Cline)
9. Knee Deep In The Blues (M. Robbins)
10. Don't Stop The Music (Jones)

Johnny "T" Talley
KEVE—Minneapolis, Minn.
1. Am I Losing You (J. Reeves)
2. I Ain't Getting Nowhere With You (M. Endsley)
3. Fraulein (B. Helms)
4. Go Away With Me (Wilburns)
5. On The Prowl (F. Hart)
6. Don't Forbid Me (E. Tubb)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Young Love (S. James)
9. Poor Man's Roses (P. Cline)
10. Don't Stop The Music (Jones)

George Canney
WHWB—Rutland, Vt.
1. Too Much (E. Presley)
2. Gone (F. Husky)
3. Young Love (S. James)
4. Am I Losing You (J. Reeves)
5. There You Go (J. Cash)
6. Rocking In The Congo (H. Thompson)
7. I've Got A New Heartache (R. Price)
8. I'm Gonna Live Some (Young)
9. A Good Lookin' Blonde (E. Arnold)
10. I'm Tired (W. Pierce)

Bill Schoocraft
WDOD—Chattanooga, Tenn.
1. Money (Terry & Rusty & Doug)
2. Young Love (S. James)
3. Gone (F. Husky)
4. I Was The First One (H. Thompson)
5. Walkin' After Midnight (P. Cline)
6. Rocking In The Congo (H. Thompson)
7. Stolen Moments (H. Snow)
8. Teenage Crush (T. Sands)
9. Tricky (C. Atkins)
10. Don't Forbid Me (E. Tubb)

Bill Price
XERB—San Diego, Calif.
1. Gone (F. Husky)
2. Honky Tonk Girl (W. Pierce)
3. It Takes A Worried Man (Mel Tillis)
4. To Ease The Pain (B. Price)
5. Am I Losing You (J. Reeves)
6. Mr. Clock (Johnnie & Jack)
7. I'm Comin' Home (J. Horton)
8. There You Go (J. Cash)
9. Your True Love (C. Perkins)
10. Don't Stop The Music (Jones)

Ray Pulley
WFOS—South Norfolk, Va.
1. Am I Losing You (J. Reeves)
2. Young Love (S. James)
3. Don't Laugh (Louvins)
4. I Miss You Already (Young)
5. Money (Terry & Rusty & Doug)
6. Uh, Uh, No (G. Jones)
7. Rocking In The Congo (H. Thompson)
8. It's High Time (J. Reed)
9. Gonna Find Me a Bluebird (M. Rainwater)
10. That's The Story Of My Life (B. Martin)

Dorothy Kinney
KUSA—McGehee, Ark.
1. Gone (F. Husky)
2. Am I Losing You (J. Reeves)
3. Singing The Blues (Robbins)
4. I Miss You Already (Young)
5. There You Go (J. Cash)
6. Pledge Of Love (M. Torok)
7. Walkin' After Midnight (P. Cline)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. I've Got A New Heartache (R. Price)
10. I'm Tired (W. Pierce)

Charlie Applewhite, Pfc
Mutual Network—Governors Island, N. Y.
1. I've Got A New Heartache (R. Price)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. There You Go (J. Cash)
5. I Miss You Already (Young)
6. Knee Deep In The Blues (M. Robbins)
7. I Got A Hole In My Pirogue (J. Horton)
8. Yearning (Jones & Hicks)
9. Nothing At All (Wilburns)
10. Rocking In The Congo (H. Thompson)

Kermit Reid
WTJH—East Point, Ga.
1. Honky Tonk Song (W. Pierce)
2. A White Sport Coat (Robbins)
3. Gone (F. Husky)
4. There You Go (J. Cash)
5. Oh, So Many Years (Wells & Pierce)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Singing Waterfall (Williams)
8. Am I Losing You (J. Reeves)
9. I Can't Quit (M. Robbins)
10. Too Much (E. Presley)

Chuck "Country Roundup" Otte
KLPW—Union, Mo.
1. Am I Losing You (J. Reeves)
2. Sugar Beet (P. W. King)
3. Gone (F. Husky)
4. Fraulein (B. Helms)
5. I Miss You Already (Young)
6. I Was The First One (H. Thompson)
7. Don't Cry For You I Love (G. Morgan)
8. I'm Tired (W. Pierce)
9. A White Sport Coat (Robbins)
10. Poor Man's Roses (P. Cline)

Cliff Rodgers
WHKK—Akron, Ohio
1. Gone (F. Husky)
2. Money (Browns/Terry)
3. Am I Losing You (J. Reeves)
4. Oh, So Many Years (Wells & Pierce)
5. Young Love (S. James)
6. Someday (W. Pierce)
7. Don't Cry, It's You I Love (G. Morgan)
8. I Should Be With You (P. Wagoner)
9. Walkin' After Midnight (P. Cline)
10. I've Got A New Heartache (R. Price)

Tommy Roy
WKLA—Ludington, Mich.
1. Young Love (S. James)
2. Singing The Blues (Robbins)
3. Walkin' After Midnight (P. Cline)
4. Gone (F. Husky)
5. I'm Tired (W. Pierce)
6. Am I Losing You (J. Reeves)
7. There You Go (J. Cash)
8. I Miss You Already (Young)
9. I Was The First One (H. Thompson)
10. Train Of Love (J. Cash)

"Cousin Johnny" Small
WERI—Westerly, R. I.
1. Young Love (S. James)
2. Marriage And Divorce (Snow)
3. Money (Browns/Terry & Rusty & Doug)
4. Whispering Wind (R. King)
5. Cash On The Barrel Head (Louvins)
6. Blue Echo (C. Atkins)
7. Am I Losing You (J. Reeves)
8. Silver Threads (W. Jackson)
9. Buttahatchee (Jackson & White Oak Mt. Boys)
10. Ho Honey Ho (Osbornes & Allen)

Tex Justus & Norm Hall
Triangle Network—Boonville, Ind.
1. Shootin' Pool (B. Hall)
2. Am I Losing You (J. Reeves)
3. Gonna Live Some (F. Young)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Money (A. Terry)
6. There You Go (J. Cash)
7. I'm Setting You Free (Wilburns)
8. Honky Tonk Girl (M. Roman)
9. Fraulein (B. Helms)
10. Sugar Beet (P. W. King)

"Nervous Nephew" Ned Needham
WMOP—Ocala, Fla.
1. Gone (F. Husky)
2. I Wish That I Could Love That Much Again (Douglas)
3. I Should Be With You (P. Wagoner)
4. Everlovin' Fingers (J. Bowen)
5. Passion And Pride (J. Carson)
6. I Leaned On A Man (Ritter)
7. Say It Now (J. Dickens)
8. Children And Fools (T. Ritter)
9. Lumberjack (L. Payne)
10. Hold Back Tomorrow (W. Stewart)

Carl Stuart
WAMO—Pittsburgh, Pa.
1. Am I Losing You (J. Reeves)
2. Young Love (S. James)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Wasted Words (R. Price)
5. Money (Terry & Rusty & Doug)
6. I Miss You Already (F. Young)
7. When I Lost You (W. Ray)
8. Waitin' For A Train (Reeves)
9. Gone (F. Husky)
10. I'll Fly Away (F. Young)

Arlen Vaden
KXEL—Waterloo, Iowa
1. I'm Tired (W. Pierce)
2. The Same Two Lips (Robbins)
3. Poor Old Me (B. Barnes)
4. Yearning (Jones & Hicks)
5. I'm Coming Home (J. Horton)
6. I Love You Still (Deckelman)
7. Uh, Uh, No (G. Jones)
8. I've Got A New Heartache (R. Price)
9. By The Sweat Of My Brow (H. Locklin)
10. The Way You're Living (J. Newman)

"Pop" Jenkins "The Ol' Georgia Cracker"
WOHO—Toledo, Ohio
1. Am I Losing You (J. Reeves)
2. There You Go (J. Cash)
3. Gone (F. Husky)
4. Young Love (S. James)
5. Money (Browns)
6. I'm Coming Home (J. Horton)
7. Walkin' After Midnight (P. Cline)
8. Oh, So Many Years (Pierce & Wells)
9. Love Me To Pieces (J. Martin)
10. Hold Back Tomorrow (W. Stewart)

Dub Phillips
WOSN—Charleston, S. C.
1. Young Love (S. James)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. I Miss You Already (Young)
5. There You Go (J. Cash)
6. First Date, First Kiss (S. James)
7. Honky Tonk Song (W. Pierce)
8. White Sport Coat (Robbins)
9. It's Nothing To Me (L. Clingman)
10. Speak To Me (S. James)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Archie Bleyer proudly announces the first

CADENCE COUNTRY release—

Gordon Terry — THE Everly Bros.

THE EVERLY BROS. sing

Bye Bye Love - - - I Wonder If I Care As Much #1315

GORDON TERRY sings Johnson's Ole Grey Mule - - -

Service With A Smile #1316

GORDON TERRY plays Black Mountain Rag - - -

Orange Blossom Special #1317

cadence

RECORDS INC., 40 EAST 49th St., NEW YORK CITY

Canadian Capers

MONTREAL MEMOS:

RCA Victor's wonder boy **Elvis Presley** and his troupe will do two shows, at 4:30 and 8:30 when they play the Ottawa Auditorium on Wednesday, April 3rd. Travelaide in Montreal has secured 1,008 choice seats for the second show, and will operate a special C.P.R. train leaving Montreal 5:45 PM and returning immediately after the show, as a package deal and looks as if it will be a sell-out. . . . **Julie Wilson** opened at the Ritz Cafe of the Ritz Carlton Hotel last week. . . . Still going strong with its name act policy, the El Morocco is presenting this week Capitol recording artist **Helen Forrest**. She will be followed into this location by **Billy Eckstine**. . . . Columbia artist **Cathy Johnson** is the current attraction at the Bellevue Casino. . . . **Hank Snow** (RCA Victor) has just recorded a great Canadian standard sea-chantey "Squid Jiggin' Ground." Should do fabulous business with this recording throughout the Maritime Provinces where he is a native son and a great favorite, and where the song is very, very close to being the national anthem . . .

HANK SNOW

Australian Record Sales Forge Ahead

MELBOURNE, Australia — Upon completion of an Australian-wide tour concerning market research, appointment of new sales outlets and general discussions with Interstate Distributors, Harry Bone, Sales and Catalogue chief of W & G Records, reports a substantial increase in sales and interest in recorded music in Australia.

Compared with a 1953-54 total of 6,880,428 disks sold, 1955-56 production went close to 9,000,000 equivalent to almost one record per head of population. Although by a cursory comparison with U.S.A. figures this does not appear "up to par," Bone, explains that very shortly it is expected that Australia will soon reach the sales "per capita" figure equivalent to that in the United States.

Increase in population and influx of continental and other migrants have a very definite effect not only on sales figures, but also on the culture and musical tastes of the population.

Here, says Bone, is a market with great potential. There is still room for lots of good recorded music of all types, but the people are discriminating, they like quality, they like good artists. In general they follow very closely American trends and what is a "top hit" in the United States will usually attain "hit" status down here.

Bone, is confident that 1957 will be a bigger and better year for records in Australia than ever before. He has no fears of the effects of TV on record sales, explaining that the advent of TV here is such a gradual process compared with its sudden advent in other countries. Australia has been conditioned to TV and it becomes an extra avenue for entertainment rather than a replacement of other established fields.

Indications are good that the recording business in Australia will continue on the "up swing" and enjoy a prosperity as has never before been realized by the industry here.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

A Cash Box "BULLSEYE"
HANK SNOW
sings
"CALYPSO SWEETHEART"
RCA Victor 20/47-6831
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE TENN.

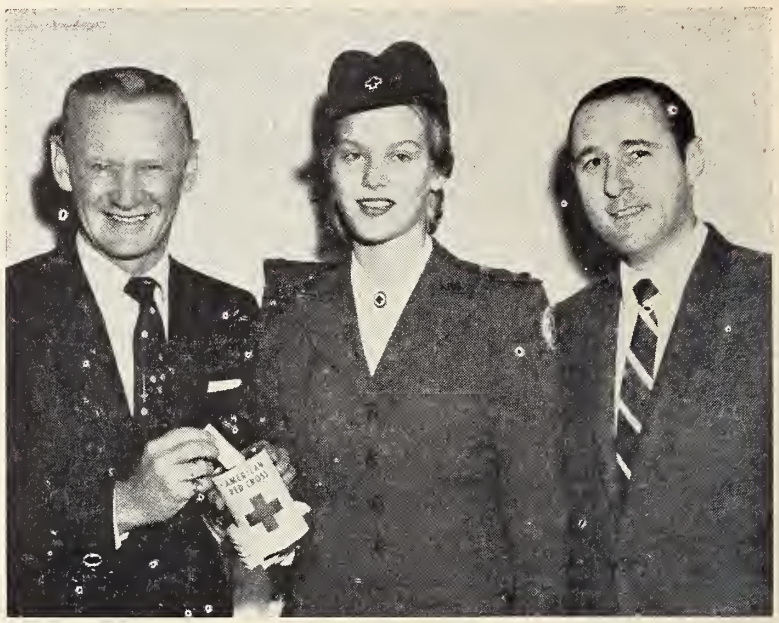
Camden Offers "Budget Specials"

NEW YORK—With Camden's release of Beethoven's Seventh Symphony by Arturo Toscanini and the Philharmonic-Symphony Orchestra of New York, this week, the diskery is introducing a new series called "Monthly Budget Specials." The budget special offers the consumer a four-color portrait of the maestro on the cover plus a liner note by Irving Kolodin. Camden albums usually do not have album notes on the back cover.

The LP's suggested list price stays at $1.98.

The Toscanini disk is first of many such recordings which will be issued in coming months.

Red Cross Drive



NEW YORK—Bandleader Sammy Kaye lends his support to the New York Red Cross Chapter's 1957 Campaign for funds as he makes the first donation to the Coin Box Drive in the music division. Mrs. Alix C. Good, Red Cross volunteer, receives the donation as Richard Linke, national sales manager for Columbia Records, who is chairman of both the Music Publishers, and Records and Recording Services divisions for the New York Chapter, looks on.

CINCINNATI CUT-UPS

Another "Grand Ole Opry" show came to the Queen City last Friday night, March 22nd, and played to about five thousand patrons at the Cincinnati Gardens. On the bill was **Ray Price, Ferlin Husky, Jean Shepard, Hawkshaw Hawkins, Bill Monroe, Rod Brasfield, Van Howard, The Cherokee Cowboys,** and **The Hush Puppies.** In addition to the Nashville folks, we were treated to a few extra songs by our own **Bobby Grove** (King), **Jimmie Skinner** (Mercury) and **Jimmie Williams** (MGM). Back stage **Ferlin Husky** told us that over five years ago he recorded "Gone" (his big hit that just reached a million sales) under the name of **Terry Preston**, for the same label (Capitol), that he records for now. Ferlin states that he always felt the song would go if it had the right arrangement. The song is #1 locally on our country hit parades, as recorded by Ferlin. You can rest assured that many of the country DJ's will be dusting off the other version just as soon as word gets around. **Hawkshaw Hawkins** (Victor) is all hepped up about his new release due out soon, called "It Happens In The Best Of Families" and "You Just Stood There." . . . A real nice letter from **Dottie Jayne Sarne** of Jefferson, Ohio, who tells us all about our good friend **Denny Dever** of WCMW in Canton. Under the name "Uncle Denny" he spins three hours of country music daily, and has just formed a swell band called "The Double D Ranch Gang." . . . **Bobby Bobo** tells us that he will soon be spinning wax at WZIP in Covington in addition to his regular appearances on WLW's Hayride. He says that **Phyllis and Billy Homes** have left the Kentucky station. . . . Bobby is the proud father of a baby daughter born at St. Elizabeth's Hospital called **Connie Rae.** It's the 2nd child for Mr. and Mrs. Bobo.

Mamie Van Doren was in town this week to attract attention to her latest picture "Untamed Youth" which opens at the Palace Theater next Wed. Her husband is **Ray Anthony**, the orchestra leader. . . . The Ohio State glee club was featured on **Ed Sullivan's** show over CBS-TV March 24th. . . . They tell us that **Barbara Cameron** will make an appearance on "Ozark Jubilee" April 13. . . . Our congratulations to **Rod Serling** (Cincinnati's one-man script factory) who rolled up six Emmy TV awards for his presentation "Requiem for a Heavyweight" on Playhouse 90. . . . A taped recorded show by **Randy Blake** will be aired thru WLW-Radio from 8 'til 9:30 PM, Tuesday thru Sunday. Randy is the popular host of "Suppertime Frolic" heard for the past 22 years over WJJD out of Chicago. The announcement of the recorded country show which will start this week was made by **Al Biand**, vice president of the Crosley Corp. . . . **Jimmie Williams** (MGM) has a new show each evening over WNOP which he airs direct from the sponsors' window. The local store owner announced this week that he had a 40% increase in business due to Jimmie's fine country show. . . . We have just received a copy of The Hillbilly-Folk Record Journal from England. It certainly is gratifying to know that the popularity of country music is on the increase across the pond. . . . **Clay Eager**, of WLW's Hayride, has opened a small studio in London, Ohio, where he has a daily DJ show from his studio over WIZE in Springfield. . . . **Hardrock Gunter's** new Emperor record "Whoo! I Mean Whee" and "We Three" is certainly getting the spins in this area. Distributors for the record are needed, if interested write Emperor Records, Box 295, Wheeling, W. Va. . . . **Dean and Penny Richards**, of WLW's Hayride, were in an auto accident last week, while driving home from a personal appearance in Indiana. The **"Lucky Pennys"** are now recovering from their mishap on their folks' farm in Illinois. They are expected back on the Hayride next week. . . . **Barbara Benson** is this week's singer on the Willie **Thall** show over WKRC-TV. The show features a new gal singer each week. . . . **Bob Braun** now has his own TV show over WLW-TV daily from 2 'til 2:30 PM.

Please send all news to **Cincinnati Cut-Ups, 7771** Cheviot Rd., Cincinnati, 31, Ohio.

Country Round Up

Big news this week for **Hank Williams'** fans is the release by MGM of a wonderful collection of 3 long-playing records bearing 36 of the chanter's finest waxings. The package is handsomely-boxed and includes an illustrated booklet about Hank.

* * * * *

HANK WILLIAMS

Johnny Cash will make a guest appearance on the **Paul Winchell** TV show from New York on Thursday, April 11 according to an announcement by his manager, **Bob Neal** of Stars, Incorporated.

The **"Johnny Cash"** Show, starring Cash and the **Tennessee Two** and featuring **Carl Perkins, Jerry Lee Lewis, Onie Wheeler, Glen Douglas** and others opens in Little Rock, Arkansas, Sunday, March 31st. The show will appear April 1st in Monroe, La., 2nd in Sheffield, Ala., 3rd in Jackson, Miss., 4th in Memphis, Tenn., 5th in Odessa, Texas, and on April 6th Cash will make a guest appearance at the Big "D" Jamboree in Dallas, while Perkins is guesting at the "Louisiana Hayride" in Shreveport. The show will come back together on the 7th in Abilene, Texas, April 8th in Texarkana, Arkansas, April 9th in Winnfield, Louisiana. After Cash appears on TV in New York on April 11th he will go to Syracuse for an appearance with **Hank Snow** on April 14th. Then he plans a week off before starting a Canadian tour with **Sonny James, Carl Perkins,** and **Jerry Lee Lewis** on April 21st in Sault Ste. Marie.

* * * * *

"Uncle Charlie" Babcock, CKLB-Oshawa, Ont., Can. reports that **Hank Snow & The Rainbow Ranch Boys'll** be at the Casino Theatre in Toronto on the 11th of April with a big "Grand Ole Opry" show. Babcock sends along his thanks to each and every person down at WRVA-Richmond, Va., for the swell time that they showed him while he appeared on their "Old Dominion Barn Dance". Ditto for **Johnny Burnett,** CHED-Edmonton, Alb., Can.

* * * * *

Gene Boyd infos that **Eddie Harrell,** "The Texas Wonder Boy," has started his own radio show over WDRF in Chester, Pa., every Saturday from 4:00 'till 4:30 P.M. Eddie's radio duties, however, do not interfere with his performances on Thurs., Fri., and Sat. nites at "Molly's Tavern", one of the top country spots in the area, where he's packing 'em in every show.

JOHNNY CASH

* * * * *

The big crowds are also turning out at the "Bostonia Ballroom", located just outside of San Diego, Calif., according to XERB-San Diego deejay, **Bill Price.** This month's schedule included **"Little Jimmy"** on the 7th, **Tommy Duncan** and **Smiley Monroe** on the 15th & 16th and **Mac Wiseman** on the 22nd & 23rd. The house band is **Smokey Rogers & The Western Caravan,** featuring **Roy Hogsed** and **Leroy Harris,** with Price handling the MC'ing duties from time to time.

* * * * *

Dale Turner postcards from Europe that she is currently on tour there with **Connie B. Gay's** "Town & Country TV Revue" and that the shows have been well received throughout the continent. So far they've been in Africa, Italy, Germany and, at the time of writing, were leaving for France. "It's been a wonderful experience", sez Dale, who adds that they "even had the honor of doing a show for Vice-Pres. **Nixon** at the Nouasseur, Africa Air Base.

* * * * *

Radio Station KOCS in Ontario, California has received its permit from the FCC to boost their power from 250 watts to 1000 watts and to increase their broadcasting to 24 hours and after their new studios are completed, they will begin their new broadcasting schedule. They are planning on adding more country music to their broadcast schedule. In addition to the "Search For Talent" show, which the station has had for several years, and on which **Joy Anne Farmer** is creating quite a stir with her steel instrumental solos, they have a total of 4½ hours of country music on Saturday with **Fred Maddox** of the **Maddox Brothers** doing dj shows daily (as well as a one hour show on Saturdays.)

DREW BALLARD

* * * * *

Wanda Jackson, Capitol recording artist, has been set by her manager, **Jim Halsey,** for daily appearances, during the first week of the new Monday through Friday CBS-TV "Town and Country Time" show, originating in Washington, D.C., starting April 8. The telecast will be beamed from 8 to 9 a.m. EST and will not be available to CBS stations in the West.

* * * * *

The **Jordanaires** sing their Capitol waxing, "Sugaree," in the new Republic feature film, "Buffalo Guns," starring **Don "Red" Berry.**

* * * * *

Fred Maddox has opened an office in the Pomona Valley, Calif. to handle his many djs shows and dances as well as the affairs of the **Maddox Brothers & Retta.** He asks that all records for his djs shows, on several stations, be sent to his office as well as all talent wishing to be booked on his new show and dance to contact him at his office. Write Fred Maddox at 20035 East Gladstone in Covina, California.

* * * * *

Congrats are in order for Columbia's **Freddie Hart.** of the "Town Hall Party", who was married on Sunday, March 9th in Hollywood, Calif. He just returned from a string of dates in northern California and did the "Town Hall" March 29th. He leaves again on Apr. 6th for Central California and finishes up in Arizona and New Mexico.

* * * * *

MICKIE EVANS

Joe Adams, writer-publisher of Ozark Music, after a fair success with two of his releases namely "Our Secret Rendezvous" and "Down In Brazos Valley" by the **Key Twins** on the Sarg label is sending out demonstration dubs to record companies on what he considers will be a big one.

In his contribution to the return of 'sweet music' he wrote the "Memory Waltz" and had it taped by **Adi Bel** with backing by the **Bel Boys.** With organ background, it is a very attractive side and will go Pop or C&W, according to Adams.

* * * * *

Carl Stuart, WAMO-Pittsburgh, Pa., reports that the "Grand Old Opry" package, featuring **Ernest Tubb, Johnnie & Jack, Kitty Wells** and **The Wilburn Bros.** drew a capacity house in Pittsburgh on the 20th.

* * * * *

Ruth Snider, Snyder, Texas, pens her praises of "one of the swellest deejays in the business", **Drew Ballard,** KVMC-Colorado City, Texas. The 23-year-old lad has been with the station for 2 years and currently has a Mon. to Sat. all-request show tagged the "Hill Top Jamboree". He'd really appreciate it if the majors and indies, who've been neglecting him, to put him on their mailing lists.

* * * * *

Lindy Wade, WCMS-Norfolk, Va. deejay and announcer, recently received a swell bio job by **Warner Twyford** in Norfolk's Virginian-Pilot. The 25-year-old Wade, who joined the WCMS staff in April, 1956, appeared as the little rich friend with the accordion in the school band in the "Our Gang" comedies at the age of 7.

* * * * *

Mickie Evans, WHOO-Orlando, Fla. writes that Red Foley appeared in town with a great "Ozark Jubilee" show on Mon. March 18th, and that **Smiley Burnette** dropped in for an interview on her program. She adds that her remote morning shows, 5:00 to 7:00 A.M., from the "Donut Dinette" are doing extremely well, making **Mr. Waters,** her boss, quite happy. Also, **Faron Young's** SESAC recordings of hymns are going great guns on the gospel portions of her shows. Incidentally, the Feb.-March SESAC Music booklet has a front page article devoted to Young and the 20 sides he waxed for their Transcribed Library. Accompanying Faron on the performances were **The Anita Kerr Singers, Owen Bradley, Sonny Burnette, Hank Garland, Dale Potter, Tom Pritchard** and **Herman Wade.**

JEAN SHEPARD

* * * * *

Dottie Jayne Sarna, R.F.D. #4, Jefferson, Ohio, who has been deejay at school record hops, writes to tell us that country music has been going strong around Canton, Ohio since the appearance of WCMW-deejay, **Denny Dever.** Denny's on the air Mon. thru Sat., with the "Rustic Roundup" from 6:45 to 7:45 A.M., weekdays with the "Western Hayride" from 12:45 'til 2:30 P.M. and the "Saturday Afternoon Jamboree" from 12:20 to 2:00 P.M. and also has the **"Double D Ranch Gang"** Band.

* * * * *

Curley Gold, West Coast press agent for **Jean Shepard,** notes that Jean, under the management of **Tom Kelly,** is currently on the trail, playing a series of one-nighters throughout the state of Oregon.

* * * * *

Spade Cooley has organized an all-girl band which'll debut over KTTV-Los Angeles on April 2nd. To date the band, to be viewed weekly, has signed steel guitarist, **Marion Hall,** standard guitarist **Jeani Mack** and violinist, **Anita Aries.** Anita has been with Spade for several years.

* * * * *

MARION HALL

According to **Tom Edwards,** WERE-Cleveland, Ohio, the **Cliff Rodgers'** gang at WHKK-Akron played Cleveland's "Circle Theatre Jamboree" on the 16th.

* * * * *

Lefty Frizzell plays the "Town Hall Party" after coming back from a tour of the northwest on the 29th and 30th. On April 5th, 6th he plays the Bostonia Ballroom in San Diego and April 13 plays the Oakland area opening in San Jose. In between dates he's plugging his new release on Columbia "Now That You Are Gone" and "From An Angel To A Devil". He leaves the 15th of May for the east coast where he'll play the summer parks.

* * * * *

Included among the many interesting promotion pieces coming into the office this past week are the ones plugging **George Morgan's** "The Tears Behind The Smile" on Columbia and "Whoo! I Mean Whee!" by **Hardrock Gunter & The Rhythm Rockers** on Emperor.

* * * * *

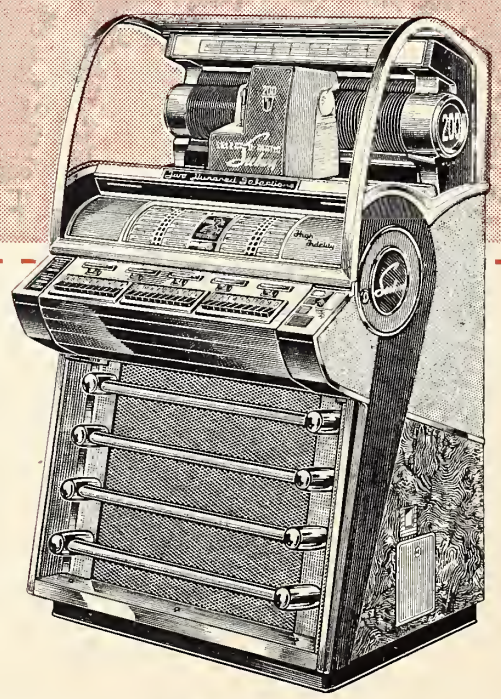
Exclusive Manager, **Paul Gilley,** infos that **Denver Duke** and **Jeffery Null,** whose Mercury-Starday recording "All Washed Up With You" and "Million Tears" is riding toward a hit, are working personals through Kentucky, Tennessee, and West Virginia during the months of April and May.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box,** 1721 Broadway, New York 19, N. Y.

program singles
at one price...

program E. P. albums
at a proportionately
higher price...

program both types of records
properly and profitably...
with the SEEBURG V-200
THE WORLD'S FIRST DUAL MUSIC SYSTEM



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
A Division of Fort Pitt Industries, Incorporated

America's finest and most complete music systems

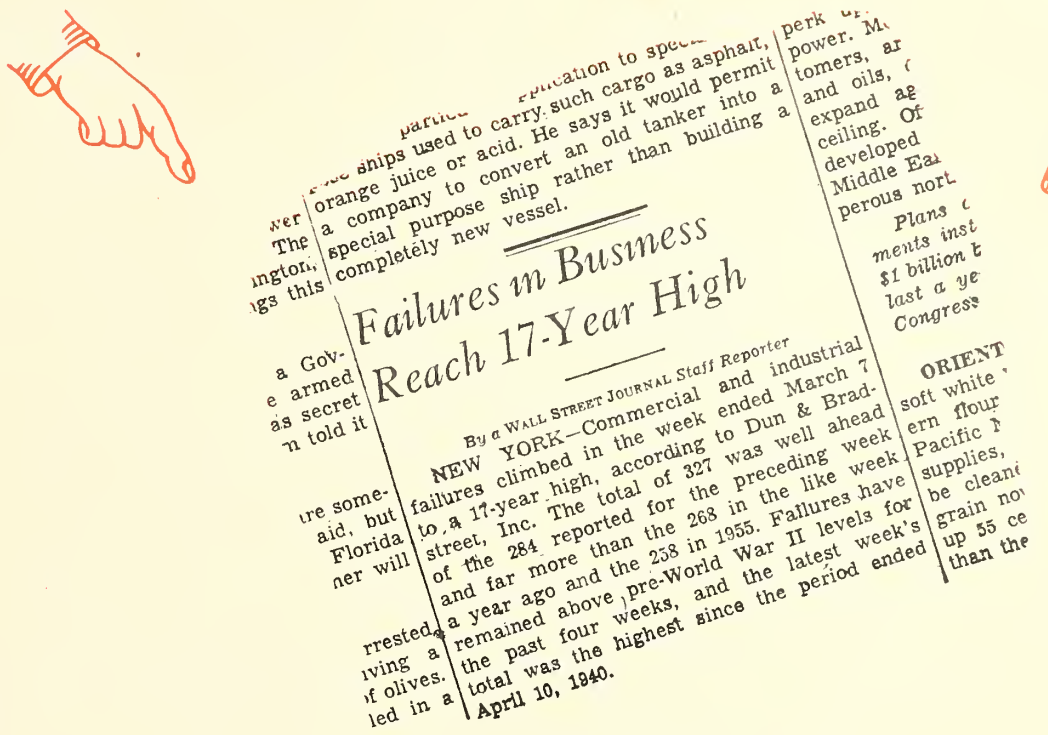
Here and There

NEW YORK — Inflation — schminflation. With the exception of those businesses who continue to sell their merchandise at the same price as they did in the 1930's (juke box play at 5¢) inflation has set in some 2 to 3 per cent each year, with prices rising to meet the increases. Of course, this leaves the operator in an untenable position. But for those who have kept pace—cold statistics reveal that the people in the nation are living better—getting more of the things they want in life these days. Upward movement of our living standards in the last ten years shows that more families have their own homes, own cars, have more disposable income and the number with pre-tax incomes of $5000 and over has almost tripled. In 1946, there were 23 million families owning cars; last year, this number was up to 37 million; number of married couples with own households jumped from 29 million to 37 million. So—even with high prices and high taxes, some progress has been made.

NEW YORK—In a series of articles analyzing the immediate need for changes in the tax depreciation policies of the United States, Sidney Fish of *The Journal of Commerce* stated "But analysis of the figures shows that while some industries are hit harder than others, virtually all would be aided by more realistic tax policies on depreciation." In this article it is shown that practically every product has increased today to two and a half times higher than it was in 1932. For instance: Chemicals went from 77.6 to 209.1; Glass from 69.4 to 197.5; Paint from 67.0 to 201.2; Paper from 67.2 to 201.5; Rubber from 67.1 to 207.9; Electric power from 67.6 to 210.4. And what's to come? "Last year, moreover," stated Fish, "a particularly sharp rise occurred in equipment costs, and these price increases will continue this year in most types of machinery, owing to new rises in costs of labor and materials."

DETROIT, MICH.—Do you mind while we dream a bit? We invite our friends to join us. Cadillac division of General Motors announced it has begun shipments of its exclusive Eldorado Brougham to dealers in key cities across the nation. This will be the highest priced car offered by any American manufacturer. The suggested list price will be $13,074. The Brougham has an over-all length of 216.3 inches.

URGENT REASON FOR 10c PLAY PLUS



...application to spe... ...ships used to carry such cargo as asphalt, orange juice or acid. He says it would permit a company to convert an old tanker into a special purpose ship rather than building a completely new vessel.

Failures in Business Reach 17-Year High

By a WALL STREET JOURNAL Staff Reporter

NEW YORK—Commercial and industrial failures climbed in the week ended March 7 to a 17-year high, according to Dun & Bradstreet, Inc. The total of 327 was well ahead of the 284 reported for the preceding week and far more than the 268 in the like week a year ago and the 258 in 1955. Failures have remained above pre-World War II levels for the past four weeks, and the latest week's total was the highest since the period ended April 10, 1940.

...perk up... power. M... tomers, ar... and oils, ... expand ag... ceiling. Of... developed... Middle Ea... perous nort...

Plans ... ments inst... $1 billion t... last a ye... Congress

ORIENT
soft white ... ern flour ... Pacific ... supplies, ... be cleane... grain no... up 55 ce... than the

No more urgent reason for operators to immediately place into effect *The Cash Box*' "*10¢ Play Plus*" plan is necessary than their own daily newspapers.

An item clipped from a noted financial daily paper brings shockingly into the open the fact that business failures have reached a 17-year high.

This was, as all readers of this publication know, predicted long ago by some of the nation's leading economists.

These economists reported, at the beginning of '57, that business failures were expected to be greater during 1957 than they have been for some past years.

***The Cash Box*, pointing this out to the nation's operators, urged all to quickly change to "10¢ Play Plus".**

Business failures are increasing because overhead is far, far above income.

In short, the average operator today finds that his expense to continue to do business has grown tremendously to a point where, even tho his intake may be greater than it ever was, his actual profit is lower. So low, in many cases, that there is no profit at all.

This is simply because those operators are continuing on a 50%-50% commission basis with their locations.

They know, and it has been proved to them time and time again, that out of every 50¢ the storekeeper gets, from each dollar taken in by the operator's machine in his location, the storekeeper actually enjoys 45¢ profit.

The operator, in turn, from the 50¢ gross he gets from each dollar taken in (on a 50-50 commission) finds that he has just about 5¢ left for himself.

In short, the operator's overhead expense to just keep that machine in that location, the labor cost to service it, buy parts and supplies for it, depreciate it and still earn a living at the same time, amounts to about 45¢.

No businessman can long remain in business on a 10% basis. Even the lowliest business in the nation works on anywhere from 25% to over 150% to continue in business. How then can operators expect to remain profitably and progressively in business on 10%?

There is only one way out of this constantly creeping inflationary overhead expense and that is by readjusting the entire basis of present commission percentages.

The operators must change to a more equitable commission basis, obtain minimums or front money, whichever is easiest for them to sell to their locations.

That's just what *The Cash Box*' "*10¢ Play Plus*" plan is all about. It simply suggests that the operators continue on 10¢ play plus front money, minimum guarantees or a more equitable division of the gross intake from all of their equipment.

And the need for adopting *The Cash Box*' "*10¢ Play Plus*" plan grows more urgent with each passing week.

More Agree:

OPS ACTUALLY WORKING FOR LOCATION OWNERS

With Overhead Expenses and Cost of Equipment Rising to New High Peaks Inequitable 50-50 Division of Gross Intake Has Forced Ops Into Battle of Business Survival While Locations Enjoy Top Income

CHICAGO — More and more operators, nationwide, agree that they are actually working for their locations, when they operate on the old, wornout and economically unsound 50%-50% commission basis.

And this, they admit, regardless of whether there is 10¢ play in effect in the average location.

Almost every operator agrees that there are certain locations where they can still continue to profitably operate on the old 50%-50% commission basis. But they also admit that these may total 1% or 2% of their total number of locations.

The average location is enjoying more income from the gross intake of their machines than the operators are enjoying. Regardless of the fact that the operators pay for the machines. Pay for licenses and, in most cases, all other taxes. Pay for upkeep and servicing and endure depreciation and all other charges.

As has been pointed out by this publication, from surveys which it has conducted, the location owner invests only the number of square feet of space the machine occupies on a comparative number of dollars in keeping with whatever his rent per square foot is for his entire place.

Aside from that, if the location charges this rent against the machine, the only other expense the location owner has is the minimum amount of electricity used by the machine when the machine is in operation.

This, operators who have made a very intensive study of all costs, report amounts to less than 5¢ of every half-dollar that the location owner receives from his 50-50 share of the gross intake of the machines.

In short, the location owner enjoys 45¢ profit from each half-dollar the machine takes in.

The operator, in turn, who is operating on a 50-50 commission basis, pays out better than 45¢ from his half-dollar he obtains from the gross dollar intake of the machine for overhead expense, depreciation, service supplies, parts and a hundred other items that he has to deduct from his 50% of the gross.

In short, from each gross dollar taken in by his machines the operator, who continues on the inequitable 50-50 commission basis, is actually getting 10¢. His location is getting the balance of 90¢.

Many operators report that the average service call costs them anywhere from $5.50 to $9.50. They average about $7.50 cost per call.

This means that any operator who finds $15 gross in the cash box is actually breaking even when he splits on a 50-50 basis with the location.

To show even the smallest possible profit, he must take in better than $15 gross from each machine on his route.

And with the national average far, far below this figure, more operators are fighting a battle for business survival than ever before in the history of the industry.

There is only one answer and **The Cash Box** has pointed this out time and time again in the past. That answer is **The Cash Box' "10¢ Play Plus" Front Money, or Minimum Guarantees and/or a More Equitable Division of the Gross Receipts from all equipment.**

The amusement machines manufacturers have recognized the efficacy of **The Cash Box' "10¢ Play Plus"** plan. They have been sending out rental contracts with each of their new, king-size bowling games which call for the operator of these type games to obtain 10¢ plus 60%-40% of 65%-35% division of the gross receipts.

The music equipment manufacturers have also urged operators to obtain a more equiptable commission from their phonographs. Music manufacturers are urging operators to obtain 10¢ per play plus a more equitable commission basis, minimum guarantees or front money wherever possible.

The operator who continues on the old, wornout and economically unsound 50%-50% commission basis will find, as overhead expense and cost of equipment continues to rise along with general inflationary raises thruout the nation in all industry, that he will either have to face bankruptcy—or arrange for a more equitable division of the gross intake from his machines with every one of his locations.

Bowling Games Continue To Set Production Records

CHICAGO — Production schedules go by the board these days as the factories producing the new type, king-size bowling games continue to report greater and still greater business for these machines.

"We've never seen anything like it", reported one well known sales-manager here, "and the way orders are coming in we feel certain that it will be many, many months before we can satisfy the demand."

Even before a production schedule is set for the following week, changes are made with last minute orders requiring another stepping up of all production to match the backlog, as well as to meet the new orders that have arrived.

"In my estimation", stated one well known producer of these machines, "it will be a year from now before the demand begins to show any slowdown whatsoever.

"In fact", he added "it may even pick up at that time because, like all other games of such a hit nature that have been produced in the past, someone is bound to come along with a new gimmick or a new idea which will start the boom all over again."

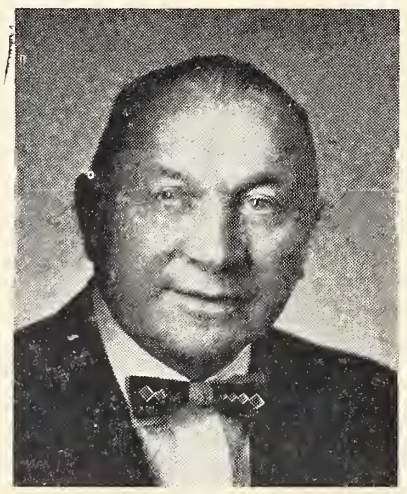
These are the type of optimistic statements which are being made here in regard to the new king-size bowling games.

Some are of the belief that the manufacturers have opened an entirely new era for all the amusement industry.

"The very fact", says one operator leader here, "that the new bowling games have given us the opportunity to get on a more equitable commission basis is going to continue greater progress for all operators of amusements from now on in.

"In my case", he added, "I've placed the majority of my bowling games on a 60-40 basis and the rest on 65-35. I've had no complaints and no opposition to this. I believe that this is the greatest thing that has ever yet happened to benefit the operator."

Wisconsin Music Ops Meet April 8



E. G. DOWE

SHEBOYGAN, WIS. — The Foeste Hotel, this city, will be the scene of the monthly meeting of Wisconsin Music Merchants Association, April 8.

A luncheon has been arranged for 12:30 P.M. The business meeting will start at 1:30 P.M.

"There are a great many very important subjects on the agenda", reports Ed G. Dowe, secretary of the organization.

"In addition", he advises, "there will also be a showing of new machines right after the business meeting.

"This is going to be one of the most important meetings we've ever yet held", Dowe continued, "and we hope that every single operator in the state of Wisconsin will be on hand whether or not he's a member of our association.

"This meeting is so important", Dowe emphasized, "that we feel everyone should be present. We are urging our members to bring along all the operators they can to this meeting."

A very important part of the business meeting will be devoted to **The Cash Box' "10¢ Play Plus"** plan.

There is much legislative action up for study at this meeting. Legislation that can affect every Wisconsin operator.

Dowe also extends an invitation to anyone from out of the state to also visit with them at this meeting.

AMI Appts Warncke Co. Distribs For N.E. Texas

GRAND RAPIDS, MICH. — E. R. Ratajack, sales manager of A M I Incorporated, this city, has announced the appointment of the R. Warncke Company, AMI distributors of 121 Navarro Street, San Antonio and 3445 Leeland St., Houston, as distributors for the juke box firm in northeast Texas.

The Warncke Company will soon open a sales and service office in Dallas, according to Albert Mason, AMI district representative for the Southwest, who completed arrangements for enlarging the area which the Warncke Company will serve for AMI.

Search Under Way To Learn:

HOW TO WIN LOCATION COOPERATION

The Cash Box Researching Industry to Bring to Light Most Successful Methods Used to Win Location Cooperation.

CHICAGO—"One of the most serious and most vital problems facing the nation's operators is: 'How to get the location's cooperation'."

With the above statement this publication has started a search thruout the entire industry to learn the most successful methods used by operators everywhere in the country to gain location cooperation.

Questionnaires have gone forth to all the nation's operators, including members of The Cash Box' "20 Year Club".

These latter men and women, all of whom have had 20 years and more experience in this industry, are expected to reveal ways and means to gain location cooperation which will prove invaluable to all the industry.

This research on the part of this publication is due to the fact that more and more operators now realize the tremendous importance of winning over the location to cooperate with them in getting more action for all of their equipment.

Many an operator has stated, as did Harry Schlesinger of Poughkeepsie, N. Y.,

"Without the location's cooperation the machines are worthless."

To offset this fact, The Cash Box instantly delved into a countrywide research effort to bring to light the methods used by all successful operators, and which would prove of great value to one and all engaged in the industry.

It is the hope of The Cash Box that the questionnaire which appears here will be answered immediately and that facts will come to light which will help improve business for all concerned.

As all in the industry realize almost every operator has his own pet method of gaining location cooperation.

Some believe that there are almost as many ways and means being used as there are operators.

But the true fact is that just a few methods have been proved successful and these are the methods which this publication hopes to bring to light to benefit all the industry.

It is only by this means of cooperation that the nation's operators can be assured a better business future.

Every single operator, especially those operators who believe that their methods are best for gaining location cooperation, can now help all in the industry by bringing the method used to light.

HOW TO GET LOCATION COOPERATION

Dear Subscriber:

One of the most serious and vital problems facing the nation's operators is 'How to get the location's cooperation".

As is well known, once the operator can obtain the location's cooperation for his equipment then, as can easily be realized, he is sure to enjoy the topmost possible play that the location can give his machines.

Everyone has his own way to obtain such cooperation. What is your way? What can you recommend for others? There is no doubt your suggestion is bound to prove of great value to all the industry.

Here's How: _____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

SIGNED _____

FIRM _____

ADDRESS _____ CITY _____ STATE _____

Williams' "Cue Ball" Clicks

CHICAGO — Williams' new single player five-ball game, "Cue Ball", clicked in a big way with distribs at first sight of samples, reported Sam Stern of Williams Manufacturing Company, this city.

"In fact," stated Stern, "they all ordered so heavily that we were oversold immediately. We even had to enlarge our production facilities to satisfy the demand.

SAM STERN

"We will continue on 'Cue Ball' up to the very limit of our production run to fill the backlog of orders."

Stern pointed out that the game is "loaded with the fastest action possible in a five-ball. The many ways to score replays and specials keep players constantly thrilled and excited."

The many scoring ideas include one Special when lit Rollover, two Special when lit Holes and six Special when lit Targets.

There are 15 numbers, corresponding to a triangle of racked pool balls. Making 1 to 6 lights bottom center hole for Special. Making 7 to 15 lights top center rollover for Special.

Making 1 to 15 scores one replay, lights up the center hole and all six targets to score replays.

Two bottom kickers spot number in rack when lit. Four thumper bumpers, two cyclonic kickers and two flippers keep each ball in constant, flashing motion.

"'Cue Ball' proved instantly and beyond a doubt", declared Stern, "that it has what it takes to sky-rocket collections."

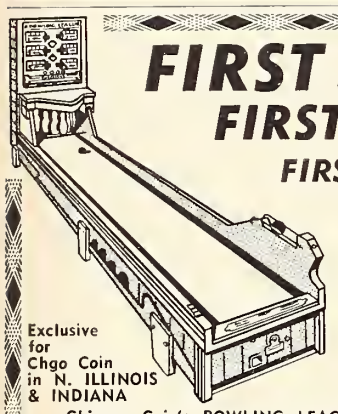
WRITE FOR ILLUSTRATED EXPORT CATALOG

●

Immediate Delivery

Seeburg Phonos
Gottlieb 5-Balls
Bally Bingos

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BEImont 5-6770)



FIRST!
FIRST!
FIRST!

Exclusive for Chgo Coin in N. ILLINOIS & INDIANA

Chicago Coin's BOWLING LEAGUE is the FIRST and ONLY Long Bowler with
★ GENUINE GUTTERS! ★ HANDICAP SCORING CONTROL! ★ MECHANISM IN BACK RACK!

FIRST

COIN MACHINE EXCHANGE, INC.
Phone Dickens 2-0500
1750 W. NORTH AVE., CHICAGO 22, ILL.

Hank Tronick and Ray Powers Join C. A. Robinson & Company

LOS ANGELES—C. A. Robinson & Company, United manufacturing distributors for Southern California, announce the association of Henry "Hank" Tronick and Ray R. Powers with the organization.

Hank Tronick was formerly associated with Minthorne Music Company as sales manager. He brings with him over 10 years' experience in the coin machine field and enjoys an excellent reputation throughout the industry.

Ray Powers was formerly associated with E. T. Mape and Badger Sales Company as sales manager and recently was general manager of M.A.C. Vendors, one of the largest operating companies in Southern California. Ray brings with him over 20 years' experience in all phases of the Coin Machine business.

C. A. Robinson has renovated the interior of his present modern showroom and added new offices for Hank and Ray. Present plans call for an extensive diversification and expansion program in which their many years of experience will play an important part.

Southern California operators have shown a great deal of interest in C. A. Robinson's new "Team" as evidenced by the tremendous flow of traffic through their showroom since the announceemnt was made.

Expect Busy Vendor Season

Look to Late Spring and Summer for Big Hike in Sales of Beverage Dispensers

CHICAGO—Along with the fervent prayers of the beverage makers are those of the beverage dispenser manufacturers.

Both look forward to this forthcoming late Spring and Summer as one of the top seasons for beverage dispensing.

Top beverage makers suffered this past year from a cool summer season as their stocks indicate on the New York Stock Exchange.

Since then top beverage firms, like Coca-Cola, Pepsi-Cola, 7-Up, Dr. Pepper and many others have heavily invested in more and larger plants in the belief that zooming population is sure to bring on bigger and better business than has ever before been enjoyed.

The fact remains that, one hot summer, and the beverage makers are back on top again going ahead faster than ever before.

The beverage dispensers are tieing in with this optimistic viewpoint, as well as with the tremendous increases in plants all over the world, and are preparing for greater business than ever before.

The beverage dispenser manufacturers, along with the beverage makers, are of the belief that this summer of '57 may be the big turning point for greater popularity than the beverage business has ever yet enjoyed in all of its history.

A busy vender season is therefore becoming ever more apparent with many planning heavy investment to get into this division of the industry.

Lou Boorstein Receives Special "Chairman's Award" From Coin Colleagues

NEW YORK — Chairman Louis Boorstein was presented with a special UJA "Chairman's Award" by his colleagues in the coin machine industry at a recent organization meeting. The presentation was made by Meyer C. Parkoff. In presenting the award—a copper fruit platter from Israel in the famous green patina, with a Biblical farm scene engraved in the center surrounded by the Scriptural legend in modern Hebrew characters, "They that sow in sorrow shall reap in gladness."—Mr. Parkoff commended Mr. Boorstein, who is serving his second term as chairman of the industry, "for his work and leadership in UJA's life-saving and life-sustaining campaign last year."

Plans for the forthcoming annual dinner at which Parkoff will be the guest of honor were also discussed at the organization meeting.

Pictured at the meeting are: (seated from left to right) Claire R. Morano, Meyer Parkoff, Louis Boorstein, and Mrs. Max Klein; (standing) Ben Haskell, Albert S. Denver, Aaron Sternfield, Sanford F. Warner, Irving Holzman, Arthur F. Silbert, Mike Munves, Harry Koeppel, Nash Gordon, Louis Wolberg, Bernard Boorstein, Nat Sugerman, Max Klein, and Abe Lipsky.

NYACK SLATE CO.

Is Happy To Announce
Its Appointment As

EXCLUSIVE NATIONAL DISTRIBUTOR
for
ARAMITH POOL BALLS

Considered The Finest Ball On The Market Today.
Puts new life in your present pool games.

MANUFACTURERS and DISTRIBUTORS
WRITE FOR SAMPLES

OPERATORS: See your local Distributor—or write us and we will advise you of your nearest distributor.

NYACK SLATE CO., INC.
80 SO. FRANKLIN ST. NYACK, NEW YORK
(PHONE: NYack 7-2464)

SINGLE TUNE PER SELECTION
3 TUNES QUARTER ONLY
1 TUNE DIME OR TWO NICKELS

SINGLE TUNE PER SELECTION
3 TUNES QUARTER ONLY
1 TUNE DIME OR TWO NICKELS

SINGLE TUNE PER SELECTION
3 TUNES QUARTER ONLY
1 TUNE DIME OR TWO NICKELS

SINGLE TUNE PER SELECTION
3 TUNES QUARTER ONLY
1 TUNE DIME OR TWO NICKELS

TWO TUNES PER SELECTION
E P SELECTION
15¢
2 FOR QUARTER ONLY

Only ROCK-OLA has picture window programming...

offering the dual pricing system
...with nothing extra to buy

Model 1455 DeLuxe
200 Selection

See It...Hear It...Buy It at Your ROCK-OLA Distributor Today!

ROCK-OLA Manufacturing Corp.
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

"It's True What They Say About 'True Score'"

PAUL HUEBSCH

CHICAGO—"It's true what they say about 'True Score,'" said Paul Huebsch of J. H. Keeney & Co., Inc., this city.

"What's more", he continued, "this is our slogan from now on.

"Because," he added, "it's true what they say about 'True Score'.

"And any operator who wants the greatest of all bowling games, the one game that'll earn him a cash box full of money should immediately buy 'True Score'.

"We've never before seen such phenomenal returns on any games we've ever built here at Keeney", Huebsch claims.

He also reports that the firm's "only problem is delivery".

"We've been working like mad", he said, "trying to get shipments out just as fast as we can to meet the requests of our distributors.

"This is one game that is true to bowling. It's 'True Score' wins over the players and holds them at the game hour after hour.

"In fact", Huebsch reported, "the first test 'True Score' we placed is still on the same location.

"The owner won't let us take it out.

"Yes", Huebsch commented, "all our problems are deliveries. Once we get our production schedule working at top speed we'll meet all deliveries all over the country."

Bally Announces New In-Line

"Show-Time" On Display at All Distribs

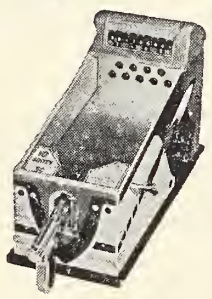
CHICAGO — Bill O'Donnell, Bally Manufacturing Company salesmanager, this week announced that the newest in-line amusement game, "Show-Time", is now on display at all Bally distributors.

Backglass features large 25 number center card, with 5 panels at right of card which give players extra degrees of time to press buttons to shift Magic Squares and Magic Line. The popular Magic Squares are in a new arrangement to give player maximum score-juggling flexibility. In addition, 4 numbers in bottom row of card may be shifted for greater scoring advantages.

Show-Time also contains the popular Corners Score; Ballyhole; Extra Balls and Triple-Deck Advancing Scores. According to O'Donnell, early reports indicate that Show-Time will top Key West as a consistent, month-after-month money maker.

A.B.T. CHALLENGER

Target Pistol 1956 Model



A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET CHICAGO 12, ILL.

(Tel.: TAylor 9-2399)

● *Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.*

Minthorne Music Co.

2920 West Pico Blvd.

Los Angeles 6, California

RE 4-2177

WRITE WIRE

60 Seeburg M100C Phonographs $475.00

40 Seeburg HF100R Phonographs 660.00

25 Seeburg M100A Phonographs 150.00

Equipment Shopped Or As Is

We Are Distributors For

Seeburg - Chicago Coin - Williams - Exhibit

Call Or Write

For Volume Discount

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continues at a steady level with everyone reporting sales of coin machines and records topping the same period last year. . . . **Norty Beckman** was visited by **Mary** and **Norman Kaye** and **Frank Ross**, the sensational **Mary Kaye Trio**, at Norty's Music Center. Norty listened to their new LP album and predicts it will be a big one for the group. Norty has completed arrangements for his export license to enable him to handle his fast growing export record business. **Jan Graham** believes **Guy Mitchell** has another big one with "Rock-A-Billy" on Columbia. **Harold Goldfine** reports **Teresa Brewer's** "The Ricky Tick Song" on Coral has started to move. **Ana Marinez** says the operators grabbing **Mickey & Sylvia's** new Vik release of "There Oughta Be A Law". . . . **Mr. and Mrs. Al Anderson** of Shafter seen along Pico Boulevard on their return from an Hawaiian vacation. . . . **Frank Schultz**, Rock-Ola Field Engineer, visiting **Lucille** and **Paul Laymon**, at Paul A. Laymon, Inc., on his ten day stay in the Southland. Frank very pleased with the report **Ed Wilkes** gave him on the Rock-Ola "200" phonograph. **Jimmy Wilkes** says Bally's ABC "Bowling Lanes" are being shipped out as fast as they are received. **Charlie Daniel's** completed arrangements for the Rock-Ola "200" phonograph to be used on two ABC-TV television shows, **Ray Anthony's** Show and "Top Tunes". . . . **Eldred Gildner**, Monterey Park operator, telling **Bill Happel** at Badger Sales Company, Inc., the great success he is having with his AMI "G200" phonograph. **Jack Leonard's** stock in the Prize Premium Department is depleting rapidly. **Marshall Ames** reports Keeney's "True-Score" Bowler was just received in the showroom and is meeting with much enthusiasm from the operators. . . . **Sammy Ricklin** and **Gabe Orland** report their record sales to operators and retail customers have been on a steady increase since their move into the new modern home of California Music Company. In to see Sammy and Gabe was **Art DePaul**, Record Department Sales Manager for RCA Victor, who was amazed at the amount of activity at California. **Betty Williams** says **The Dell-Vikings'** "Come Go With Me" on Dot was her biggest seller last week. **Buddy Robinson** predicts **Kay Starr** will have a big one with "Jamie Boy" on RCA Victor. **Martha Delgado** believes "It All Depends On You" will be the big side for **Jerry Lewis** on his new Decca release. . . . **Gary Sinclair**, Wurlitzer West Coast Representative, complimenting **Wayne Copeland** on the bang-up job being done at Sierra Distributors with the Wurlitzer "2100", "2104" and "2150" "Team-Mate" phonographs. Wayne reports last week topped all previous weeks in sales of new and used equipment. **Frank Davis** busy processing and shipping the new phonographs as each carload arrives. **Pete Ley** reports from San Diego and **Ed Wisler** from San Bernardino the "Team-Mate" has been very well received in those areas. **Leonard Hick** has had to replenish his S & H Green Stamp supply after the land office business done in the Parts & Accessory Department during the March inventory sale. . . . **Jack Simon** returned to Simon Distributing Company from San Francisco and took off on a business trip to Las Vegas. **John Freeman** back at his desk after his hospital stay, chipper as ever. **Sonny Lomberg** says the export business is on a steady increase with local business also picking up. . . . **Bill** and **Andy Lanzy** have extended their services of American Coin Machine Service Company from 8 a.m. 'til midnight to handle their increasing business. They have added two mechanics to their ever growing force. . . . At Leuenhagen's Record Bar, the **Solle Sisters, Mary, Kay** and **Claire** are looking to the future and ordering their Easter records to fill the yearly demand of the operators. Mary says **Bonnie Guitar** should have a hit with "Dark Moon" on Dot. Claire spins **Eddy Howard's** Mercury release of "Love Me A Little Bit" anytime a turntable is free. Kay predicts "Loco-Motion" by **Joe "Fingers" Carr** on Capitol will take off with the operators. . . . At Minthorne Music Company **Wayne Davis** reports sales of the Seeburg "200" phonograph continue growing throughout Southern California. **Roy Provencher** had to cut his Victorville trip short to return to Minthorne's showroom and aid in on-floor sales. Roy says orders for Chicago Coin's "Bowling League" are pouring in from the operators. Two features making this game so popular are the genuine gutters and the scoring handicap control. **Fred Gaunt** taking over the Used Equipment Showroom during **Paul Vogel's** short absence. **Nick Lanzisero** doesn't care how hot the weather gets now that his swimming pool is completed. . . . C. A. Robinson & Company looked like open house the past week with the many operators dropping in to wish **Hank Tronick** and **Ray Powers** "the best of luck" in their new positions. **Al Bettelman** showing **Charley Robinson** the mounting orders for United's "Bowling Alley".

Through The Coin Chute

DALLAS DOINGS

B. H. Williams on a business trip out in El Paso. . . . **Jiggs Hamilton** came in from Fort Worth to scout the local market for a new station wagon. . . . We wish a speedy recovery for **Harold McKenzie** of Northside Amusement Co. in Fort Worth who is hospitalized following an operation. . . . **Martin Gudenberg** who was the local Capitol Records' branch operations manager before being transferred to the Pittsburgh office will now be home based in Atlanta, Georgia. . . . **Gene Williams** and **Tommy Chatten** planning a fishing trip at Lake Texoma. . . . **Mr.** and **Mrs. Tex Keel** of Keel Scale Co. in Colorado City visited at S. H. Lynch and Company. . . . Sighted **H. K. Lyde** of Sherman shopping and visiting along coinrow. Other out of towners included **Buddy Clem** of Paris; **Carl Fomby** from Daingerfield; **Fred Ellis** and **Wilbur Brisco**, Waco; **Buna Carr**, Corsicana; **Mr. and Mrs. Ray Barnes**, Palestine; **W. C. Starke**, Gainesville; **Maurice Terry, Jimmie Woolsey** and **Pete McDonald** from Forth Worth. . . . **Herb Linsky**, sales representative for Vik Records, in town to promote **Mickey** and **Sylvia's** "There Oughta Be A Law". . . . **Al Ruth**, service man at Commercial Music, had his home burglarized recently. . . . **Charlie Minnis** of Gainesville reported a large catch of sand bass. . . . **Casey Jones** just returned from Mount Morris, Mich., where he and his family attended his aunt's funeral.

Through The Coin Chute

NEW ENGLAND NIBBLES

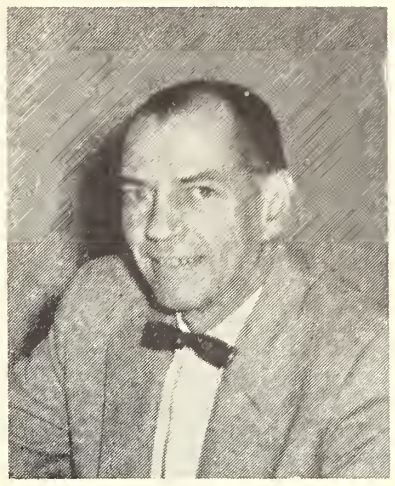
Biz continues good all around as warm weather continues to hold up in New England, sparking music and coin machine takes; new locations and outdoor setups. Arcades are readying for the upcoming season and outlook is excellent with many new types of games on the horizon. . . . Around with the distribs: At Atlas Distributors (AMI), **Barney Blatt** is coming along nicely after recent illness and is recuperating at home. **Louis Blatt,** holding down the plant on Commonwealth Ave., reports AMI 200 biz picking up and biz in general good. . . . At Redd Distributors, **Bob Jones,** sales mgr., reports the new Bally in-line "Show Time" is showing "fabulous" potential and bids to outrank "Key West". Kiddie rides are beginning to go. . . . At Associated Amusements (Rock-Ola), the 14-foot bowling alley output is phenomenal. Rock-Ola 200's going great. . . . Arcade biz is getting big with good response to Capitol "Auto Test" and Capitol new kiddie ride "Drive-In Music Game". **Ed Ravreby** back from Connecticut trip in which he booked heavy orders and visited with Nutmeg state coinmen. **Richard Mandell,** gen. mgr., back from trip through Western Mass., and reports music big in that territory with 10¢ play predominating. . . . At Trimount Automatic Sales Corp. (Seeburg), Williams "Cue Ball" showing great returns. Williams "Cross Fire" and Genco "Circus" gun games are getting the nod from ops and 14-foot bowling alley orders are big. Plenty of action here on Seeburg 200 music machines. Export biz continues at fast clip. . . . Among ops visiting distribs this week were: **Robert Lyons,** Lyons Music, Skowhegan, Me.; **Donald Swanson,** Beverly; **Henry Brooks,** Dover, N. H.; **Oscar Pratt,** Manchester, N. H.; **Edgar Beals,** Needham; **Thomas Zerali,** Providence, R. I.; **Harold Wiesel,** Providence, R. I.; **John Lazar,** Manchester, N. H.; **Oscar Pratt,** Manchester, N. H.; **Tom Libby,** Haverhill; **Jack Grover,** Falmouth; **Ben Gordon,** New Britain, Conn. **Ed Blanchard,** Webster; **Wynn Gaffney,** Norwich, Conn.; **George Briggs,** North Adams; **Martin Ferrara,** New Bedford; **Gene Sweeney,** Buzzards Bay; **Dick Verges,** Manchester, N. H.; **Louis Taube,** Manchester, N. H.; **Ralph Lackey,** Milton; Al **Dolins,** Hyannis; **Larry Bettencourt,** Danvers; **Dave Gropman,** Mattapan; **Dutchy Marciano,** Beverly; **Harry Deshowitz,** Chelsea; **Larry Disey,** Caribou, Me.; **Guy Durgin,** Presque Isle, Me. . . . Recording stars still the hottest draws in Hub. With **Mills Bros.** current at Blinstrub's, upcoming bookings include **Pat Boone,** April 8-14; **Four Lads,** April 22-28; **Andy Williams,** April 29-May 1; **Lane Bros.,** May 6-12; **Jaye P. Morgan,** May 13-19; **Patti Page,** June 3-9. . . . Favorite meeting place for femme diskers in town for engagements and record promosh is the Slenderella salon. . . . **Norm Prescott,** WBZ disk jock, arranging for a broadcast of "Tonight" from Blinstrub's during the **Andy Williams** engagement. . . . **Danny Kaye,** who has extended his engagement at the Colonial Theatre through April 20, made all the disk jock programs through arrangements with **Ruthie Shapiro.** . . . **Bill Marlow** now at WBZ. . . . Calypso music is getting a big boost in the Hub territory through **Pat Mathews,** current at the Jewel Room in Hotel Bostonian where the town's disk jocks have been gathering nightly to hear her.

Through The Coin Chute

HOUSTON HAPPENINGS

Amusement Distributors Inc., claim the distinction of being the only dealer in Houston with a complete stock of parts for all novelty games. The firm majors in distributions of the entire Rock Ola phonograph and Bally game lines. **Strike Rothrock,** manager, said Rock Ola phonographs were moving well and sales of Bally's bowling lanes were way above average. . . . **Ben Wells,** formerly associated with his brother, Boyd, in ownership of Wells Phonograph Repairs and Service, went with the service dept. of R. Warncke Co. (A.M.I.) above March 1. . . . Operator **Ted Mahavier,** fishing enthusiast plus, happy that season for spending more time on the Gulf has arrived. . . . **James T. Pinto,** son of that well known coinman, **Morris Pinto,** now an attorney at law. Morris Pinto was among top music operators in this section (owner, Big State Music Co.) until some two years ago when he changed to cigarette vending exclusively in name of Big State Cigarette Service. . . . Got to asking local coinmen what their hobby was or what they did for recreation. Fishing led but many others were named. Operators: **J. R. Hazlett,** photography; **Albert Reese,** golf and fishing; **Ted Mahavier,** fishing and golf; **Fred McClure,** stock market; **C. D. Ledbetter,** law study; **Bill Gates,** fishing and stamp collecting; (Bill's older brother, Ernest, one time big music operator, now in real estate and investments, once said he went in coin machine business by making a loan from bank on his stamp collection). Dealers and Distributors: **Steve Poncio,** bowling; **H. A. Franz,** golf; **Strike Rothrock,** water skiing, **John Williams,** fishing, stock shows and rodeos; **W. C. Lynch,** golf, college and high school football referee. . . . **Bob Holder,** owner of Holder's Amusement Enterprises, with operations in Texas City and Houston, stocking up on plenty of new operating equipment.

United Mfg. Reports New Production Mark



BILL DeSELM

CHICAGO—The tired looking man with his arm frozen into a phone-holding position, none other than sales manager Bill DeSelm of United Manufacturing Co., waved at this passing reporter and shouted:

"Tell the world we've just set a new production mark for our factory with 'Bowling Alley'.

"What's more", he added before this reporter could ask his first question, "just look at the blisters on my hands.

"Those", he explained, "are from helping to crate 'Bowling Alley' to rush them out to our distributors all over the nation.

"And, further", he quickly stated, still before this reporter could ask his first question, "this is only the beginning.

"By next week we expect to exceed even this production peak with an entirely new record production schedule never before attempted.

"This", he ran right on without even a moment's hesitation, "is due to the greatest game we've ever yet built here at United, 'Bowling Alley'.

"And that", he paused to reminiscently state, "is saying plenty. For, believe me, and ask anyone anywhere, United's built the greatest games.

"So", he said, "when I tell you that this is United's greatest, I'm not kidding.

"Here", he shouted flinging a batch of orders at this reporter, "just look at these. Look them over, brother.

"You can tell the wide, wide world that United's 'Bowling Alley' is the game everybody wants to operate."

This reporter still hasn't asked the first question.

Receipts Down? "Ops Fault"

NYACK, N.Y.—John Van Wyck, Nyack Slate Company, Inc., this city, reported that after an extensive survey, it found that when receipts fall off in pool game operations, it is usually the fault of the operator.

"We found tables with original balls, some egg shaped and of different weights, etc.," said Van Wyck. "The cloth was either worn out, dirty or ripped. Some operators were still using wooden tops, most of which were warped. And the rails had long since lost their bounce.

"The remedy", concluded Van Wyck, "is a good slate top, numbered balls and new live rubber rails. In many instances these improvements, not only hold collections, but improve them."

WHILE THEY LAST

Wurlitzer Model 1650	$375.00
Wurlitzer Model 1700	$650.00
Wurlitzer Model 1800	$825.00

NORTHWEST SALES COMPANY

3150 Elliott Avenue

SEATTLE, WASHINGTON

Phone: Murdock 8030

BINGO GAMES!

Key West — Big Show — Parade — Double Header — Nite Club — Broadway — Beach Beauty — Miami Beach — Gaytime — Gayety — Big Time — Variety — Brazil — Monaco — Starlet — Pixies.

LOW, LOW PRICES!

All Games in Stock — Thoroly Reconditioned. Coll Now!

EXCLUSIVE DISTRIBUTORS for FISCHER'S SENSATIONAL

"SIX-POCKET POOL"

in ILLINOIS, INDIANA, IOWA and MICHIGAN

PRICED RIGHT! IMMEDIATE DELIVERY!

Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

Chi Coin Adds Another Cabinet Factory

Also Start Night Shift Working Expect Heavy Production Boost

ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week that the firm had contracted with another cabinet factory for doubled cabinet deliveries.

"This", stated Levin, "in addition to a night shift we have just put on, will boost our production of 'Bowling League' to a new high.

"We believe that even this boosted production, made possible by the addition of more cabinets from another factory added to the cabinets we are already receiving, plus the night shift we have put on, will still not cover the tremendous demand that we are enjoying for our great 'Bowling League'.

"We are trying our best," Ed stated, "to meet the demand of our distributors and all of their operators customers.

"As we cover orders on hand, we receive more and still more. It's like battling a circle that keeps turning at top speed.

"We don't know just when we'll be on top of the orders, but", Ed claims, "you can tell everyone that we are doing everything we possibly can to meet all orders just as speedily as possible.

"We believe", he said, "that 'Bowling League' is probably the biggest hit game we've yet produced."

Remember for EXPORT it's
International Scott Crosse Co.
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.

"Hey Hank, I'm On The Way"

CHICAGO—"Hey, Hank, I'm on the way," is the message that roadman Bob Bever of United Manufacturing Company has asked this publication to pass on to Hank Tronick of C. A. Robinson Co., Los Angeles, Calif.

"What's more, Hank," says Bob Bever, "when I get there, boy, I'm going to prove to you why we've got the greatest of the bestest of the finest.

"So, hold everything, Hank, I'm on the way."

This Is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features

GAME HOLDS 1,000 numbered tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • Shipping Wgt. 20 lbs. • Write for details

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

CIAA Elects Officers

CHICAGO — Meeting of the Chicago Independent Amusement Association in the Pine Room of the Congress Hotel, this city, March 26, saw officers and directors elected for the coming year.

This meeting saw the largest turnout since the inception of CIAA a year ago. About 80 members present.

Officers reelected were: Sam Greenberg, president; Ed Mohill, secretary; Dave Brody, treasurer. Oscar Eierman was elected vice president.

Elected to serve on the board of directors were: Harry Salat, Bill Knapp, Murray Holland, Louis Shudnow and Bill Miller.

Harry A. Freeman, recording secretary, gave an eloquent farewell speech, after which, in grand comedy style, he was promptly reappointed by Greenberg.

Discussion followed regarding a bill introduced into the Illinois state legislature seeking to impose an occupational tax of 1% per month on gross receipts of all types of coin operated equipment.

Members were urged to purchase licenses immediately. Effective plans were suggested that would enable the operators to pay license fees promptly without any undue hardship to each individual operator.

The operators present declared that they were proceeding successfully on 65%-35%, 60%-40% and other methods of dividing the gross receipts from new games.

This, as one leading operator stated, is in complete accord with *The Cash Box*' plan for a more equitable commission basis. All consider this necessary for operators to earn a decent income in the face of soaring costs and increased overhead.

One operator openly reported that he was getting signed contracts guaranteeing him a minimum of $35 on bowling games.

At the conclusion of the meeting, refreshments were served through the courtesy of Donan Distributing Company. Members present expressed their thanks to Mac Brier, sales manager of Donan.

Belgian Amusement, Antwerp, Readying Luna Park Sportland No. 4

Polak and Groenteman Plan Continent's Most Unique Amusement Center

KNOKKE, BELGIUM—Albert Polak and Sal Groenteman, co-owners of the new Luna Park Sportsland No. 4, being built at Dique sur la Mer, this city, are leaving no stone unturned to make it the Continent's most unique amusement center.

On their recent trip to the United States Polak and Groenteman purchased $35,000 worth of arcade equipment, including a bank of Philadelphia Toboggan Skee Balls, the latest Williams, Genco, Exhibit, and United rifle ranges, and the newest arcade machines.

The arcade, which Polak and Groenteman say is the largest in Belgium, is being decorated in a tropical decor. For this purpose, International Amusement Co., Philadelphia affiliate of the Belgian Amusement Company, Antwerp, shipped 40 palm trees, complete with coconuts, exotic flowers, climbing vines, and Japanese lamps. The project will be lighted by special indirect illumination. The arcade will also sport a 150-foot bar.

Grand opening has been set for May 12, 1957. City and State officials, as well as Europe's leading coinmen will be invited to a champagne party, marking another milestone for the continually expanding Belgian Amusement Company.

Polak and Groenteman report 1956 broke all records for the first sales in music and amusement games, and predicted that 1958 will surpass even that banner year.

Frankfurt Fair

FRANKFURT, GERMANY—At the recent fair in Frankfurt many coin machine firms displayed. Reports indicate that all who attended showed a keen interest in the latest type American amusement and music machines. Note the sign in the upper center portion of the picture featuring Southern Automatic of Cincinnati, O. The picture shows the display of Holland Belgie Europe, Brussels, Belgium coinfirm.

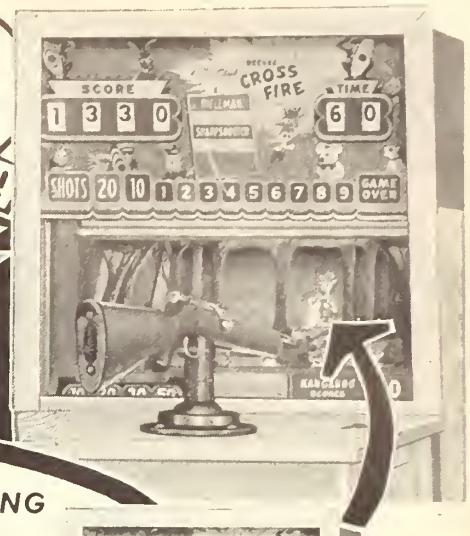
THE MOST PROFITABLE!

YES! BEST GUN GAME EVER MADE... Williams CROSSFIRE

Better than "Safari" YES!

Better than "Polar Hunt" YES!

25 SHOTS YES!



SEE THE COMICAL DODGING KANGAROO

with the cute little Baby Kangaroo that disappears in the pouch when mama is hit.

STEEL BALLS DEFY GRAVITY FLY UP WHEN HIT!

HERE'S THE NEW WONDER 5-BALL

Williams CUE BALL

- SPECIAL ROLLOVERS!
- SPECIAL POCKETS!
- SPECIAL TARGETS!

A Rare Combination of Scoring Ideas:

Elapsed Time Reels ADD 10 POINTS to score for each unit of time under 60 seconds.

Deluxe CROSSFIRE available with "MATCH" Feature

See Your Williams Distributor today!

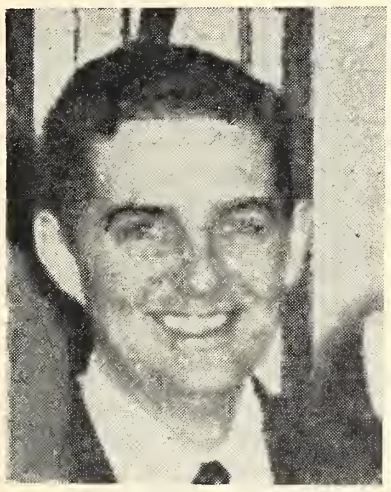
Equipped with National Slug Rejector Coin Chute!

National Slug Rejector Coin Chute!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Distribs Commend Bally Bowling Lanes



BILL O'DONNELL

CHICAGO — Visiting distributors, present at the Bally factory this past week, took time out to commend the entire Bally organization on the firm's fast moving "ABC Bowling Lanes."

Among distribs who visited with salesmanager Bill O'Donnell were R. F. Jones and C. N. (Mac) McMurdie of San Francisco's Jones' boys, Phil Greenberg of Atlas' Pittsburgh, and Phil Moss of Atlas' Des Moines offices.

Many other distribs also took time off to visit with executives of the Bally organization and gather 'round Bill O'Donnell to listen to the phones ringing away as distributors from all over the nation continued to call in for more and still more Bally "ABC Bowling Lanes."

Said O'Donnell, "It's just a tremendously satisfying pleasure to have distributors call in person to tell us how much they and their operator-customers like our 'ABC Bowling Lanes' and also to tell us how satisfied everyone is with Bally service and Bally shipments as well as Bally's way of doing business.

"In turn," continued O'Donnell, "we want to thank everyone of the men who called around to visit us this busy past week and to again assure them the outstanding service and cooperation of the entire Bally organization."

Tennessee Excludes Pinball Games From State Gambling Law

NASHVILLE, TENN. — Governor Clement on March 20 signed into Tennessee law a legislative bill excluding pinball machines from the state gambling law.

Other bills enacted by the Tennessee legislature included a measure to prohibit children under the age of 18 from playing pinball machines and placing the responsibility of determining age upon establishments having such devices.

SEEBURG 100-R	$765
SEEBURG 100-G	675
ROCK-OLA 1448	685
ROCK-OLA FIREBALL	275
A.M.I. E-120	445
A.M.I. Model C	125
A.M.I. B	125

ROCK-OLA HIDEAWAY
120 Selections—45 rpm. Late Model! $375

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Amer Shuffleboard Appts New Midwest Distrib

UNION CITY, N. J.—The American Shuffleboard Company, this city, has announced the appointment of a new distributor for the Midwest area.

The Coin-A-Matic Music Company, Inc., 1430 South 13th Street, Omaha, Nebraska, has been given the sales and distribution rights for American's modern shuffleboard table models, and all equipment, accessories and supplies. The organization will service the Oklahoma, Iowa, North and South Dakota, Kansas, Missouri, and Northern Texas area.

Coin-A-Matic is replacing John Weiss, who formerly directed sales and distribution for that area, and who has been moved west to open and direct activities of the Company's Los Angeles office.

SPECIAL SALE!

For Quick Action

SEEBURG B's

$395.00 EACH

100% Clean and Checked

RUSH YOUR ORDERS

1/3 with order, balance C.O.D.

DAVID ROSEN
Exclusive AMI Dist. Eq. Pa
855 N BROAD STREET, PHILA 23 PA
PHONE—STEVENSON 2-2???

WOW!
A CIRCUS
of THRILLING ACTION!
GENCO'S NEW
CIRCUS
RIFLE GALLERY
PAT. PENDING
Only GENCO . . .
the LEADER in Gun Games
—can bring you these
SENSATIONAL NEW
TARGET ACTIONS!
NEW... Mysterious
CRAZYBALL
Defies Gravity . . . Rolls across the back wall of game . . . drops when hit.
NEW... COMICAL "SAD SAM"
Automotic Reversing HOBO FIGURE... Stops and Turns When Hit—Only one of its Kind without Electric Eye!
Reolistic "SHATTER" CLAY PIPE TARGETS!
Swinging GORILLA TARGET!
MATCH AND REGULAR
PLEXI-GLASS GUN REST LIGHTS UP LIKE NEON—ATTRACTS PLAYERS
GENCO MFG. & SALES CO.
2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

When You Enter

The Cash Box

"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

Date of Birth .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Through The Coin Chute

EASTERN FLASHES

With the second summerlike weekend coming back to back arcade owners and operators were concentrating on purchasing new equipment to fill their needs at summer locations. Some of the local entertainment areas hurriedly opened for the Saturday and Sunday pleasureseekers and were rewarded with tidy grosses. The warm sun also brought many games and music operators into town to look over new and used equipment.

* * * * *

Harry and **Hymie Koeppel**, Koeppel Distributing, busy as usual, and even more so, as Harry explains that when the weather gets warmer business always picks up. "Lots of fellows don't like to travel in the colder or rainy weather so when the pleasant days hit we usually see loads of operators who have replacements and purchases to make." The Koeppels are also doing nicely with the new and used amusement machines they are now jobbing. . . . **Al Abel**, Fidelity Records, says he still has some used records he'd like to sell. . . . **Sandy Warner**, president of the Amusement Machine Operators of New York, in town to attend a meeting. . . . **Gertrude Brown**, Beacon, New York, makes her usual Tuesday visit to Tenth Avenue. Mrs. Brown's route must be one of the best conditioned in the business. Her Tuesday visits are no social calls. Each week she takes replacement parts back to Beacon with her. . . . **Sam Gally** back from his Miami vacation and overseeing the Rock-Olas at Herman Distributing. Both Sam and **Eddie Fisher** (not RCA Victor's Eddie, but Herman Distribs mechanic) were deeply immersed in the machinery of a Rock-Ola. Before too many minutes it was clicking like new. . . . **Morris Rood** and **Lou Wolberg** deep in conversation discussing sales, have to break up their tete-a-tete to take care of a steady stream of ops visiting Runyon Sales. Rood a picture of perplexity as he tries to figure out why he has dropped from a steady 170 bowling average last year to 150-155 this year. And this in spite of all the practicing he does on the Bally "ABC Bowling Lanes." It was obvious to any one entering Runyon Sales that he'd do no practising this week. The entire floor was filled with the "ABC Bowling Lanes" literally from floor to ceiling. The games, in three sections, took up the entire floor except for a walking lane, and the 11 foot sections went all the way to the ceiling. **Barney (Shugy) Sugerman** huddling with **Ed Burg**. Ed handles the Runyon operation in New Jersey. . . . **Mr. & Mrs. Bert Wienerman** (Bert's Express) back from three weeks in Miami. . . . Visiting the distribs were **Ben Chicofsky** of Benray Music Company, **James Smith**, Pleasantville, N. Y.; and **Joseph Wenzel**, Kingston, N. Y. . . . **Al D'Inzillo**, Al Simon, Inc., reports ChiCoin's "Bowling League" and Genco's "Circus Rifle Gallery" going out as fast as they arrive. "We're back ordered," says Al. **Larry Fiegenbaum**, who heads up the repair department, moaning that he has to get back in shape again. Larry went bowling for the first time in a couple of years and found some new muscles in his shoulders and back. . . . **Mike Munves** 'wonderland' buzzing as Spring has orders coming in faster and bigger than at any other time. Arcade operators flock to Munves the moment the calendar promises warm weather. As usual, although moreso if possible, Mike's floor is jammed with equipment of all types. His building is virtually a museum and history of the coin machine business. Currently, judging from the number stacked up front, guns must be the greatest single game in demand by arcade owners. Munves, in the space of a few minutes can be seen buying, selling, opening doors for delivery men and organizing the delivery, rushing to the telephone, conferring with the bookkeeper, darting back to the service counter—and never losing his good humor. . . . **Joe Young** and **Abe Lipsky**, with coats on ready to rush out to an engagement with some New Jersey operators. Joe and Abe report that the Wurlitzer 2150 has really caught hold. "We're doing a great job on the entire line and are we happy," beamed Young. "We're late and have to run," called Lipsky as he and Joe dashed out the door, "but we are also doing a wonderful business on the 14 foot bowlers. In fact we can't get enough." **Hank Peteet**, Wurlitzer factoryman, in town this week. . . . **Meyer Parkoff**, Atlantic New York Corp., tied up with a number of details to clean up as he had to make the bi-weekly meeting of the UJA-Coin Machine Committee meeting. Parkoff, guest of honor at this year's banquet, has always been one of the hardest workers on the committee since its inception. **Murray Kaye**, handling the operators out front, selling Seeburgs but managing to get in a few words about his two kiddies. . . . And—following up our note of last week to 5¢ juke box ops: This week the New York Post has followed the New York World Telegram and Sun to a 10¢ daily price, while morning papers, The News and The Mirror, have upped their price from 4 to 5¢. Not too many years ago the three papers listed above now pegged at a dime were selling for 3¢—a jump of 333%. The morning papers sold for 2¢—a jump of 250%.

Through The Coin Chute

UPPER MID-WEST MUSINGS

The Minnesota State High School Basketball tournament brought a large number of people into the Twin Cities over the three days of March 21st to 23rd. In between the basketball games **Forest Dahl** of Fergus Falls, Minn., made the rounds shopping for equipment for his route and purchased the new 6-hole pool games for a location change. The Fergus Falls team was eliminated in the semi-finals which was a disappointment to Forest. . . . **Pete Wornson** of Mankato, Minn., drove into the Twin Cities in the new Ford pick-up truck which he purchased that very morning. Pete did some shopping around. . . . **Harold Rose**, Rose Music Co., of Fargo, N. D., took some time off from his busy route activities to spend a day in town to shop for equipment. . . . Ben Weiss, Pine Ridge Service of Bemidji, Minn., was seen making the rounds and looking over the latest in bowling alleys and pool tables. . . . **Royal Hegan** of Slayton, Minn., has been busy putting out some new music on his locations. . . . **Don Bolier** of Baldwin, Wisc., made a quick trip into the Twin Cities to pick up a couple of games for some new locations. . . . Seen around and looking over the latest in equipment were **Frank Mager** of Grand Rapids, Minn., **Morris Berger** of Duluth, Minn., **Andy Theisen**, Northland Music Co., Brainerd, Minn.; Mr. and Mrs. **Jim Stolp** of Greenbush, Minn.

Through The Coin Chute

CHICAGO CHATTER

Almost unnoticed amidst all the hustle and bustle was the official beginning of spring Mar. 21. Even tho coinbiz has boomed along all winter, everybody expects spring to perk up action even more. But many a sad sigh being sighed by exporters here over so many orders going unfilled due to scarcity of late, as well as older, phonos and games. . . . **Bill O'Donnell** at Bally turning down slews of orders for "Key West" this past week. "Because", Bill was explaining to all the distribs, "we've got an even greater game ready to ship—'Show-Time' ". . . . Seen around town this past week being entertained by **Paul Huebsch** were **Irv Linderholm** of Tri-State, Minn.; **Leo Grobe** of Ohio Valley Coin, Wheeling, W. Va.; **Mac Watson**, Cedar Rapids, Ia.; C. M. "Mac" McMurtie and **Ken Moynihan** of R. F. Jones, San Francisco. . . . Happy Birthday last week (Mar. 27) to **Fred Kline** of First Coin. Age, 29, he says. . . . Tho **Billy De Selm** has new sales rep **Bob Bever** lending a helping hand, he's a whirlwind of action at United. If it isn't in conference with **Lyn Durant**, it's phone calls and visitors for Bill every minute. **Al Thoelke** took off for St. Loo, Memphis and Jackson, Miss., with plans to meet **Johnny Casola** over the week end. **Jack Mitnick**, it's reported, is not saying much. But doing more than plenty these days.

NATE FEINSTEIN

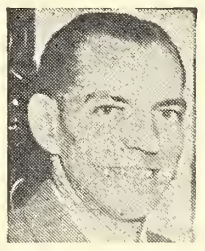
Avron Gensburg sunshine bound last Wed. to join his family. Leaving **Ralph Sheffield** and **Al Warren** hard at work filling orders for their "Circus Rifle Gallery". . . . **Art Garvey** at the big Bally plant with lots of visitors to entertain this past week. . . . Plenty of action observed at ChiCoin nowadays. **Sam Wolberg** and **Sam Gensburg** telling one and all about how production of "Bowling League" has been upped because of second source for cabinets. **Mort Secore** away on tour of midwest, Okla. and Tex. . . . **Ed Levin** advises that his son, **Arthur**, will be married Sunday, Apr. 7 at Morrison Hotel to Miss **Mae Forman.** Couple to honeymoon in Mexico. . . . Talk about a human dynamo, **Joel Stern** is the man who knows how to make things hum at World Wide. "We've got the games", says Joel, "so getting the orders in and out is like a breeze in the middle of March". . . . **Johnny Oomens** phones to advise that first five teams in Chi Phono Bowling League only one game apart.

SAM WOLBERG

With **Nate** in Miami, **Dave, Alvin** and **Sol Gottlieb**, as well as **Judd Weinberg** all completely occupied with firm's new 4 Player "Majestic". "Making a tremendous hit with the trade", declares Alvin, "is our new idea in rotating targets". . . . Without a doubt two of the busiest in town are **Ted Rubenstein** and **Estelle Bye** at Marvel. Taking turns chasing back and forth to keep their eyes on "Lucky Horoscope" venders, electric scoreboards, 6 pocket pool game, phono replacement plastics and pool supplies. As if that weren't enough, Ted's getting some new products all lined up. . . . One exec who coordinates everything to perfect on is Bally's **Herb Jones.** Ads, announcements, layouts, copy, news, promotions—all roll out of his office right on schedule. . . . Over at Atlas, **Nate Feinstein, Harold Schwartz** and **Eddie Ginsburg** on a steady work routine. Nate, back from biztrip to three cities in Jamaica, very impressed with outstanding service and kindness on KLM (Dutch airline flight between Miami and Jamaica). . . . Sincere condolences to the family of **Bill "The Sphinx" Cohen,** who passed away last week. Altho it is several years since Bill retired from Silent Sales, Mpls., Minn., many oldtimers will remember his own brand of dry humor. As well as the fact that he was one of coinbiz' leading "characters" of the late 20's, 30's and 40's.

ED RISTAU

Ed Ristau off to Detroit as **Jack Barabash** brought in the blizzard last week from the Dakotas and Minn. Rock-Ola's **Kurt Kluever** and **Les Rieck** report exceptional spring biz for the firm, and point to stacks of orders as proof. Kurt says they're looking forward to visit from distrib **Alfred Adickes,** due to arrive from Hamburg, Germany soon. **Frank Schulz** back at the bustling Rock-Ola plant after seeing **Paul Laymon**, L. A.; **Dan Stewart**, Salt Lake; **Paul Speer**, Santa Rosa and **Lu Schulman**, Denver. Hear that Frank just bought himself a cabin cruiser. So when does the fishing season start? . . . Pinch-hitting at the Empire switchboard at just about the time last week's blizzard hit Chi was **Joe Robbins'** efficient sec'y, **Jody McFarland.** While Joe, **Gil Kitt**, and **Dusty Hohbein** were all on the phones, Jody confided she has to take a bus home all the way to 103rd St. . . . **Mac Brier** at Donan advises that boss **Don Moloney** spending a lot of time calling **Bill O'Donnell** at Bally for deliveries of the new "Show-Time". But getting the busy signal every time.



BILL DeSELM

New switchboard gal at Keeney rang **Paul Huebsch** to announce, "There's a gentleman out here by the name of **Mr. McGinnis.** Shall I send him in?" Paul jumped right out of his chair, saying to himself, "What could **Roy McGinnis** be doing here when he is supposed to be in Florida?" Well, the visitor turned out to be "Doc" **McGinnis,** op from Savanna, Ill., in to see the new "True Score" bowler. . . . Also in this past week to look over the game were **Mr.** and **Mrs. Ken Kelsey** and **Ken, Jr.** of Associated Vending, Columbus, O. . . . With **Art Weinand** covering the east for several days, **Sam Stern** has plenty to do at Williams. Sam reports gobs and gobs of callers, phone calls, reports, more production and faster shipments. And thrilled at the way new "Cue Ball" being received by all distribs. . . . **Stan Levin** of All-State takes his charming wife, Corinne, to New Yawk this week end. Stan to meet European buyers. And take in a couple of hit shows. . . . **Phil Weinberg** reports Texas distribs putting plenty pressure on him to get faster deliveries of Bally's new "Show-Time", as well as "Bowling Lanes".

JOEL STERN

Coinmen very happy over favorable ruling by Ill. Supreme Court Mar. 20: Pinballs that do not pay out money but reward players only in free plays are legal under Illinois law and could be licensed. . . . Anyone heard from **Frank Mencuri** since he went west? . . . **John Frantz** comes up with new idea for scales. Which he says is still in the bib and jumper stage. In the meantime, John ships "first 'Rifle Sport' ever to be seen in Japan". . . . **Sam Lewis** at Exhibit busy as can be with his 6 pocket pool game. Sam also reports deliveries going forward of view machines and other arcade equip. **Chet Gore** maintains that Exhibit's 3-Year Payment Plan helping sell more post card venders this year than ever before. . . . **Eddie Foy**, mgr. of **Ed Gilligan's** Chicago Music, phones to report his copy of **The Cash Box** lost in the mail. 'Send me another copy quick," urges Eddie, "because I need it for programming the route". . . . **Hymie Zorinsky** in from Omaha for the tobacco convention. Hymie should be ideal nominee for cigar industry's "Man of Distinction". . . . Gateway's **Fred Minter** and **Bud Kottke** always looking for more phonos. And reportedly doing grand biz on line of speakers. . . . **Jerry Kuk'in** at Standard-Harvard calling all around for special kind of hardened steel for firm's Metal Typer.

'Twas a very touching farewell speech by **Harry Freeman** at CIAA meeting last Tuesday. But everyone roared at funny expression on Harry's face when **Sam Greenberg,** patiently waiting until he was thru, promptly reappointed him as Recording Secretary of the Assn. for the coming year.

RALPH SHEFFIELD

HAPPY BIRTHDAY THIS WEEK TO: **Audrey R. Hunter,** Dallas, Tex. . . . **Palmer F. Burke,** Youngstown, O. . . . **William E. Fitzgerald,** Grand Rapids, Mich. . . . **Olie Shirey,** Gulfport, Miss. . . . **Mrs. Minnie M. Gregory,** Madison, Wis. . . . **Albert S. Denver,** New York, N. Y. . . . **J. W. Hooks,** Brownwood, Tex. . . . **Ken C. Willis,** Miami, Fla. . . . **Charles E. Rowlette,** Leesburg, Ind. . . . **Carl B. Noto,** San Francisco, Cal. . . . **Anthony J. Biernat,** Kenosha, Wis. . . . **Real Pinsonneault,** Marieville, Que., Canada. . . . **Autus D. Wagster,** Lake Charles, La. . . . **Carl Pavesi,** White Plains, N. Y. . . . **George D. Sax,** Chicago, Ill. . . . **Louis D. Buckley,** Nashville, Tenn. . . . **Ray B. Williams,** Dallas, Tex. . . . **Dave Taub,** Hillside, N. J. . . . **James L. Kyle,** Houston, Miss. . . . **Ralph Elefante,** Brooklyn, N. Y. **Lawrence F. Le Stourgeon,** Charlotte, N. C. . . . **Jack Gutshall,** Corona, Cal. . . . **John W. O'Brien,** Chicago, Ill. . . . **Bill Marvel,** Poplar Bluff, Mo. . . . **Irving Sandler,** Des Moines, Ia. . . . **Frank Yeary,** Coeburn, Va. . . . **James F. Hupp,** Cumberland, Md. . . . **Walter M. Cobb,** St. Joseph, Mo.

PAUL HUEBSCH

WORTH REPEATING: Bowlers do their best work when striking.

IMPORTERS
YOU SHOULD BE DOING BUSINESS WITH
TRIMOUNT
America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Expart Shipping Department specially packs equipment to insure delivery in perfect condition.

NEW PARTS INFORMATION FOLDER NOW AVAILABLE—SEND FOR YOUR COPY.

MEMBER NCMDA EXCLUSIVE FACTORY DISTRIBUTOR

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

WANTED!

Seeburg B—C—G—R
AMI E—F—G
Gottlieb '55 & '56 Models
Williams '56 Models

Arcade Equipment
Exhibit & Bally Horses
Late Bingos

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Subscription — THE CASH BOX

52 Issues $15
First Class $20
Airmail $30
52 Issues + Free Weekly Classified Ad $48

St. Louis Arena Installs Two A.B.T. Rifle Ranges

JOHN FRANTZ

CHICAGO—John Frantz of J. F. Frantz Manufacturing Co., this city, reported this past week that the two 3-gun A. B. T. Rifle Sports Galleries which were installed in the St. Louis Arena by E. D. Jones of Forest Park Highlands are getting very fine play action.

Frantz also reported that sales have stepped up tremendously with the opening of the spring season.

"It seems to us", he advised, "that more and more operators are interested in getting the A. B. T. 3-gun and 6-gun Rifle Sports Galleries on locations, especially outdoor spots, for this forthcoming spring and summer season.

"We have received more orders this year, on a comparative basis, than we did last year.

"Not only that", Frantz stated, "but also the fact that most of the operators are interested in the six-gun ranges.

"There is no doubt that we'll be installing A. B. T. Rifle Sports Gallery in many, many more prominent places, like the St. Louis Arena, from now on with the demand continuing to grow greater as operators note the action this great and famous gun gets from the players."

The factory here is busy at this time preparing more ranges to be installed thruout this entire midwest area.

They also have orders for delivery to almost every part of the country and also advise that export business is picking up remarkably.

Over 300 Friends Help Harry Siskinds Celebrate 25th

NEW YORK—Harry Siskind, one of the Master Automatic Music Company pioneer coinmen and one of the most progressive music operators in the business, and Mrs. Siskind, last Sunday, March 24, celebrated their twenty-fifth wedding anniversary at Brooklyn's famed Ben Maksik's Town and Country Club.

More than 300 guests arrived for a private cocktail party, entered the main dining room for a sumptuous dinner and entertainment, and finished the evening with a champagne party in a private room from 11 p. m. until dawn. Special gifts were presented to the women and all the men wore silver carnations.

Among those who attended from the coin machine field were Al Denver, Sidney Levine, Meyer Parkoff, Barney (Shugy) Sugerman, Abe Green, Al Simon, David Simon, Irving Holtzman, Milton Green, Phil Raisen, and Teddy Blatt.

Among those from the music and record world were Sid Goldberg, Decca Records; Harry Myerson, MGM Records; and Paul Southern, Times Columbia.

In addition to the regular show, some of Siskind's friends who entertained were Ziggy Lane, M. C.; Toni Arden, Jan Arden, songwriter George Weiss, Alan Dale, several calypso groups, the La Playa Sextette, and The Ned Harvey Boys.

Through The Coin Chute

MIAMI MURMURS

First thing Max Wise, Brooklyn operator, did when he parked his bag at the Castaways was to call **Willie Blatt** to make sure there would be a seat for him at the regular Thursday night gin game that includes **Lucky Skolnick, Whitey Pincus, Dave Friedman, Willie Levevey, Harry Zimmand, Harry Steinberg,** and Willie. **Jack Semel** does a fine job of kibitzing. The game has been going on since 1932. The faces sometimes change, but the game keeps rolling. . . . **Sue Gasparo,** wife of **Tony,** down in Miami from Chicago. . . . **Ted Blatt** returned to New York from his Miami vacation and **Ben Haskel,** who needed one badly, immediately shot down for a few weeks. He is staying at the Nautilus Hotel. . . . Coinmen in Miami terribly shocked at the double dose of bad news they received a couple of weeks ago. The deaths of **Nat Cohen** and **George Ponser** hit them harder than anything that has happened for some time. . . . **Mr. and Mrs. Bert Lane** leaving for New York where Bert will be able to take care of so many things he was forced to neglect while recuperating from a slipped disk. . . . **Charlie Lichtman** strolling along Collins Avenue apparently without a care in the world. . . . **Mike Munves,** New York arcade king, bought the balance of the Bull's Eye Targets and whoever needs any parts should contact him at his Tenth Avenue building. . . . **Joe Mangone** takes part in the gin rummy game at the Castaways Motel between trips to Latin-America. . . . **Willie Blatt** bought a scale route from his former partner, **J. G. Lovelady.** His brother-in-law will operate it.

Op Reports:

3 Times Better Profits With Clean Machines

SAN DIEGO, CALIF.—"Keep your machines on 10¢, 3 for 25¢ play", writes E. E. Peterson of this city, and adds, "but be sure that your machines are sparkling clean.

"I have spent 30 years in the coin machines business", he continues, "and find that a clean machine will take in three times as much as a dirty machine.

"As soon as a phono gets just a little dusty, down goes the play", advises Peterson.

"I find", he reports, "after 30 years of operating here in San Diego that clean phonographs, pool tables, shuffle games and shuffleboards will take in three times as much as any machine that is dirty, regardless of how dirty the location, itself, may be.

"In the last 15 years", he says, "I have kept a man on for every 75 machines doing nothing but going around all week long cleaning and waxing the machines on his route.

"In addition", he states, "every collector has clean glass-towels along with a flask of cleaner to keep the glass inside the machines, as well as the counter box glass, clean.

"Another thing that will keep a route at top peak play action", he sagely states, "is to never allow a machine to be out of order for more than an hour, if at all possible.

"Give hourly service", he advises, and adds, "if your men fail to uphold their end, get rid of them and get new men.

"If a record is worn, don't use it. At all times make sure that the needles in your phonographs are perfect. Watch the tubes. If you find a bad tube, break it, so that it will not get into another machine.

"Try what I've said", concludes Peterson, "just for 30 days, and watch the results."

For Music Ops:

The Cash Box' Music Charts List EPs

Growing Use of EPs Noted as More Music OPs Acclaim The Cash Box' EP Listings

CHICAGO—Greater use of EP's in programming juke boxes is becoming noticeable as more and more music ops take time out to commend this publication on its EP listings.

For sometime now **The Cash Box** has been listing EP's in its **"Best Selling Pop Albums"** chart. The star that is used indicates whether the album is also in Extended Play.

Very noticeable of the growing popularity of EP's is in the listing on page 33.

Of the 25 best selling pop albums listed, 22 feature EP.

This is the greatest percentage ever yet noted and, in the near future, it is expected that 100% of the LP albums will list EP play.

Another outstanding example of the growth of EP appears on page 24 of this issue. This is in the **"Album Sure Shots"** listing for new albums sure to hit the top of the charts. The lone album listed here is also in EP.

Serviceman Most Important

JACKSON, TENN.—"Being in the heart of the farming country", reports Jessie O. Porter of Daniel Amusement, this city, "makes the serviceman most important.

"In our estimation", advises Porter, "the serviceman is the heart of the coin machines business.

"He is in constant contact with all of the locations and what he does and says can make the difference between success and failure of any operation.

"It is up to him to take stock of each location and to help in every awy he possibly can to increase business.

"It's the serviceman's efforts that can make the difference between a profitable location and a spot to just set a machine.

"A good serviceman realizes that people sometimes expect much too much from the operator and from his equipment.

"It's up to him to keep locations interested and happy and to get their cooperation as well as the complete regard of the public."

Canopy For Vendors

CHICAGO—Jennings & Company, this city, has now developed an indoor-outdoor canopy for use with the automatic milk vending machine which that firm manufactures. This canopy is designed for installation on all new Jennings vendors, and is available also for mounting on machines already in use.

"Voice-O-Graph" At Idlewild Airport

NEW YORK—International Mutoscope's new "Voice-O-Graph", which now records in the popular 45 speed as well as 78 rpm, was placed at the Idlewild Airport. The reaction, reports International Mutoscope, was similar to that of other good traffic locations, in that several additional were ordered to meet the demand. Photo to the right shows customer entering the "Voice-O-Graph".

HERE IS TREMENDOUS EARNING POWER!

IT SURELY IS A REAL BEAUTY!

Keeney's TRUE SCORE 6-PLAYER BOWLER

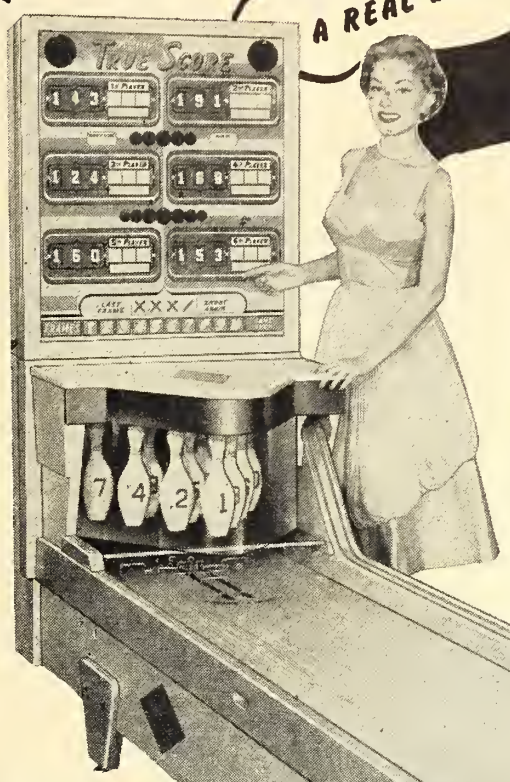
"BOWL 300 SCORE THIS GAME" FEATURE

•

DELUXE PLASTIC LITE-UP REELS

•

HANDSOME MIRRORED BACK GLASS

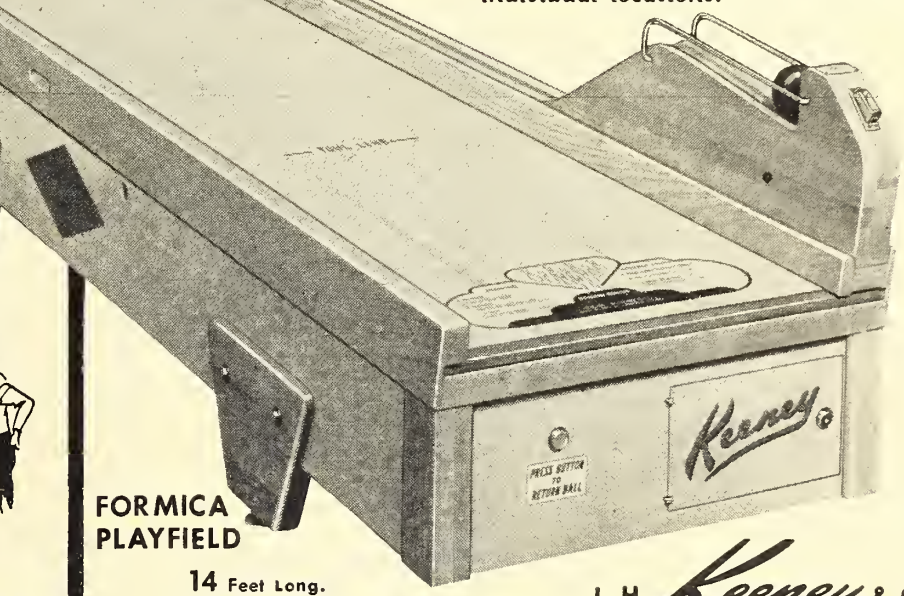


FAST ACTION!

Check THESE FEATURES:

- *"Bowl 300 this Game" lites up at selected intervals on upper left of backglass. May lite up in 5th or 7th frame at option of operator. Pulls heavy play!*
- *When 300 is bowled—"Perfect Score" lites up at upper right of backglass.*

Operators: *Keeney's True-Score Bowler has 6 different adjustments on strikes controlled by a Knob. Operator can adjust game for easier strikes as required by individual locations.*



FAST BALL RETURN— NO WAITING!

National Slug Rejector

SEE YOUR KEENEY DISTRIBUTOR!

FORMICA PLAYFIELD

14 Feet Long. Three easy-to-move sections

Install KEENEY'S TRUE-SCORE

THE BOWLER THAT EARNS MORE!

J. H. Keeney & CO. INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Rotating Targets Feature Of New Gottlieb Game

CHICAGO — Rotating targets in a five-ball game was introduced to the trade this past week as deliveries of the new 4 Player "Majestic" were being forwarded to distributors of D. Gottlieb & Company, this city.

Alvin Gottlieb announced this innovation as "just one of many features which makes 'Majestic' a terrific hit that's sure to provide operators with this year's most outstanding money-maker."

A wheel, inset in the center of the playfield, rotates to bring up 15 colorful targets. These appear one at a time. When hit, each target scores from 30 to 300 points.

"The constant action and unique appeal goes over in a great big way with the players", declared Gottlieb.

"Majestic" also provides a single and double match feature. Single match wins, one replay. 1 and 2 players or 3 and 4 players can match to win 10 replays.

In addition, there are five pop bumpers which light up for high scores. More fast action is added by two flippers and two cyclonic kickers.

The game is housed in a DeLuxe cabinet. Other Gottlieb features are included as standard equipment.

"Something new always draws the play", stated Alvin Gottlieb, adding, "Our distributors are now displaying 'Majestic' in their showrooms. I suggest that every operator who wants fuller cash boxes see it and try it as soon as possible.

Paris Coinmen In U.S.

PARIS, FRANCE—Mr. Starr and Mr. Paricat, of Paris-Swing, well known coin firm in France, arrived in New York on March 25. Messrs. Starr and Paricat made the trip on the ss Queen Mary.

U.S. coinmen who wish to contact Messrs Starr and Paricat can do so by addressing mail to Mr. Zopinsky, 1145 University Ave., Bronx, N.Y.

Chi Bowling League

CHICAGO—Singer One Stop took two from Oomens. Harry Julian was high for Singer with 467. Cas Kalas' 456 was high for Oomens.

Coven Music won two from Coral Records. Coven's Harry Wolczak was high with 533. Rudy Zelina was high for Coral with 521.

Gillette Distributing took two from Western Automatic. "Bunk" Paradee's 519 and Robert Holl's 512 were high for Gillette. Paul Brown was high for Western with 478.

Atlas Music won two from B&B Novelty. Vic Jaccino was high for Atlas with 490. B&B's Fred Dries was high with 528.

Mercury Records took two from Star Music. Mercury's Irv Tropstein was high with 485. High for Star was Leo Sochacki with 468.

ABC No. 1 swept all three from Galgano Distributors. Al Rice's 509 and Bob Gnarro's 506 were high for ABC. Tony Galgano was high man on his team with 527.

M. S. Distributors took two from ABC No. 2. Ralph Kick was high for M. S. with 525. Bernie Ekter and Irv Cairo, with an identical score of 540, tied for ABC's high scorer.

Decca Records won two from Paschke Phonograph. Tony Ignoffo's 498 was high for Decca, along with Flo Chapman's 445, which was also high for women. Bob Gallet's 573 score was high for men and high for Paschke.

NO QUESTION ABOUT IT!

WE HAVE THE FINEST

SLATE TOPS

FOR ALL TYPE POOL GAMES

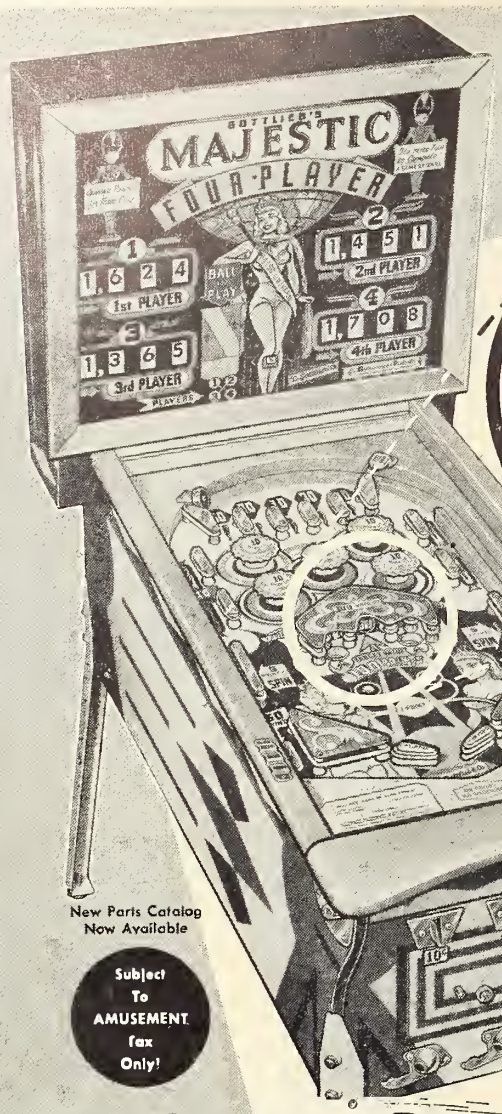
Write For Prices!

SPECIAL DEAL ON QUANTITY BUYS!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470



GOTTLIEB'S 4 PLAYER MAJESTIC

Introducing...

NEW ROTO-TARGETS

15 Colorful Rotating Targets with Scoring Values From 30 to 300 Points Challenge the Skill of All Players.

- Red and Green Pop Bumpers Lite Alternately for High Score.
- Holes Score Indicated Target Value plus 100 Points When Lit.
- Rollovers Score 10, 30 and 50 Points for High Score.
- Super-Powered Flippers Fire Ball Up Field at Roto-Targets.

New Parts Catalog Now Available

Subject To AMUSEMENT Tax Only!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue
Chicago 51, Illinois

Amusement Pinballs
as American as Baseball and Hot Dogs!

Something New always Draws the Play!
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH *NATIONAL SLUG REJECTORS*

ALL GAMES CLEANED AND IN WORKING ORDER

BINGO GAMES

GAYETY	$79.50
SURF CLUB	39.50
VARIETY	94.50
BIG TIME	200.00
MIAMI BEACH	200.00
BROADWAY	375.00
NIGHT CLUB	400.00
BALLY ABC Bowlers	$350.00
UNITED Regulation	295.00
BALLY Balls-A-Poppin'	Write

1/3 Deposit, balance sight draft
WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY-WILLIAMS-ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

USED EQUIPMENT SPECIALS

WURLITZER MODEL 1700 $640
WURLITZER MODEL 1800 $790
WURLITZER MODEL 1900 $895

O'CONNOR DISTRIBUTORS, INC.
2320 West Main Street,
RICHMOND, VIRGINIA
Phone: 84-3264

The Cash Box' "Quarterly Export Edition" Clicks

Exporters Request Adding Italian to French, Spanish and German Translations of Quarterly Business Reports

CHICAGO—The Cash Box' "Quarterly Export Edition" (March 30, 1957 issue) clicked so well with so many that a request has arrived at the offices of The Cash Box to add Italian to the Spanish, French and German translations of the quarter's business report.

The charts and research material which appeared won much good comment from all interested in exportation of machines to world markets.

Many are of the belief that, with export business becoming an ever more important factor in general sales, The Cash Box' "Quarterly Export Edition" should be enlarged to meet whatever other language translations will become necessary as more world markets open to new and reconditioned machines.

For example, one report is to the effect that Brazil where Portuguese is spoken, is becoming an extremely important market for new and used machines.

Another report indicates that sales of used as well as new machines to Japan is increasing.

The leading market, according to the majority of exporting firms here, is still the European continent. Largest shipments going to Belgium and Germany.

Demand continues to grow and this fact alone, many report, has made The Cash Box' "Quarterly Export Edition" more important to them, especially in view of its many years of publication.

Equalize Music's Tonal Level

IRVINE, KY.—Francis G. Miller of this city reports that one of the problems he has to contend with is unequal tonal level of various records in his phonos.

He believes that many other operators must also have this same problem.

"My experience has been," he advises, "that about 75% of the locations either have their music too loud or too soft."

In both cases, Miller reports, it's very bad for the location, for the customers and, especially, for the operator.

As he states, "It's an operator's problem."

He is trying hard to solve it, he advises.

Adickes Visit United States

Mr. & Mrs. A.W. Adickes of Hamburg, W. Germany to Celebrate 25th Wedding Anniversary in Chicago

CHICAGO—Mr. and Mrs. A. W. Adickes (Nova Apparate Gesellschaft) of Hamburg, Germany, are visiting the U.S.

The Adickes' will celebrate their 25th, Silver Wedding Anniversary, with many of the friends which Alfred W. Adickes has made over the past 30 years in the coin machines business, here in Chicago.

The Nova firm in Hamburg has been visited by many U.S. coin machine people ever since it came into being. Many are personally acquainted with Mr. and Mrs. Adickes.

Adickes represents leading factories here and flies to this city many times during each year.

Special affairs are being arranged for the Adickes during their stay here in Chicago.

They have visited New York and, after their visit to Chicago, will continue on to Florida and then to California.

CLASSIFIED ADVERTISING SECTION

WANT

WANTED — Letters from foreign distributors listing types of coin machines purchased and present requirements. Our inventory of bowlers, arcade and music machines is high and our prices low. Check with us before buying. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y., cable address—SHELAMI.

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Beach Beauty's @ $250; and Broadway's @ $300. Write SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. $2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

FOR SALE

FOR SALE—Gottlieb Toreador, $275; Gottlieb Gladiator, $250; Bally Balls-A-Poppin', $295; 3 United Singapore, $50 ea.; 1 United Nevada, $30; United Manhattan, $75; Williams Super Pennant Baseball, $140; Williams Jet Fighter, $125. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Chi Coin, Steam Shovel (New), $275. United Carnival Gun, $175. Williams, Safari, $275; Williams, Polar Hunt, $295. Keeney, Sportsman, $195. Genco, Big Top, $295; Sky Rocket, $275; Champion Baseball, $275; Chi Coin, Super Home Run Baseball, $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: Axminster 4-3529).

FOR SALE — All types Arcade Machines also Mangel's Shooting Gallery. TIMES AMUSEMENT, 1663 BROADWAY AT 52nd STREET, NEW YORK, N. Y.

FOR SALE — Auto Photo Machine, Model 9, Drivemobiles (post-war); Chicago Jet Space Ships; See-Saws; Merry-Go-Rounds. WANT — Bally Model T; Champion and Bronco Horses. Cash or Trade. UNIVERSAL DISTRIBUTING CO., 2852 SIDNEY STREET, ST. LOUIS 4. MO. (Tel.: PRospect 1-9982).

FOR SALE—22 Ft. American Rock-Ola, National and Nationwide Shuffleboards. Complete with overhead electric scoring units. Any quantity to 50. $125 ea. AMERICAN OPERATING CO., 416 S.W. 8th AVE., MIAMI, FLA. (Tel.: TR 3-7356).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—Chicago Coin Tournament Ski-Bowls, like new, $445; write or phone for quantity price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8. MO. (Tel.: FOrest 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Time, $190; Variety, $110; Gayety, $85; Pixie, $225; Starlet, $250; Stardust, $310; United Super Shuffle 6 Player Alley, $60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — AMI Wallboxes D-80, $55; 120, $60. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

FOR SALE—"Buy From Factory Distributor." Steel strong tubular coin wrappers (1000 in box) 10 boxes to case, $7.30 per case. W. B. DISTRIBUTORS, INC., 1012 MARKET ST. LOUIS 1, MO. (Tel.: CEntral 9292).

FOR SALE — Big Time; Gay Time; Beach Beauty; Night Club; Parade; Broadway; Double Header; Big Show; Key West. Practically new, Drivemobile; United Targettes; Genco Champion Baseball. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refnnded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & np; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Special. Bally: Big Shows, $510. Williams: Perkys, $192.50. Genco: Sky Rocket Guns, $225. International Mutoscope: Voice-O-graphs, $299.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxalator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jnngle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautifnl condition regardless of price. Tell us what you need. Get onr prices before yon buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Millions of extra coins are taken from clean machines. "Clean Right With Lemonite." Carl J. Speis Co., Automatic Amusement Co., Evansville, Ind., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. Write GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Selection of 16 reconditioned phonographs ready to go on location including AMI, Seeburgs, and Wurlitzers. We need warehouse space occupied by these phonographs. Any reasonable offers accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — All types used Bingos. Write for list for best buys. NASTASI DIST. CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shnffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have yon? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Broadway, $335; Night Club, $365; Parade, $385; Big Show, $475; Big Time, $195; Williams Big League, $145. Write for our list of other games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—Congress, New, Write; CC Criss Cross Target, $35; Un. 11th Frame, $90; ABC, $325; Rocket, $75; Victory, $65; Champion, $65; Royal, $25; Balls-A-Poppin', New, Write; Gold Medal, $250; Speedy, $95; Rainbow, $95; Mars, $140; King of Swat, $200; Four Bagger, $300; Imperial, $25. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; Chi Coin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Seeburg MI00A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — 6—10¢ Slightly used "Popperettes," $75 ea.; 2 Rock-Ola Wall Scoreboards with Coin Box, $45; 2 Universal Scoreboards, $35; 4 Thunderbolts Kiddie Rides, new paint, new National Coin Rejectors, $395 ea. PACIFIC KIDDIE RIDES DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH.

FOR SALE — New Rails for Pool Games. 32" x 48", Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", $29.95; Cue Sticks 48" Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE—Wurlitzer Model 1900, Write; Wurlitzer Model 1800, $795; Wurlitzer Model 1700, $625; Wurlitzer Model 1400—45 rpm, $185; Wurlitzer Model 1100—78 rpm, $75; V-200 Seeburg, Write; Seeburg R, $695; Seeburg C, $490; Seeburg A, $175; AMI G 200, Write; AMI E 80, $395; AMI C, $85. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

MISCELLANEOUS

NOTICE—Wanted. Experienced Bingo Mechanic. Unlimited opportunity. ADVANCE VENDING CO., RFD 1, BOX 93, LINTHICUM, MD. (Tel.: LInthicum 871).

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following Issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's Issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

913th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and lahor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to be made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossihle to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many huyers today have their own repair and reconditioning departments as well as experienced mechanics, such huyers will purchase machines "as is", at prices quoted hy the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	65.00	125.00
2* Model B, '48, 40 Sel., 78 RPM	70.00	135.00
1* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	295.00	395.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	375.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00	675.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	39.50	89.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	110.00
2. 1432, Same as above, Converted to 45 RPM	90.00	120.00
2. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	120.00	195.00
4. 1434, Same as above, Converted to 45 RPM	135.00	220.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	165.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	175.00	295.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	390.00	465.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	495.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
2* M100A, '49, 100 Sel., 78 RPM	165.00	225.00
2* M100B, '51, 100 Sel., 45 RPM	365.00	435.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	375.00	460.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF100G, '54, 100 Sel., 45 RPM	590.00	700.00
4* HF100R, '54, 100 Sel., 45 RPM	675.00	800.00

(PHONOGRAPHS—Continued)

4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W4L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
2. 3W7-L-56	5.00	12.00
4* 3W1 Wall-a-Matic	40.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
2. 1017, '46, 24 Sel., 78 RPM	25.00	70.00
2. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideway, 48 Sel., 45 or 78 RPM	75.00	135.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	69.00	165.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	140.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	210.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
1. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	310.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	265.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	375.00
4* 1700, 54, 104 Sel., 45 RPM	500.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	625.00	815.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
2. 3045 Wall Box	4.00	10.00
2. 4820 Wall Box	10.00	15.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	90.00	125.00
2. Arcade (Wm 11/51)	20.00	35.00
4. Arizona (Un 4/50)	10.00	15.00
4. Army-Navy (Wm 10/53)	35.00	70.00
4. Atlantic City (B 5/52)	25.00	60.00
4. Bank-A-Ball (Got 5/50)	10.00	20.00
4. Beach Beauty (B 11/55)	275.00	375.00
4. Beach Club (B 2/53)	40.00	65.00
4. Beauty (B 11/52)	40.00	70.00
4. Be Bop (Ex 3/50)	10.00	15.00
4. Big Ben (Wm 9/54)	75.00	135.00
4. Big Show (B 9/56)	525.00	575.00
2. Big Hit (CC 7/52)	20.00	40.00
2* Big Time (B 1/55)	175.00	245.00
4. Blondie (Wm 8/56)	250.00	325.00
4. Bolero (Un 12/51)	30.00	50.00
4. Bomber (CC 3/51)	15.00	20.00
4. Bowling Champ (Got 2/49)	10.00	20.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	40.00	65.00
4* Broadway (B 12/55)	325.00	395.00
4. Buffalo Bill (Got 5/50)	20.00	35.00
4. Cabana (Un 3/53)	30.00	70.00
4. Campus (Ex 2/50)	10.00	15.00
4. Canasta (Ge 7/50)	15.00	25.00
4. Capri (CC 10/56)	200.00	245.00
4. Caravan (Un 2/56)	265.00	325.00
4. Caravan (Wm 6/52)	30.00	70.00
4. Chinatown (Got 10/52)	40.00	75.00
4. Circus (Un 8/52)	35.00	60.00
4. Circus Wagon (Wm 10/55)	195.00	275.00
4. Citation (B 10/48)	20.00	35.00
4. Classy Bowler (Got 7/56)	230.00	265.00
4. C.O.D. (Wm 9/53)	50.00	90.00
4. College Daze (Got 8/49)	20.00	30.00
4. Colors (Wm 11/54)	110.00	160.00
4. Coney Island (B 9/52)	20.00	65.00
4. Control Tower (Wm 3/51)	20.00	40.00
2. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	20.00	40.00
4. Crossroads (Got 5/52)	45.00	70.00
4. Crosswords (B 1/56)	200.00	325.00
4. Cyclone (Got 5/51)	35.00	65.00
4. Daffy Derby (Wm 8/54)	75.00	145.00
4. Daisy May (Got 7/54)	135.00	175.00
4. Dallas (Wm 2/49)	10.00	20.00
4. Dealer "21" (Wm 2/54)	35.00	85.00
4. Derby Day (Got 5/56)	195.00	230.00
4. De Icer (Wm 11/49)	15.00	25.00
4. Diamond Lill (Got 12/54)	110.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	25.00	60.00
4. Double Action (Ge 1/52)	20.00	30.00
2. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B 7/56)	400.00	495.00
4. Dragonette (Got 6/54)	125.00	180.00
4. Dreamy (Wm 2/50)	15.00	30.00
4. Dude Ranch (B 9/53)	50.00	85.00
2. Duette (Got 4/55)	169.50	225.00
4. Easy Aces (Got 12/55)	175.00	225.00
4. Eight Ball (Wm 1/52)	35.00	60.00
4. Fairway (Wm 6/53)	40.00	65.00
4. Fighting Irish (CC 11/50)	10.00	25.00
4. Five Star (Univ 5/51)	30.00	65.00
4. Flying High (Got 2/53)	50.00	80.00
4. Flying Saucers (Ge 12/50)	15.00	25.00
4. Four Bells (Got 10/54)	135.00	160.00
4. Four Corners (Wm 12/52)	45.00	85.00
4. Four Horsemen (Got 9/50)	25.00	45.00

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

(PINBALL GAMES—Continued)

4. "400" (Upright) (Ge 10/52)	35.00	55.00
2. Four Stars (Got 6/52)	40.00	70.00
3. Frolics (B 10/52)	20.00	50.00
2. Frontiersman (Got 1155)	125.00	195.00
4. Fun House (Wm 10/56)	250.00	300.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	150.00	225.00
4* Gayety (B 3/55)	75.00	120.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4* Gladiator (Got 1/56)	235.00	295.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright (Ge 2/53)	35.00	60.00
2. Gold Star (Got 8/54)	125.00	160.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
2. Green Pastures (Got 1/54)	60.00	120.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	85.00
2. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
4. Harvey (Wm 5/51)	25.00	60.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
2. Hawaiian Beauty (Got 4/54)	100.00	130.00
2. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	50.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
2. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
2. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
2. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	125.00	180.00
2. Mad. Sq. Garden (Got 6/50)	20.00	35.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
2. Marble Queen (Got 8/53)	60.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	180.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Mystic Marvel (Got 3/54)	100.00	150.00
4. Nevada (Un 8/54)	40.00	95.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
2* Night Club (B 4/56)	350.00	460.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	40.00	65.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	35.00	75.00
4. Palm Springs (B 11/53)	40.00	80.00
4. Parade (B 6/56)	400.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4. Pixie (Un 10/55)	150.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
1. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	265.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4 Singapore (Un 10/54)	50.00	100.00
2. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	195.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	35.00
4. Stage Coach (Got 11/54)	135.00	170.00
4. Stardust (Wm 3/56)	225.00	310.00
4. Starlets (Un 12/55)	210.00	250.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
2. Super Jumbo (Got 10/54)	250.00	295.00
4* Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	175.00	200.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	285.00
4. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	60.00
4. Turf King (B 6/50)	20.00	45.00
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	50.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
1. Zingo (Un 10/51)	25.00	75.00

SHUFFLES

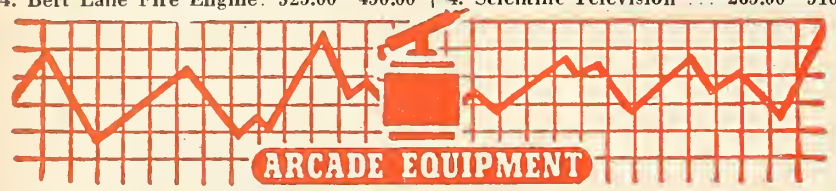
4. Bally Victory Bowler (5/54)	90.00	160.00
4. Bally Champion Bowler (5/54)	90.00	165.00
4* Bally Jet Bowler (8/54)	95.00	170.00
4* Bally Rocket Bowler (8/54)	99.50	175.00
2* Bally Mystic Bowler (12/54)	100.00	185.00
2* Bally Magic Bowler (12/54)	100.00	195.00
2* Bally Blue Ribbon (3/55)	185.00	265.00
2* Bally Gold Medal (3/55)	190.00	275.00
4* Bally ABC Bowler (7/55)	325.00	400.00
7. DeLuxe model	350.00	425.00
7. Bally Congress (7/55)	375.00	425.00
7. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	70.00
4. ChiCoin Match Bowler (6/52)	35.00	75.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	95.00
2. ChiCoin Crown (4/53)	45.00	100.00
2. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
2. ChiCoin Triple Score (6/53)	50.00	110.00
2. ChiCoin Gold Cup (7/53)	50.00	115.00
2. ChiCoin High Speed Crown (7/53)	60.00	120.00
2. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
4. ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
2* ChiCoin Super Frame (3/54)	50.00	155.00
4. ChiCoin Starlite (5/54)	90.00	175.00
4. ChiCoin Feature (7/54)	95.00	180.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	75.00	200.00
4. ChiCoin Thunderbolt (12/54)	150.00	250.00
4* ChiCoin Triple Strike (2/55)	150.00	230.00
4. ChiCoin Arrow (2/55)	175.00	250.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
2. DeLuxe model	75.00	180.00
4* ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	285.00
4. ChiCoin Blinker (8/55)	225.00	295.00
2. ChiCoin Score-A-Line (9/55)	235.00	315.00
4. ChiCoin Bowling Team (10/55)	235.00	320.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
2. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	195.00
4. Keeney American (9/54)	90.00	250.00
4. Keeney National (9/54)	100.00	260.00
4. Keeney Speedlane (4/55)	100.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	70.00
4. United 10th Frame Super (10/52)	35.00	75.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4. United Royal (9/53	50.00	95.00
4. United Imperial (9/53)	60.00	110.00
4. DeLuxe model	75.00	110.00
2. United Chief (11/53)	75.00	110.00
4. United Leader (11/53)	75.00	110.00
4. DeLuxe model	85.00	115.00
4* United Team (1/54)	85.00	125.00
4. DeLuxe model	85.00	130.00
2. United League (1/54)	90.00	135.00
2. DeLuxe model	90.00	140.00
2* United Ace (5/54)	90.00	150.00
2. DeLuxe model	90.00	160.00
4. United Rainbow (5/54)	95.00	170.00
4. United Banner (8/54)	115.00	185.00
4. DeLuxe model	115.00	190.00
4* United Shuffle Targette (8/54)	115.00	200.00
4. DeLuxe model	125.00	220.00
4* United Speedy (8/54)	125.00	220.00
4* Un. 11th Frame (10/54)	125.00	225.00
4. DeLuxe model	125.00	230.00
4* United Comet Targette (11/54)	110.00	235.00
4. DeLuxe Model	110.00	240.00
4. United Mercury (12/54)	135.00	245.00
4. DeLuxe model	145.00	250.00
4. United Mars (1/55)	150.00	250.00
4. DeLuxe model	150.00	255.00
4* Un. Lightning (2/55)	165.00	260.00
4. DeLuxe model	170.00	265.00
4. Un. Venus (3/55)	125.00	275.00
4. DeLuxe model	125.00	280.00
4. Un. Clipper (5/55)	150.00	285.00
4. DeLuxe model	155.00	290.00
4. Un. Derby Roll (5/55)	175.00	290.00
4. DeLuxe model	185.00	290.00
4. Un. 5th Inning (6/55)	175.00	295.00
4. DeLuxe model	195.00	295.00
2* Un. Capitol (6/55)	195.00	300.00
2* DeLuxe model	195.00	305.00

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

(SHUFFLE GAMES—Continued)

2* Un. Super Bonus (9/55)	245.00	315.00
2. DeLuxe model	265.00	325.00
2. Un. Top Notch (10/55)	325.00	425.00
2. Top Notch Special	325.00	450.00
4* Un. Regulation (11/55)	295.00	450.00
2. DeLuxe model	325.00	460.00

1. Bally Champion Horse	300.00	450.00
4. Bally Moon Ride	150.00	320.00
4* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	250.00	350.00
4* Bert Lane Merry-Go-R'd	275.00	400.00
4. Bert Lane Miss America Boat	250.00	350.00
4. Bert Lane Fire Engine	325.00	450.00
4. Chicago Coin Super Jet	195.00	345.00
4. Decco Merry-Go-Round	225.00	345.00
4* Exhibit Big Bronco	250.00	350.00
4. Exhibit Mustang	310.00	400.00
4. Exhibit Space Patrol	150.00	295.00
4. Mutoscope Drive Yourself	475.00	550.00
4. Scientific Television	265.00	310.00



4. ABT 6 Gun Rifle Range	500.00	600.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	65.00	100.00
4. Bally Undersea Raider	75.00	125.00
4* Capitol Midget Movies	95.00	195.00
4. Champion Hockey	45.00	125.00
4. ChiCoin Basketball Champ	100.00	175.00
4. ChiCoin 4-Player Derby	99.50	165.00
4. ChiCoin Goalee	35.00	75.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	95.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00
4. Super model	125.00	195.00
4* ChiCoin Twin Hockey (5/56)	225.00	385.00
4* ChiCoin Steam Shovel (5/56)	165.00	285.00
4. Edelco Pool Table	20.00	40.00
4. Evans Bola Score	40.00	75.00
4. Evans Bat-A-Score	40.00	105.00
4. Evans Ski Roll	35.00	75.00
4. Evans Super Bomber	60.00	120.00
4. Evans Play Ball	30.00	90.00
4. Evans Ten Strike '46	30.00	75.00
4. Evans Tommy Gun	30.00	110.00
4* Exhibit Dale Gun	25.00	95.00
4. Exhibit Gun Patrol	50.00	120.00
4. Exhibit Jet Gun	55.00	145.00
2. Exhibit Space Gun	50.00	140.00
4. Exhibit Pony Express	70.00	135.00
4. Exhibit Silver Bullets	35.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gal. (6/54)	85.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	125.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	225.00	325.00
4. Games Inc. Hunter (1/56)	245.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	110.00	195.00
4. Genco Rifle Gal. (6/54)	119.50	250.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	300.00
4. Super Model (12/55)	325.00	375.00
4. Genco Wild West Gun (2/55)	245.00	320.00
2* Genco Sky Rocket Rifle Gal. (5/55)	225.00	325.00
4. Genco Champion Baseball (9/55)	225.00	325.00
4. Genco Quarterback (10/55)	215.00	325.00
4. Genco Hi-Fly Baseball (5/56)	250.00	375.00
4* Genco State Fair Rifle (Gal (6/56)	350.00	395.00
4. Jack Rabbit	50.00	75.00
4. Jungle Joe	45.00	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	40.00
4* Keeney Sportsman (11/54)	145.00	200.00
4. DeLuxe model	160.00	210.00
4. Keeney Ranger (3/55)	225.00	250.00
4. DeLuxe model (3/55)	235.00	260.00
4. Lite League	45.00	75.00
4. Mills Panorama Peek (11/54)	175.00	325.00
4. Mills Conv. for Panoram Peek	10.00	20.00
4. Muto. Atomic Bomber	65.00	145.00
4. Mutos. Ace Bombers	95.00	150.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	150.00
4. Mutos. Photo (Pre-War)	125.00	275.00
4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35¢	175.00	375.00
4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. QT Pool Table	50.00	75.00
4. Quizzer	50.00	85.00
4. Rockola World Series	35.00	85.00
4. Scientific Baseball	20.00	40.00
4. Scientific Basketball	20.00	45.00
4. Scientific Batting Pr.	30.00	85.00
4. Scientific Pitch 'Em	50.00	175.00
4. Seeburg Bear Gun	75.00	175.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	45.00	90.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	135.00	265.00
4* Telequiz	75.00	100.00
4. Un. Team Hockey	25.00	50.00
4. United Jungle Gun	75.00	185.00
4. DeLuxe model	75.00	195.00
4. United Carnival Gun (10/54)	125.00	195.00
4. DeLuxe model	135.00	200.00
4. Un. Bonus Gun (1/55)	240.00	285.00
4. DeLuxe model	250.00	295.00
4. United Super Slugger (7/55)	245.00	325.00
4. United Star Slugger (4/56)	295.00	375.00
4. Wilcox-Gay Recordio	50.00	75.00
6. Wms. All Stars (8/47)	25.00	70.00
6. Wms. Box Score (12/47)	25.00	70.00
6. Wms. Star Series (4/49)	25.00	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. DeLuxe Baseball (4/53)	75.00	125.00
4. Wms. Pennant Baseball (12/53)	80.00	135.00
4. Wms. Super Pennant Baseball (12/53)	84.50	150.00
4. Wms. Super Star Baseball (12/53)	90.00	175.00
4. Wms. Major League Baseball (2/54)	99.50	185.00
4. Wms. All Star Baseball (2/54)	125.00	185.00
4. Wms. Big League Baseball (2/54)	125.00	190.00
4* Wms. Jet Fighter (10/54)	145.00	225.00
4. Wms. Safari (2/54)	210.00	300.00
4. DeLuxe model	220.00	310.00
4. Wms. Polar Hunt (3/55)	245.00	325.00
4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4* Wms. King Of Swat (5/55)	225.00	300.00
4. Wms. Four Bagger (4/56)	325.00	375.00
4. DeLuxe model	325.00	380.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G -80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

ABC Bowling Lanes (6 Player)	
18 Foot	$1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
14 Foot-8 In.
11 Foot-11 In.
De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
13 Foot
11 Foot

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Circus Rifle Gallery
Regular Model
Match Model
Davy Crockett (Rifle Gallery)

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Ace High (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	
Voice-O-Graph, 45-78 RPM	
With musical unit	$1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- True-Score (6 Player)
  - 14 Foot
- Bowlette (6 Player)
  - 14 Foot
  - 12 Foot
  - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Bowling Alley (6 Player)	
14 Foot	$1,195.00
11 Foot	1,170.00
Brazil	775.00
Pirate Gun	645.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Cue Ball (Single Player, 5-Ball)
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Roll-A-Ball (6-Player)
Peppy, The Clown
Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

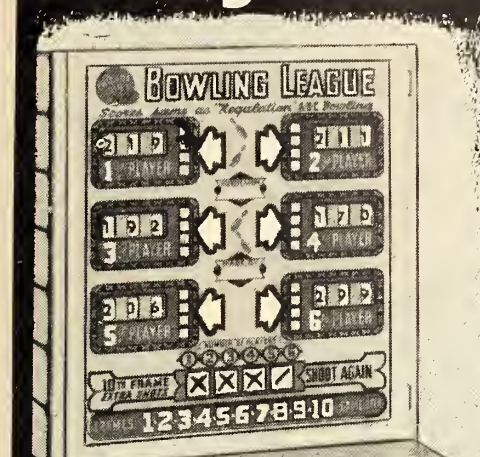
No List Price Authorized for Publication

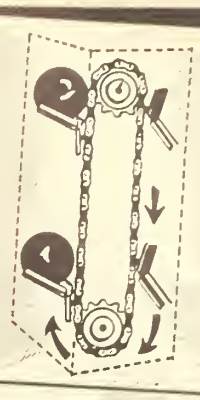
- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

chicago coin's

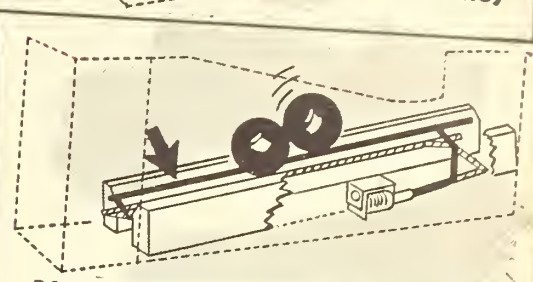
BOWLING LEAGUE EXTRAS Bring YOU BIGGER PROFITS



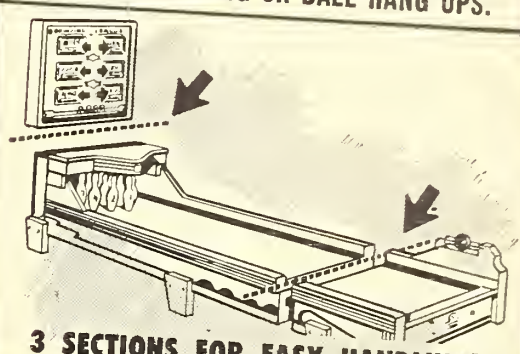


NEW! ALL METAL ROLLER CHAIN AND SPROCKET BALL LIFT

(ELIMINATES BALL JAMS)

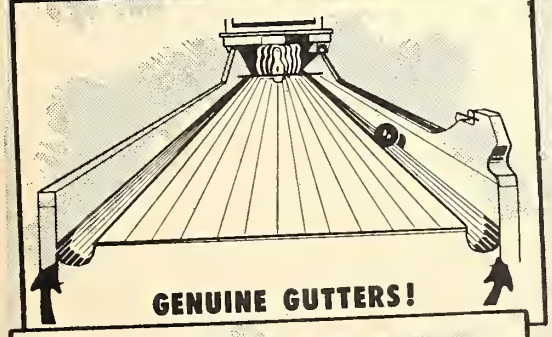


BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH PREVENTING JAMMING OR BALL HANG UPS.

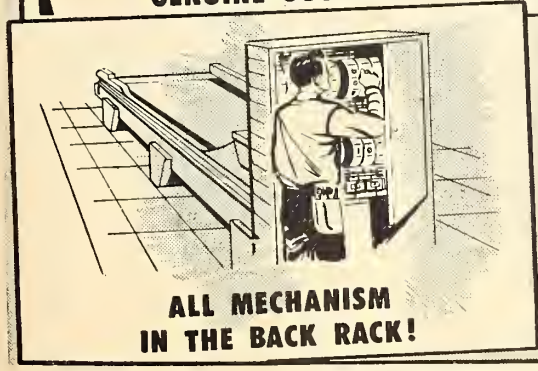


3 SECTIONS FOR EASY HANDLING!
(Custom Built For A Perfect Fit)

SCORING HANDICAP CONTROL!



GENUINE GUTTERS!



ALL MECHANISM IN THE BACK RACK!

Your Choice Of 2 Size Cabinets! • **14 ft. 8″ LONG** • 29 Inches Wide 18 Inches High
12 ft. LONG

Ball Return Rack Operates The Same As Regulation Bowling!

- Ball Return Button Easily Accessible!
- Automatic Regulation Scoring!
- 3 Inch Hard Rubber Balls!
- Equipped With National Slug Rejector!

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

chicago coin MACHINE COMPANY

ZIP

THAT'S HOW FAST
YOU CAN LOCK UP
PROFITABLE LOCATIONS
WHEN YOU INSTALL
ONE OF THESE
NEW WURLITZER
PHONOGRAPHS

200-SELECTION MODEL 2100
200-SELECTION MODEL 2150
104-SELECTION MODEL 2104

WITH 50 CENT PLAY

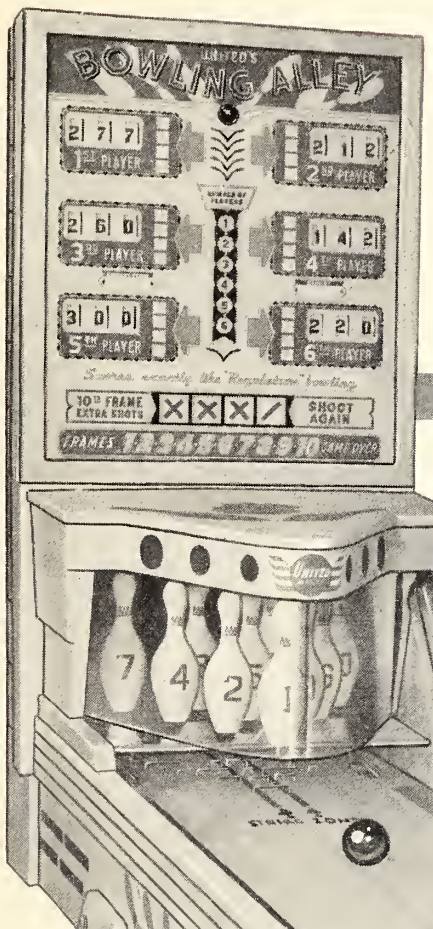
WURLITZER ALL-LOCATION LINE

WURLITZER · NORTH TONAWANDA, NEW YORK
ESTABLISHED 1856

YOU ASKED FOR IT!

UNITED

CREATED IT FOR YOU!



BOWLING ALLEY

BRINGING PROSPERITY TO ALL . . .

OPENING NEW LOCATIONS EVERYWHERE

SECTIONS PULL APART ▶ HERE

AVAILABLE IN 14 FT. AND 11 FT. LENGTHS

14 FT. MODEL CAN BE SEPARATED INTO 8 FT. AND 6 FT. SECTIONS FOR EASY INSTALLATION AND HANDLING

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR NOW!

Biggest hit in years!

Bally

SHOW-TIME

EXTRA time is EXTRA fun, earns EXTRA cash for you

Extra earning-power of Extra Time is profit-proved in greatest Ballygames. Now SHOW-TIME gives players 4 WAYS TO PLAY FOR EXTRA TIME . . . and the extra play-appeal insures extra profits to you. Get SHOW-TIME from your Bally Distributor today.

New Style
MAGIC SQUARES
plus
MAGIC LINE

Popular
CORNER SCORES
BALLYHOLE
EXTRA BALLS
TRIPLE-DECK
ADVANCING SCORES

Free
TOURNAMENT
PROMOTION KIT
WITH EACH GAME

ABC Bowling Lanes

OFFICIAL BOWLING with 3 in. rubber balls, ABC BOWLING LANES is today's top money-maker. Get ABC BOWLING LANES busy for you now and be set for the biggest profit year you ever enjoyed.

You can bank on a Bally — Bally 25TH ANNIVERSARY 1932 1957

ORDER FROM YOUR BALLY DISTRIBUTOR

BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago